Research and Statistics on Natural Disasters in Insurance and Reinsurance Companies

by Gerhard Berz *

1. Introduction

The exposure resulting from natural disasters is on the increase worldwide and is accompanied by a larger claims burden and a greater catastrophe risk for the insurance industry. This can be seen from the list of great natural disasters since 1960 (cf. encl. 1) which, in addition to the overall economic loss, shows the insured loss as well. More than half of the 56 major natural disasters listed here, namely 29, are attributable to windstorm; the rest are for the most part evenly distributed between earthquake and inundation, which although less frequent, have a considerably higher degree of catastrophe potential. However, coverage for windstorm losses is much more widespread throughout the world than coverage for the other natural disasters; they are often included in other covers with no appreciable premium loading, e.g. in a fire policy or a motor own damage policy.

The significant rise in catastrophe exposure is due not only to the greater frequency of catastrophes, but to an even larger extent to the marked rise in loss potential. The main reasons for this trend are :

- the increase in the world's population and in insurance density;
- the concentration of people and insured property in conurbations;
- the improved standard of living;
- the settlement in and industrialization of particularly exposed areas ;
- the introduction of less resistant building methods and more hazardous technologies.

This trend is most pronounced in the less developed countries whose national economies are particularly susceptible to the negative effects of natural disasters as has been demonstrated many times during the last few decades.

The local and international insurance markets are reacting slowly to the new situation. It is quite true that major natural catastrophes such as the San Francisco earthquake of 1906 have always unleashed extensive underwriting investigations and measures, but the

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effects of such actions usually last only a few years. Only recently have various direct insurers and reinsurers introduced measures which are aimed at taking the drastically increasing catastrophe hazard into consideration.

The numerous research activities and evaluations which the individual insurance companies or markets conduct or have carried out for them are examples of this. These studies, i.e. scientific, mathematical/statistical, architectural or underwriting studies, can be divided into three main groups :

- risk assessment and rating;
- loss potential and accumulation control;
- claims assessment, claims settlement and loss prevention.

These subjects will be discussed in detail in the following.

2. Risk assessment and rating

Before agreeing to provide cover, an insurer will always attempt to determine the probability of loss and the appropriate basic premium and to agree upon terms with the insured which will help to clarify the risk situation and make the risk acceptable. The prerequisite for this is sufficient information about the previous frequency and intensity of natural hazards at the location or in the country in question. In this connection, some insurers are able to consult data collections of their own, but this information is often not explicit enough and above all, does not go back far enough in time to permit a relatively reliable estimate of the probability of an occurrence. As a rule, there is only information about extreme events in the archives. Even though such catastrophic occurrences are of great importance for risk assessment, they give only a very limited insight into the risk as far as time and location are concerned. The extent of the basic premium is usually more strongly influenced by the relatively frequent occurrences of intermediate intensity.

A well-founded assessment of the hazard can only be made on the basis of scientific studies. In spite of their basic importance, such studies are only rarely conducted by the insurance companies themselves. The number of geoscientists employed by insurance companies is imperceptibly low (in the order of 10) and is almost exclusively to be found at the leading international reinsurance companies. These companies pass their research findings on to their clients as one of the services they offer. The bibliography will give an indication of the scope of these studies on natural hazards. An example of such a study is the Munich Reinsurance Company's "World Map of Natural Hazards" which makes it possible to read the degree of loss exposure from the quantitative details regarding frequency and thus to calculate the basic premium.

Usually, however, an insurer engages a consultant's office or a government institution (e.g. weather service) to draw up an expert's report for very important insured objects if he has not already received sufficient detailed information from the insured, or for less important objects and mass business, he uses the tariff guidelines of the specific insurance markets. In many countries such guidelines contain classifications of zones which show the geographic distribution of loss exposure and are based on corresponding scientific studies or on comprehensive loss statistics. A copy of the earthquake tariff map of the Turkish Insurance Association is enclosed as an example (cf. enclosure 2). The tariff zones often follow the political or administrative borders for reasons of better practical usage and therefore often deviate from the scientific exposure zones.

The premium necessary for an object which is to be insured is dependent not only on the frequency of losses but also on the loss susceptibility of the object. The latter is often directly related to the design of the loadbearing and non-loadbearing elements of buildings with regard to resistance to forces of nature. Proper design is often undermined by slipshod work during construction. The age of the building also plays a major role if adequate attention is not paid to consistent maintenance.

