Forthcoming Events

Future RM, RI and pricing, events from August 2009

Journal of Revenue and Pricing Management (2009) 8, 401. doi:10.1057/rpm.2009.23

Eye for Travel Revenue Management and Pricing Conference, USA. 16 and 17 September 2009, The Westin, Michican Avenue, Chicago

The Revenue Management and Pricing in Travel Conference sees senior-level executives involved in revenue management (RM) and pricing convene for 2 days of networking and learning. With an emphasis on consumer behavior and scientific methodology, expert speakers will discuss the benefits of a fully integrated RM system. Attend and discover how to:

- Maximize your revenue by accurately forecasting demand.
- Employ, train and get the most out of your revenue managers.
- Integrate RM and pricing into your distribution strategy.
- Align customer data and behavior patterns into your RM and pricing strategy.
- Optimize revenue throughout the purchasing process.
- Develop a scientific approach to pricing and benchmark your strategy.

See web page below for further details:
<http://events.eyefortravel.com/tdsusa/revenue-management/>

CASMA 2009 Fall Conference – Las Vegas, NV. 25–28 October 2009, Monte Carlo Hotel – Las Vegas, NV

For nearly two decades, the Computerized Airline Sales and Marketing Association (CASMA) has been addressing complex travel distribution issues. It is a unique forum of open exchange between airlines, experts in travel distribution and other industry related organizations.

For details see: <http://www.casma.org>

PROS 15th Annual RM and Pricing Conference. 1–4 November 2009 Hilton Americas Hotel, Houston, Texas, USA

<http://www.pricingsummit.com/agenda.html>
Agenda available online.

IATA RM and Pricing Conference 2009

Awaiting venue and dates details, expected to be held during Quarter 4 2009.

See: <http://www.iata.org/events/>