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**INTERNATIONAL BUSINESS BOOKS/PUBLICATIONS RECEIVED  
BETWEEN JULY 1, 2001 AND SEPTEMBER 30, 2001**

- Asia-Pacific Issues in International Business*, Sidney J. Gray, Sara L. McCaughey, William R. Purcell (editors), Edward Elgar, Northampton, MA (2001) \$80.00 US.
- Brand Medicine: The Role of Branding in the Pharmaceutical Industry*, Tom Blackett, Rebecca Robins (editors), Palgrave, New York, NY (2001).
- Business Network Learning*, Hakan Hakansson, Jan Johanson, Elsevier Science, Oxford, UK (2001).
- Corporate Strategies for Southeast Asia After the Crisis: A Comparison of Multinational Firms from Japan and Europe*, Jochen Legewie, Hendrik Meyer-Ohle (editors), Palgrave Global Publishing at St. Martin's Press, New York, NY (2001) \$65.00 US.
- International Business: European Dimensions*, Michael D. Hughes, James H. Taggart, Palgrave, New York, NY (2001).
- Inward Investment, Technological Change and Growth: The Impact of Multinational Corporations on the UK Economy*, Nigel Pain (editor), Palgrave Global Publishing at St. Martin's Press, New York, NY (2001) \$79.95 US.
- Japan's Real Estate Investment*, M.A. Hines, Quorum Books, Westport, CT (2001) \$65.00 US.
- Keiretsu Economy—New Economy? Japan's Multinational Enterprises from a Post-modern Perspective*, Rainer Kensy, Palgrave, New York, NY (2001).
- Market Revolution in Latin America: Beyond Mexico*, Masaaki Kotabe, Ricardo P.C. Leal (editors), Elsevier Science, Oxford, UK (2001).
- Maximizing Human Intelligence Deployment in Asian Business: The Sixth Generation Project*, John B. Kidd, Xue Li, Frank-Jurgen Richter, Palgrave, New York, NY (2001) \$69.95 US.
- New Developments in Productivity Analysis*, Charles R. Hulten, Edwin R. Dean and Michael J. Harper (editors), University of Chicago Press, Chicago, IL (2001).
- Prudential Supervision: What Works and What Doesn't*, Frederic S. Mishkin (editor), University of Chicago Press, Chicago, IL (2001).
- Take Your Partners: Orion, The Consortium Banks and the Transformation of the Euromarkets*, Richard Roberts, Christopher Arnander, Palgrave Global Publishing at St. Martin's Press, New York, NY (2001) \$49.95 US.