Editorial

Editors: Steve Clarke and Brian Lehaney

Another positive and very busy year for OR Insight, with, in addition to the United Kingdom, contributions from as far afield as Australia, Cuba, and the USA, continuing a pleasing trend.

We have used most of the Editorial slots to allow Associate Editors to outline their domain and call for papers: this is proving to be an excellent vehicle for new inputs, and we are pleased both to be able to offer the opportunity to the AEs, and for their hard work on this and other issues. Guest editorials also provide an excellent overview of some of the varied areas that we cover, but authors should not feel constrained to the categories outlined in these editorials.

OR Insight is published both in hard copy and on-line four times a year by the Operational Research Society. It is targeted both toward management science practitioners and to managers wishing to learn more about operational research (OR), and we are pleased to have had so many contributions from managers and consultants in the past year. This is enabling us to achieve our goals of stimulating interest in OR, whilst informing managers and academics alike about the scope and potential of OR interventions.

Contributions from practitioners are particularly welcomed, and papers which have a mix of a solid message coupled to interesting (even anecdotal) material can find an outlet with ORI which other journals find difficult to provide. The aim is primarily to publish papers about real life problems, with lessons that are transferable to other areas. We have commented many times that if ever you are asked the question "what is OR?", we would suggest that there may be no better way of explaining the variety of activities and approaches in our discipline than by reference to the work reported in ORI. We hope you will continue to find this to be true.

Finally, it just remains to thank our contributors: as well as being editors of ORI, we submit work to other journals, so we well understand the hard work and pain you go through to provide us with publishable material of such a high standard.

To you and our Associate Editors, we wish you all the best for 2005.