The technical appraisal needed here is above all the task of the engineers employed in relatively large numbers by insurance and reinsurance companies. The research done in this area is primarily concerned with the evaluation of damage to similar objects. When doing such work the companies draw on their own experience, loss reports from independent experts, reports in technical journals, lectures at conferences and of course the material provided by the insured and the engineering offices responsible for planning. For very large projects, representatives from the participating companies meet to try and establish a mutual basis for the assessment of premium calculation and the estimation of loss potential. It is sometimes even possible for the insurers to make the risk more acceptable by means of concrete constructional suggestions for improvement.

The field of new technologies poses the greatest problems since loss experience is either non-existent or very insufficient. Off-shore technology is an example of a field in which not only the most varied environmental influences first have to be studied, but also one in which the load bearing capacity of the systems can by no means be said to be known or secure. The numerous model calculations and laboratory tests in which extreme loads are simulated often lead to widely varying results. A great deal of know-how on the part of the insurer is required in the newest research sectors in order for him to make the proper assessment. The fact that the insurance industry moves forward very cautiously in this sector is not least dependent on "Murphy's law" which, in somewhat simplified terms, states that "if something can go wrong, it will" (sooner or later).

Deductibles are indispensable in the insurance of natural disasters since they make it possible to drastically reduce the vast number of minimal claims typical for natural disasters. The claims settlement costs and the overall loss amount can be reduced considerably. The effects on the premium rate can only be assessed and calculated correctly if the expected distribution of losses is fairly well known. For this reason it is one of the primary goals of research in the field of the insurance of natural disasters.

However, insurers do not like to speak about the losses they have suffered – this appears to be a general characteristic of all economic enterprises – and they are very reluctant to publish corresponding statistics. With the exception of a few countries in which the claims settlement following a natural disaster is conducted by centralized organizations of the insurance industry, as is the case in the USA, Australia and Japan, these figures are not even known within the insurance industry. The loss statistics are usually limited to the ratio between losses and premiums; in individual cases average loss ratios (relationship between losses and the sums insured) are available. On this basis, various relationships between the event intensity (e.g. windspeed or earthquake intensity) and the loss ratio dependent upon specific constructional characteristics are arrived at without an even tolerably satisfactory level of information having been reached. Almost no reliable data is

available for the fields of nonstructural losses and the damage to the contents of buildings, e.g. furnishings, machines, installations, goods. A similarly unsatisfactory amount of information is available about consequential losses, e.g. fire as a consequence of earthquake, or about losses which occur during the construction period. These questions must now in any case be given particular attention by the insurance industry's experts for natural disasters.

3. Loss potential and accumulation control

As already mentioned in the introduction, the main problem in insuring elemental perils is the enormous loss potential of major natural catastrophes. While the insured losses of previous catastrophes have repeatedly amounted to hundreds of millions of US dollars, and in individual cases have almost reached the billion dollar mark (Hurricane Betsy 1965: US\$ 715 million, Hurricane Frederic 1979: US\$ 750 million), there are a number of probable catastrophes for which it can be assumed with certainty that the loss amounts will be many times higher than the sums just mentioned. The following are examples of such probable catastrophes :

- A repetition of the San Francisco earthquake of 1906 or a major earthquake in the Los Angeles area would, according to today's estimates, cause total losses of between US\$ 50 and 100 billion. In spite of low earthquake insurance density, the insured losses in both cases could amount to several billion dollars.
- A repetition of the Tokyo earthquake of 1923 would probably cost about US\$ 250 billion today. At present the payments by the insurance industry for dwelling risks are limited to approx. US\$ 5 billion. No such total loss limit exists for industrial business, however, the maximum indemnification payments provided for in the treaties amount to only 15-30% of the insured value in the most exposed zones. In view of the extraordinarily high exposure of the majority of areas that serve as industrial centers, this means an additional loss potential in the billions.
- The damage that "Betsy" caused in 1965 would cost the insurance industry approx. US\$ 2 billion today. The insured loss of a one-hundred-year-hurricane would be estimated at even 3 to 4 times this amount.
- Numerous other insurance markets with high concentrations of values are also exposed to catastrophic losses in the billions, e.g. Mexico, Venezuela, Canada and New Zealand with regard to earthquake, Australia and Japan with regard to tropical cyclones, Central and Western Europe with regard to extra-tropical storms, storm surges and inundations.

