Chapter 49

I'll Follow You Anywhere

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Keywords: charisma, leadership, followership.

Key OB Topics: leadership.

The narrative:

A very charismatic speaker was approached by a member of the audience after a motivational speech that he had just given. The audience member told the speaker how inspired he was by the speech, and that he would follow him wherever he went. The audience member then followed the speaker into the rest room. The audience member then said to the perplexed speaker, "See, this is an example of how you inspired me to follow you."

Reflection

Good leadership needs to be partnered with good followership.

Questions

- Why do you think the audience member did what he did?
- If you were the speaker, how would you have reacted to the audience member's reactions? Please explain your answer.