Erratum

Nutrition labelling: Employing consumer segmentation to enhance usefulness

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The authors would like to apologize that the affiliation details for Fouad Ben Abdelaziz were incorrect in the above published article.

The correct affiliation details are shown below:

Fouad Ben Abdelaziz is currently Professor at Rouen Business School, France. He was a Senior Fulbright scholar at the Rutgers Center for Operations Research,

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