Loss potential has thus reached an extent that makes detailed underwriting investigations urgently necessary. The focal points of catastrophe exposure, some of which were mentioned above, must be investigated immediately – if this has not already been done – by scientists, construction engineers, underwriters and the authorities in order to determine what areas could be affected by a single extreme event and what distribution of loss intensity is to be expected. When drawing up such catastrophe scenarios, a great deal naturally depends on what probability of occurrence or what recurrence period is used as a basis. This is not so much a scientific question as a business policy decision.

The areas most exposed to catastrophes must be subdivided into a suitable number of so-called accumulation assessment zones which make it possible to simulate the distribution of losses and which, above all, assess the particularly exposed areas such as coastal strips or areas with very high insurance density separately. The liabilities determined per accumulation assessment zone should be classified where possible according to their loss susceptibility so that individual average loss ratios can be applied per class of liability and accumulation assessment zone. On the basis of these liability statistics per accumulation assessment zone, the loss areas – called loss accumulation zones in the insurance industry – and the loss distribution of various alternative catastrophe events can be simulated. The probable maximum loss per loss accumulation zone is then the sum of the losses in the individual accumulation assessment zones.

This system of accumulation control can serve its purpose only if a country's entire insurance market can reach an agreement on a uniform division into accumulation assessment zones. In the "CRESTA" (Catastrophe Risk Evaluating and Standardizing Target Accumulations) programme, a group of direct insurers and reinsurers has committed itself to the compilation of scientific and underwriting factors of catastrophe exposure in a number of countries, in particular in Latin America, and to the introduction of the system of accumulation control described above. The relevant material for Mexico is enclosed as a particularly detailed example (cf. enclosure 3).

4. Claims assessment, claims settlement and loss prevention

Losses make insurance necessary and there is no better advertisement for insurance than the smooth and correct settlement of claims. For precisely this reason it is important for the insurance industry to organize claims assessment and claims settlement as effectively as possible and at the same time provide knowledgeable assistance with regard to loss prevention. Of importance in this connection is the scientific and technical research into the causes of losses and the previously mentioned evaluation of loss statistics.

After a normal loss, a claims adjuster will limit himself to an examination of the loss advice in connection with the basic policy wording and perhaps undertake a brief loss inspection. In contrast, where high claims amounts are concerned a scientific and/or constructional expert's report or an investigation of one's own may become necessary. In this context, one usually has to ask whether a causal connection exists between the natural disaster and the loss, whether the insured object was maintained according to the terms of the contract before the loss occurred, whether the extent of the claims for indemnification is justified and, last but not least, whether there is any contributory negligence on the part of the insured. The insurer cannot be expected to accept a loss which is the result of negligence or is caused wilfully.

The following will illustrate this situation :

In the course of the construction of a gas pipeline in North Africa, a sandstorm caused an open trench 68 km long to become filled up by flying sand and drifting excavated material. The re-excavation which then became necessary incurred costs of approx. US\$ 350,000, which the contractor felt were covered under the erection all risks policy. As it turned out during the subsequent meteorological investigation, wind forces of 5 or more, thus causing sand drifts or sand storms, could be expected in this area on an average of 35-50 days a year. The contractor should therefore have excavated the trench only in short segments and for short periods of time. The claim was thus rejected as having been foreseeable. Insurers and adjusters throughout the world are faced with thousands of such problematic claims cases. The situation always becomes particularly critical when a large number of insured objects are affected simultaneously, i.e. when a natural disaster occurs. For example, in the USA in 1979 there were more than 100,000 claims to be settled after hurricane "Frederic" has passed. Thanks to a sophisticated loss registration system, the insurance industry was able to obtain an exact idea of the probable extent of damage within 36 hours. The American Insurance Association's model loss adjustment system made it possible to settle 80 % of a claims burden totalling US\$ 750 million within just three weeks. In this context, it was certainly a great help that the population had been informed immediately by the press and television of all measures required to determine advise and minimize losses.

The costs for all of these measures are usually minimal. For example, in Darwin in 1974 when forty first-class loss adjusters handled approx. 15,000 losses within 6 months, the costs amounted to only 2 ‰ of the overall insured loss. Moreover, the resistance of buildings against windstorms, which had proved to be completely inadequate, was improved considerably after the cyclone when the experience of the loss adjusters was made use of.

