

News and Notes

NEW MEMBERS OF THE SOCIETY

Elected under Regulation "B"

L. GRAINGER

Elected under Regulation "A"

A. BAKER

T. S. BILLINGER

J. C. L. BUCKLAND

D. A. BUCKMAN

R. CHARD

R. GOAD

R. HARTLEY

C. HIMATSINGIANI

K. KNOWLES

P. LUMSDEN

R. H. MORTIMORE

C. J. PURKISS

R. S. SIMS

D. J. TANTON

D. C. L. WALLINGTON

R. D. B. WILLIAMS

A. YEATES

PUBLICATIONS BY MEMBERS

WHILE we include in this column any references that we hear of by chance, we do not undertake an exhaustive check. We rely on members to inform us of their publications for inclusion.

P. L. CLOOT (1968) *Management Information, A Systematic Approach*. Henley Administrative Staff College.

L. A. WILLIAMS (1967) *Industrial Marketing Management and Controls*. Longmans, Green, London.

L. A. WILLIAMS (1968) Research in industrial marketing. *New Scientist*, 1 February.

L. A. WILLIAMS (1968) Statistical methods in marketing management. *Electronics and Power*, August.