Editorial

Call for Papers

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The topic of Corporate Social Responsibility (CSR) in Asia has long occupied an important role for *Asian Business & Management* (ABM). Between 2010 and 2012 alone, we published 22 articles on CSR broadly conceived, including Special Issues 9.2 and 11.3. Prior articles on the topic have afforded important insights into a range of geographic settings and issues, such as the ownership determinants of CSR in Japan (Amann *et al*, 2012), microfinance in Southeast Asia (Archer and Jones-Christensen, 2011), international environmental strategies of Korean firms (Cho and Voss, 2011), bribery in China (Gao, 2011), the strategies of multinational firms with respect to sustainable development (Pearce and Zhang, 2010) and the impact of CSR on firm valuations in Taiwan (Teng, 2011).

CSR will continue to play an important role in our journal mission. It is therefore my pleasure to announce our current call for papers for an open special issue on CSR in Asia. Guest Editors will be Jeremy Moon of Nottingham University Business School (UK), Hyoung Koo Moon of Korea University Business School (Korea) and Rebecca Chung Hee Kim of Ritsumeikan Asia Pacific University (Japan). Paper submissions are due by 28 February 2014. The full text of the call can be viewed on our journal homepage (www.palgrave-journals.com/abm/index.html).

While any approach to CSR in Asia is welcome, I would like to encourage especially pieces that are comparative, that is, that assess CSR in at least two different economies (for example, Chapple and Moon, 2005), and within that set especially those that draw on the comparative business systems and varieties of capitalism literatures (for example, Gond *et al*, 2011; Kang and Moon, 2012; Witt and Redding, 2012). In line with our general editorial guidelines (see Issue 11.1), of special interest would be papers that link firm-level CSR variables to institutional and cultural variations in the respective economy (cf. Witt and Redding, 2013a, b).

On behalf of everyone at ABM, I wish you the very best for the remainder of 2013 and for all of 2014!

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