Methods of construction which can withstand all conceivable forces of nature absolutely cannot be attained at economically justifiable costs. More careful attention to details during the designing phase would undoubtedly help prevent numerous losses without increasing costs substantially. And yet, even if current construction standards in many countries guarantee sufficient security for new buildings, this does not of course apply for the great number of old and poorly maintained buildings in an insurer's portfolio. In this connection emphasis must be placed on loss prevention. Other problem areas include vulnerable structures during the construction phase (e.g. bridge construction in an area exposed to windstorm or earthquake) which are seldom dealt with in building regulations and the new technologies mentioned earlier.

The insurer has some means to loss prevention at his disposal, e.g. risk inspection, the conveyance of technical information and loss experience to the insured, the setting up of alarm systems in co-operation with major industrial clients, participation in the formulation of building regulations and, above all, public relations efforts to make the customer aware of problems connected with natural disasters and to awaken or maintain his willingness to implement loss prevention measures.

These various possibilities make it attractive and worthwhile for the insurer to invest in his own research institutes and activities, which thus benefit himself, the insured and the economy as a whole. The increase in the amount of research work done in this sector within the past few years is an indicator of this.

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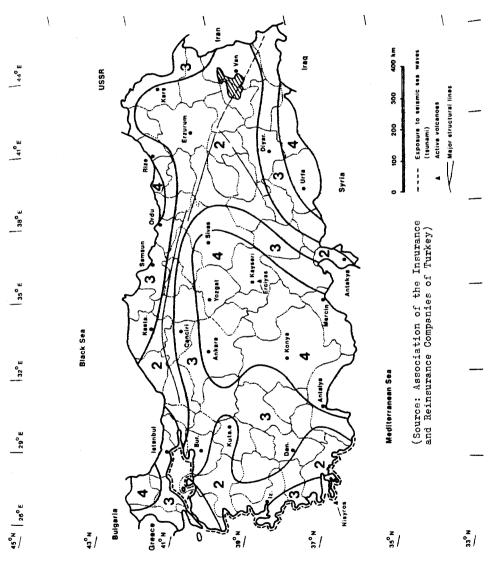
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Date	Event	Area	Number of persons killed	Overall losses in million USS	Insured losses in million US\$
29th Feb, 1960	Earthquake	Могоссо	13,100	120	
21st May, 1960	Earthquake	Chile	5,700	417	
September 1960	Hurricane " Donna "	USA	50	426	91
September 1961	Hurricane " Carla "	USA	51	570	100
February 1962	Storm surge	Germany	347	600	10
November 1962	Typhoon "Karen"	Guam	9	250	30
26th July, 1963	Earthquake	Yugoslavia	1,070	300	••
28th March, 1964	Earthquake	Alaska	131	540	20
16th May, 1964 November 1964	Earthquake Typhoon " Louise "	Japan Philippines	26 58	800 600	50
September 1965	Hurricane "Betsy "	USA	299	1,420	715
November 1966	Inundation	ltaly	113	1,300	/15
February 1967	Winter gale	Germany	40	300	50
August 1969	Hurricane "Camille "	USA	323	1,400	225
31st May, 1970	Earthquake	Peru	52,000	510	
August 1970	Hurricane " Celia "	USA	11	450	330
12th Nov., 1970	Cyclone	East Pakistan	200,000	100	
9th Feb., 1971	Earthquake	USA	65	535	50
June 1972	Hurricane "Agnes"	USA	122	3,100	100
November 1972	Winter gale	Central Europe	54	420	200
23rd Dec., 1972 April 1974	Earthquake Tornadoes	Nicaragua USA	5,000 322	800 1.000	100 430
September 1974	Hurricane "Fifi "	Honduras	9,000	500	430 20
December 1974	Cyclone "Tracy "	Australia	65	500	300
January 1976	Winter gale	Europe	82	1,300	500
4th Feb., 1976	Earthquake	Guatemala	22,778	1,100	55
6th May, 1976	Earthquake	Italy	978	2,000	
May 1976	Typhoon " Pamela "	Guam	10	120	66
28th July, 1976	Earthquake	China	240,000		
17th Aug., 1976	Earthquake	Philippines	3,564	110	
4th March, 1977	Earthquake	Romania	1,581	800	2
12th June, 1978 15th April, 1979	Earthquake Earthquake	Japan Yugoslavia, Montene	27 gro 131	1,800 2,700	2
August 1979	Hurricane "David"	Caribbean and USA	1.400	2,000	250
September 1979	Hurricane "Frederic "	USA	31	2,300	750
May 1980	Eruption Mt St Helens	USA	60	2,700	27
August 1980	Hurricane " Allen "	Caribbean and USA	250	1,400	50
10th Oct., 1980	Earthquake	Algeria	2,590	approx 3,000	
23rd Nov., 1980	Earthquake	Italy	3,114	approx 10,000	40
24th Feb., 1981	Earthquake	Greece	25	900	5
May 1981	Hail, tornadoes	USA	20		201
28th July, 1981	Hailstorm	Canada	9	250	98
November 1981 January 1982	Winter gale Winter gales	Denmark USA	270	250 1,000	95 345
April 1982	Tornadoes	USA	46	1,000	245
November 1982	Winter gale	France	14	280	150
November 1982	Hurricane " Iwa "	Hawaii	3	234	137
13th Dec., 1982	Earthquake	Yemen	1,588	90	
Jan./March 1983	Gales	USA	19	525	100
Jan./April 1983	Floods	Peru, Ecuador	500	700	
February 1983	Bushfire	Australia	75	230	151
4th March, 1983	Cyclone "Oscar"	Fiji	7	70	30
31st March, 1983	Earthquake Earthquake	Kolumbien	250 104	380	4
26th May, 1983 August 1983	Hurricane "Alicia "	Japan USA	104	600 1,650	825
August 1983	Floods	Spain	31	3,300	023
(August 1705	1 10000	Spann	51	5,500	

