Editorial

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This issue of *IJEA* contains three research articles, with a diverse set of topics, research subjects and methodologies.

The first article by Kozue Tsunoda explores the giving of Asian-Americans to institutions of higher education. As the United States becomes more diverse, understanding the myriad ways in which institutions must develop relationships with various donor publics will play an ever more important role in fund raising strategies. Tsunoda's piece provides recommendations on how colleges and universities might more fully engage Asian Americans in their development efforts.

Next, Russell James, III examines estate gifts as an important component of US philanthropy. Specifically, James finds that those estates with a

charitable gift component tend to accumulate value at a higher rate over time than those estates without philanthropic intent. Institutions may find this information useful as part of the process of valuing planned gifts and return on investment of those efforts.

Finally, Travis McDearmon analyzes some of the reasons young alumni give for not making gifts to their alma mater. He teases out several themes in his analyses. The list of reasons for non-participation may provide direction for increasing giving participation among young alumni.

I hope you enjoy this issue of *IJEA*.
Best,

Timothy C. Caboni

Editor

E-mail: tim.caboni@vanderbilt.edu