Editorial

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This issue of the journal features two articles derived from award winning dissertations focused on advancement and a third which is an extension of work that has appeared in an earlier issue of *IJEA*.

First we include an article by James Owston from his dissertation that the Council for Advancement and Support of Education (CASE) selected as the Alice L. Beeman Award for outstanding research in communications for education. Owston explores the re-branding of universities in West Virginia and the reasons such a large number engaged in that process in the late 1990s and early 2000s.

The second article in this issue emerges from Noah Drezner's dissertation, for which he was recognized by CASE as the recipient of the 2009 H.S. Warwick Award for outstanding research in alumni relations for educational advancement. A case study of the United Negro College Fund's (UNCF) National Pre-Alumni Council (NPAC), the article explores how organizational

identity and social exchange theories apply to African-American students and young alumni of the Millennial generation at private-historically Black colleges and universities. Of particular note are Drezner's findings related to the importance of racial uplift within African-American communities and the advancement implications of these results.

Finally, Eve Proper and her co-authors explore the factors that influence Presidents' perceptions of board effectiveness in relation to their boards' fund-raising role. The article suggests that at small colleges, Presidents are more satisfied when the boards have received training, there is a fund-raising committee, the President is skilled at fund-raising, the board has more female members, the college has recently conducted a capital campaign and it is difficult to recruit good trustees.

I hope you enjoy this issue.

Best,

Timothy C. Caboni
Editor