Editorial

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This issue of the journal marks our ninth year of publication. As part of our continual renewal, at the beginning of each volume, we add new editorial board members and say thanks to those who have been of service during previous years and who have completed their board terms. Of special note, I want to express my gratitude to Vince Maniaci, who is rolling off the board after serving as Associate Editor for the past 3 years. Without Vince's leadership as Editor when the journal moved from CASE to Vanderbilt University's Peabody College, the journal might not have continued publication. I also want to recognize the service of other executive committee and board members. Their voluntary service to the journal has helped ensure the publication of quality academic papers focused on advancement and the continued growth of the publication.

Readers also will notice that we have added a practice-oriented board to the journal. As part of our commitment to disseminating the latest research with relevance to practice, we have grown the number of senior advancement professional serving on the editorial board. This will help us to maintain the journal's utility to practitioners and it will assist in getting the latest studies into the hands of those who might have the most use for them.

Finally, their input and guidance will serve as a 'real world check' on the research studies that can sometimes seem far removed from the day-to-day realities of advancement.

This issue of the journal contains three research papers. The first examines the experiences of 27 institutional advancement officers at public HBCUs. The practitioners interviewed believed they were in the dominant coalition that guided the university's decisions. However, they were constrained or limited in their roles by the lack of financial or personnel support for their functional areas. They tended to fall into the expert prescriber, problem-solving facilitator and technician roles.

The second paper explores the Kalamazoo Promise through the lens of the existing literature on other privately funded scholarships programs and the broader advancement knowledge base. The author concludes that current research does not adequately explain the Promise and creates a conceptual model – a logic model – to be used in philanthropy evaluation.

In the final paper, the authors measure institution-specific factors that are within the control of the advancement office that predict fundraising efficiency and total

dollars raised. Using a large dataset, fundraising outcomes are examined at private colleges in the United States. Adding to the increasing number of studies which have results that are generalizeable to a large population of higher education institutions, the authors found that institutional

age and endowment size positively affect dollars raised; and that student body size positively affects efficiency.

I hope you enjoy the issue.

Best,

Timothy C. Caboni
Editor