Enclosure 1 : List of great natural disasters since 1960



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Enclosure 3 : Summary of earthquake situation

Date : 23.9.82

COUNTRY : Mexico

GENERAL ASPECTS

Geology: Cocos plate moving underneath the Caribbean plate and, more to the north, is rubbing against the North American plate.

Subsoil : Particularly unfavourable in Valle de México (former lake).

History : 1907 M 8.3 ; 1908 M 8.1 ; 1912 M 7.8 ; 1928 M 7.5 ; 1957 M 7.7.

- Return periods : Mexico City : MM VII : 25 years ; MM VIII : 85 years ; MM IX : 320 years.
- Building codes : 1957 "Primer Código"; 1962 : Codes for México, D.F. and Acapulco; 1966 : Last revision of code for the City of Mexico.

INSURANCE COVER

- *Clauses* : Fire following Earthquake automatically included in Fire policy ; special clause for damage caused by shock.
- Tariffs : Average of 1 ‰ for " Valle de México ".
- Coinsurance : 25 %.
- *Deductible* : 2 % of 75 %.
- Max. accumulation insured: Approx. US\$ 20,000 m. (for 100 % s.i. Fire) in Valle de México (1980).

SPECIAL PROVISIONS FOR INSURANCE COMPANIES

Information : Yes, compulsory.

Separation : Yes.

- Protection : At least 12 % of accumulations for own account in Valle de México plus Acapulco must be covered by special reserves and excess of loss programme.
- Reserves: 60 % of Earthquake premiums for own account must be allocated to special reserve fund (accumulative).

Commission for agents: 18 % of Earthquake premium.

REINSURANCE

Information: Quarterly reporting on accumulations. Uniform system as from 1.1.77, but figures on this basis still not available.

Separation : Yes.

Commission: 35%.

Additional commission : None.

Profit commission: None.

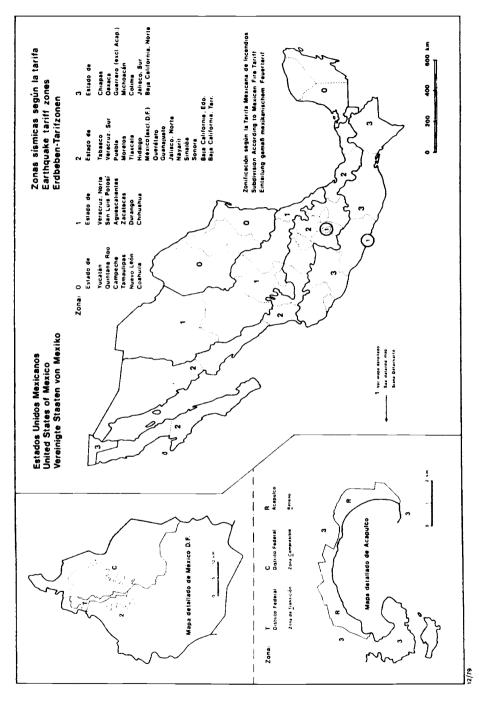
Underwriting limit : Yes, indicative, for zone "Valle de México", obligation to advise when accumulations reach 80 %.

