Editorial

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Welcome to the eighth volume of *IJEA*. In this first issue, contributors explore issues of international context, differences between donors to education institutions and donors in general, and the continuing importance of alumni to HBCU fund raising.

First, Russell James applies general charitable giving findings to the specific field of educational giving. Specifically, he uses a nationally representative data set on household expenditures to analyze giving to colleges and universities. The work expands the field's understanding of how donors to education differ from the general donor population. Additionally, it marries the use of data from a national source not related to education to advancement in the context of educational institutions.

Then, Yu-Kang Lee and Chun-Tuan Chang examine donors and volunteers

in the Taiwanese context using demographic, socio-economic, psychographic, and attitudinal variables. Their findings suggest that volunteering is not a replacement for giving, but rather it is complementary. This study is important because it explores the developments at the early stages of the creation and growth of the nonprofit sector in Taiwan.

Finally, Rodney Cohen explores the history of alumni involvement in HBCUs and highlights their importance for future success. This piece describes early efforts and places them in the context of current challenges faced by advancement professionals.

I hope you enjoy this issue.

Timothy C. Caboni
Editor