Editorial

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In this issue of the journal, contributors examine the effect of giving from non-alumni sources on alumni giving, explore the characteristics of education donors in the Netherlands, and describe the support of historically black colleges and universities by white corporations in the 1960s and 1970s.

First, Michael Gottfried examines the crowding in effect of gifts from parents, corporations, and foundations on alumni giving. He provides an interesting econometric examination of how increased gifts from non-alumni populations may signal increased institutional quality.

Then, Russell James and Pamela Wiepking explore the characteristics of

education donors in the Netherlands. Specifically, they discuss why average gifts may be smaller and how the culture of philanthropy related to higher education might play an important role.

Finally, Marybeth Gasman and Noah Drezner describe the philanthropic relationships between white corporations and black universities in the United States and illuminate the challenges faced by universities in attracting this support.

I hope you enjoy this issue.

Timothy C. Caboni
Editor