Review

Exploring the impact of acute physical activity on creative thinking: a comprehensive narrative review with a focus on activity type and intensity

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Abstract

Recent studies have increasingly focused on the cognitive benefits of acute physical activity, particularly in enhancing creative thinking. Despite extensive research linking physical activity and creative cognition, significant gaps remain in understanding how specific types and intensities of physical activities influence this relationship. This review aims to synthesize the current findings, highlighting the notable impact of various physical activities on creative thinking. One key finding is the enhancement of divergent thinking, a critical component of creativity, through activities like walking at a natural pace. Moderate intensity aerobic exercise and dance, though based on limited studies, also appear to facilitate divergent thinking. Additionally, vigorous intensity aerobic exercise may enhance secondary aspects of divergent thinking, including the quantity and flexibility of idea generation. However, the review also identifies multiple research gaps, especially on the effects of resistance exercise and structured moderate to vigorous intensity aerobic exercise on creative thinking, pointing to an area ripe for future exploration. Recognizing the critical importance of creative thinking, it becomes essential to understand how different physical activities, and their intensity levels, affect creative cognition. This knowledge can guide both academic research and practical applications, offering valuable insights for targeted strategies aimed at enhancing cognitive function and creativity through physical activity in real-world settings such as classrooms and workplaces. The review underscores the need for a more comprehensive exploration of this topic, which could have significant implications for the fields of cognitive and exercise psychology.

Keywords Walking · Stair-climbing · Exercise intensity · Dance · Yoga · Divergent thinking · Convergent thinking · Insight problem solving · Alternate Uses Test · Cognitive flexibility

1 Introduction

Creative thinking, often regarded as the bedrock of problem-solving, innovation, and adaptive thinking [58, 124], has gained increasing prominence in our rapidly changing world. In an era marked by technological advancements and continuous shifts in societal and professional landscapes, the ability to think creatively is not just advantageous but essential. It is this ability that enables individuals to navigate complex challenges, generate novel ideas, and foster innovative solutions [58, 69, 115]. The foundation of scientific creativity research was laid by Guilford in [59]. Guilford identified two

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key components of creative thinking: divergent and convergent [61]. This distinction has been instrumental in guiding research in this field for decades [113].

Divergent thinking, which involves generating a multitude of novel ideas, encourages stepping beyond conventional limits to view a problem from diverse perspectives, considering a wide array of solutions [112]. This process can manifest verbally, as evaluated by tests like the Alternate Uses Test AUT [60], or figuratively, as in parts of the Torrance Test of Creative Thinking [120]. For instance, in the AUT, participants are prompted to think creatively and list as many unique and unconventional uses as possible for everyday objects, such as 'bricks' and 'tin cans'. The evaluation of their responses is multi-faceted, focusing on several key indicators of creativity. These include: fluency, which measures the sheer number of uses a participant can generate, flexibility, which evaluates the diversity of conceptual categories from which the suggested uses originate; originality, which assesses the rarity or uniqueness of the proposed uses; and elaboration, which looks at the level of detail and development in each proposed use. These criteria collectively provide a comprehensive assessment of an individual's creative thinking abilities. Originality, particularly, stands out as a central or primary aspect of divergent thinking [97, 112]. It not only measures the uniqueness of the ideas but also their qualitative richness, thereby capturing the essence of true creative thought.

On the other hand, convergent thinking is the process of logically narrowing down multiple ideas to identify the most viable, single solution, assessing the feasibility and practicality of each option. Tools such as the Remote Association Test RAT [82, 83], the Compound Remote Associates test CRA [19], and insight problem-solving tasks like matchstick arithmetic problems [72] are commonly used to evaluate convergent thinking. A detailed overview of these evaluation methods is presented in Table 1.

It has been suggested that whereas divergent thinking is supported by associative abilities and cognitive flexibility [6, 11, 45], convergent thinking is more reliant on working memory and fluid intelligence [45, 55, 75]. Importantly, research indicates that scores on divergent and convergent thinking tests are predictive of real-life creative potential and achievement, as well as creativity as assessed by others [40, 57, 103, 114].

Complementing this, various studies have illuminated factors that can facilitate creative thinking, including positive mood [8, 43, 63], contact with nature [7, 127], and listening to music [48, 108]. Building upon this understanding, it is important to explore other practical methods that can enhance creative thinking. One such notable factor is physical activity. Recent research points to the cognitive benefits of acute physical activity, especially in enhancing creative thinking [1, 111].

The intricate relationship between physical activity and cognitive function has captivated the attention of researchers and practitioners for decades [25, 26, 107]. This fascination stems from an acknowledgment of the profound impact that physical activity can have on the human brain and its cognitive capacities. In the realm of scientific inquiry, recent years have seen a surge in research dedicated to unraveling the nuances of this relationship [28, 33]. The findings have consistently highlighted the multitude of cognitive benefits from engaging in acute physical activity [24, 62, 64, 74, 87]. These benefits span various cognitive domains, including enhancements in memory and learning [77, 109, 123], executive functions [62, 76, 87] especially in terms of processing speed [64], and attention [22, 49]. These benefits across diverse cognitive domains have the potential to transform into higher-level cognitive enhancements, which raises the possibility that engaging in acute physical activity could lead to an elevation in advanced cognitive functions, such as creative thinking.