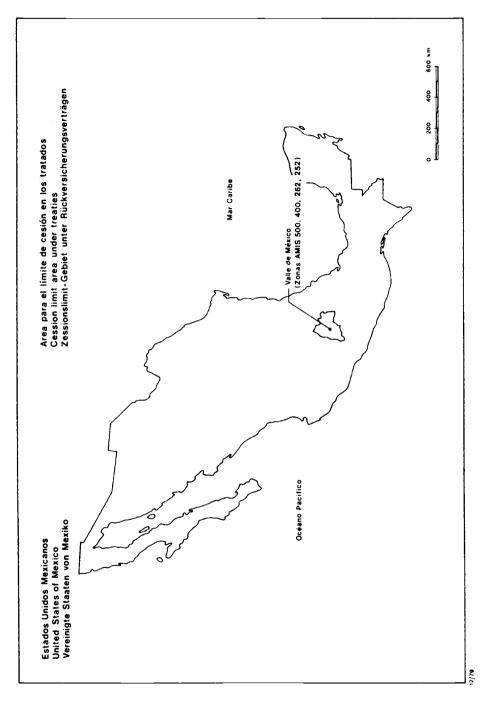
Parallel cessions : In almost all companies.

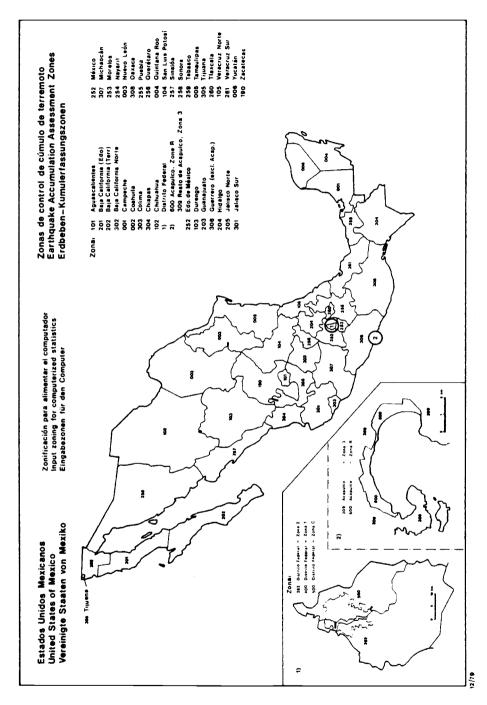
WXL cover unlimited : None.

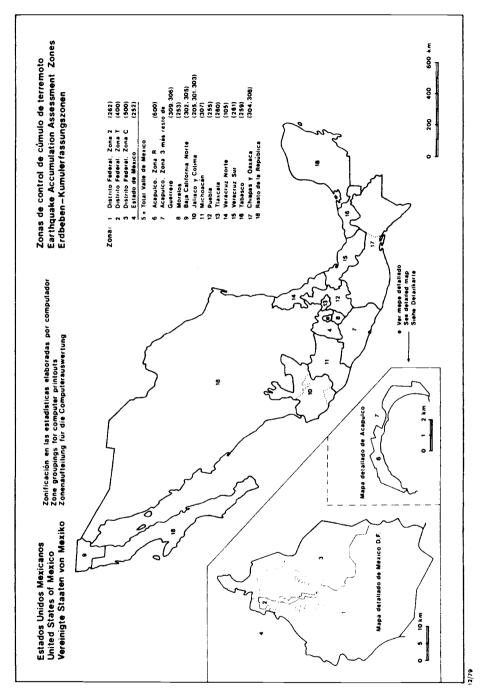
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Ö	TIPO DE INTERES ASEGURABLE		NUM. DE SUMAS RIESOOS ASEG.	SUMAS ASEG.	NUM DE SUMAS RIESGOS ASEG	SUMAS ASEG	NUM DE RIESGOS	SUMAS ASEG	NUM. DE RIESGOS	SUMAS ASEG	NUM DE Riesgos	SUMAS ASEG.
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8	TOTALES											

