

LETTER FROM THE EDITOR-IN-CHIEF

In 1978, we are making major improvements in JIBS. First, we are starting publication of three issues of the *Journal* a year. Second, we are initiating book reviews of selected books in the international business field.

In recent meetings of the Executive Board of AIB, Dr. Ernest W. Ogram, former editor of JIBS, was appointed Book Review Editor. To assist with the added editorial responsibilities inherent in publication of three issues of the *Journal* a year, Dr. William Brandt was appointed Associate Editor. We hope that these changes will lead to the publication of a journal that will more effectively satisfy the interests of our readers.

The current issue of the *Journal* features exporting and international trade, which still make up the largest sector of international business. These articles were received in the regular process of submission, but we have combined them to make this research available in one issue. While scholars in the field have recently been emphasizing foreign investments and multinational business, there is still need for a greater understanding of the export process and its management. The trend in the U.S. balance of payments during the last two years, the decline in the value of the U.S. dollar, and the continuing efforts of many developing countries to promote exports—all focus attention on the need for more knowledge of exporting. We hope that these articles contribute to a better understanding of this subject.

A part of the Summer 1978 issue of JIBS will be devoted to international finance and accounting. The third issue of JIBS this year will probably feature articles on multinational enterprise and developing countries, including technology transfer.

There is still time to consider articles for the latter issue. Although certain future issues of the *Journal* will highlight specific subjects, most of them probably will not. We are receptive to a wide range of articles in international and comparative business as long as they involve sound research, conceptual, or theoretical contributions.

Personally, we welcome your specific ideas and suggestions as well as your manuscripts so that we can continue to make progress.



William A. Dymsha