Factores que deben tomarse er estadísticas sobre acumulacion		MEXIC
Información elaborada por AM	IS	
Objeto	Suma asegurada para Temblor (después de deducir el 25 % coaseguro) Clasificación numérica (número de riesgos)	
Información	Trimestral, al 31.3., 30.6., 30.9. y 31.12.	
Ramo	Incendio	
Origen del negocio	Directo	
Cobertura	Temblor y/o Erupción Volcánica	
Moneda	Pesos Mexicanos y/o US \$	
El presente informe se refiere a	Bruto Contrato (especificar por contrato) Facultativo Retención después de reaseguro proporcio	nal y facultativo
Zonas de control de cúmulo	Zona :	
	1 Distrito Federal, Zona 2 (262) 2 Distrito Federal, Zona T (400) 3 Distrito Federal, Zona C (500) 4 Estado de México (252) 5 = Total Valle de México (600) 6 Acapulco, Zona R (600) 7 Acapulco, Zona 3 más resto de Guerrero 309, 306) 8 Morelos (253) 9 Baja California Norte (302, 305)	10 Jalisco y Colima (205. 301, 303) 11 Michoacán (307) 12 Puebla (255) 13 Tiaxcala (260) 14 Veracruz Norte (105) 15 Veracruz Norte (281) 16 Tabasco (259) 17 Chiapas y Oaxaca (304, 306) 18 Resto de la República
Tipo de interés asegurable Tipo de construcción	Según tarifa (detailes véase al dorso)	









Enclosure 4 : Countries with state participation in the cover of natural disasters

- *Federal Republic of Germany*: Obligatory inclusion of earthquake and flood cover in the state monopoly buildings insurance in Baden-Württemberg; financed by obligatory, claims-based additional premiums, with state guarantee.
- *France*: Cover of natural disasters in property and motor own damage insurance required by law as of 14th August 1982; financed by obligatory additional premiums of 1-5 %; state reinsurance; declaration of natural disaster by interministerial decree.
- Japan: Private earthquake insurance supplementary to fire insurance for private and business buildings with obligatory state reinsurance and approx. 85% state participation in the overall loss limit of at present approx. \$5,000 million.
- Jugoslavia: In certain of the republics state reserve funds for natural disasters, financed by obligatory additional premiums (e.g. 5% of fire premium for earthquakes) since 1975.
- New Zealand : State natural disaster insurance under the "Earthquake and War Damage Act of 1944" as an automatic supplement to fire cover, limited though to the actual value; financed by additional premium; capacity at present approx. \$ 500 million.
- Norway: State support fund for natural disasters; limit of indemnity per policy approx. \$ 30,000.
- *Rumania*: State cover for natural disasters for private property and co-operatives as supplement to the obligatory fire cover for buildings; coverage on an actual value basis; financed by a uniform premium; similar situation in other Eastern bloc countries.
- Switzerland: State fund (since 1903) for non-insurable damage to private property as a result of natural disaster; financed by casino income.
 State natural disaster cover (limit per event at present approx. SwF 40 million) by the majority of the cantonal building/fire insurance monopolies; reinsurance coverage at present approx. SwF 100 million; in addition, private fire insurers' natural disaster pool, presently also limited to SwF 100 million.
- Spain : State disaster cover ("Consorcio de Compensación de Seguros", since 1954) with participation by the insurance industry; financed by obligatory additional premiums of 1-10% on property, marine, and liability, accident and motor insurances; covers damage of "extreme" nature especially damage caused by earthquake (intensity VII and above, on the Wood-Neumann scale), flood, whirlwind and landslide, as well as by riot and civil commotion in times of peace; disasters extending nationwide are excluded as such but can be covered from case to case by decree and can be indemnified with the aid of state subsidies.
- USA : State flood insurance under the National Flood Insurance Act of 1968 on an initially heavily reduced premium basis; participation in this scheme only possible on a community basis; at present about 17,000 communities with almost two million individual policies and a sum insured of \$ 100,000 million.