A substantial number of studies have delved into the link between physical activity and creative thinking, offering intriguing insights [1, 111]. In a meta-analysis, Rominger et al. [111] synthesized existing studies to quantify this relationship. Aggregating various forms of physical activity, ranging from light to vigorous intensities and including activities like walking, running, dance, and yoga, they concluded that a single bout of physical activity significantly enhances divergent thinking. The effect size, as measured by Hedges' g, was found to be in the small to medium range (0.37). While Rominger et al. [111] meta-analysis offers valuable insights, it is important to note some limitations in their approach for a more comprehensive understanding. Specifically, their methodology did not differentiate the impact based on specific intensity or type of activity. Moreover, they focused solely on divergent thinking, thereby not addressing convergent thinking.

These gaps in research are significant because, firstly, not all physical activities are created equal in their cognitive impact. The types of activities—ranging from aerobic exercises such as walking, running, and cycling to resistant exercises as well as more mindful practices like yoga—differ vastly in their physiological and psychological effects [28]. For instance, unlike aerobic exercise, strength training does not reliably increase the concentration of Brain-Derived Neurotrophic Factor (BDNF), a growth factor that plays a crucial role in synaptic plasticity underlying learning and memory [28, 102]. Similarly, the intensity of these activities, whether low, moderate, or high, also plays a crucial role in determining their cognitive outcomes. For instance, research has shown an inverted-U shaped relationship for exercise-induced cognitive

	Description	Examples	Reference
Divergent thinking Alternate uses test (AUT)	Participants are prompted to think creatively and list as many unique and unconventional uses as possible for everyday objects	'Bricksʻ 'Tin cansʻ	[60]
Torrance test of creative thinking (TTCT) TTCT consists of verb The verbal form asks open-ended questi pants to think of im objects, or causes a The figural form invol asked to draw and exercises like comp a blank paper, or ela	TTCT consists of verbal and figural form The verbal form asks participants to generate responses to open-ended questions. These might include asking partici- pants to think of improvements, unusual uses for common objects, or causes and consequences of a specific scenario The figural form involves visual prompts where participants are asked to draw and then give a title to their drawing. It includes exercises like completing a partially drawn figure, drawing on a blank paper, or elaborating on a simple shape	Verbal form: 'How to create a design for an outdoor chair that remains comfortable to sit on, even when it is wet. ' Figural form: 'Using the pre-drawn small circle on your paper, creatively incorporate this shape into a larger, cohesive pic- ture.'	[120]
Convergent thinking			
Remote association test (RAT)	Given three seemingly unrelated words, participants are asked to think of a single word associated with all three	'time', 'hair', and 'stretch' (the associate is 'long')	[82, 83]
Compound remote associates test (CRA)	Compound remote associates test (CRA) A variant of the RAT, CRA is typically focused on creating com- pound words or two-word phrases	'cottage', 'Swiss', and 'cake' (the associate is 'cheese', forming 'cot- tage cheese', 'Swiss cheese', and 'cheesecake'	[19]
Insight problem solving task: matchstick arithmetic problems	Insight problem solving task: matchstick Participants are presented with matchsticks arranged into an arithmetic problems incorrect mathematical equation. Their task is to make the equation correct by moving only one or two matchsticks	'IV = III + III' (using Roman numerals, where IV represents 4 and III represents 3, the answer is to move one stick from the left side of 'IV' to its right side to form 'VI', representing 6.)	[72]

 Table 1
 Common tests used to evaluate divergent and convergent thinking



enhancements, indicating an optimal exercise intensity for cognitive benefits [81]. Beyond this intensity, further cognitive improvements may not occur, or performance may even decline. Understanding these variances is vital for crafting targeted strategies that leverage physical activity for cognitive enhancement, particularly in the realm of creative thinking.

Secondly, as divergent and convergent thinking are two distinct components of creative thinking, one may also expect that they might be influenced differently by physical activities. Initial evidence of this distinction came from Oppezzo and Schwartz [97], one of the most cited works in this domain. In their study, Oppezzo and Schwartz [97] found that a single bout of walking specifically enhanced divergent thinking, while it did not show a similar effect on convergent thinking. This finding suggests a selective rather than a universal impact of physical activity on cognitive processes. Oppezzo and Schwartz [97]'s work highlights the need for more nuanced research in how different physical activities specifically affect various facets of creative thinking.

Therefore, this narrative review aims to explore the specific ways in which different types of acute physical activities and their intensities influence both divergent and convergent thinking. Despite the seemingly narrow focus, acute studies provide valuable insights into the immediate cognitive impacts of physical activity. Such insights are crucial for understanding the short-term cognitive enhancements that can be leveraged in real-world settings. For example, in educational contexts, integrating brief physical activities into classroom routines can stimulate immediate creative thinking among students. This can be particularly beneficial during brainstorming sessions or when engaging in creative problemsolving tasks, where an immediate boost in cognitive flexibility and divergent thinking is advantageous. Similarly, in the workplace, incorporating short physical activity breaks can rejuvenate employees' cognitive abilities, especially before undertaking tasks that demand creativity or innovative problem-solving. This approach is especially pertinent in dynamic sectors like design, marketing, or software development, where rapid and divergent thinking is frequently required. In light of these practical applications, our review emphasizes how these short-term cognitive benefits from acute physical activity can be effectively harnessed in everyday environments such as classrooms and workplaces. It promises to inform educators and individuals about optimizing physical activity regimes for cognitive and creative enhancement, thereby contributing to personal and professional growth in our complex and dynamic world.

2 Methods

Studies up to the end of 2021 were sourced from two prior studies, one extensive literature review conducted by our team [1] and the other systematic review and meta-analysis by Rominger et al. [111]. Studies published between January 2022 and November 24th, 2023 were identified through a thorough search on PubMed and Scopus. The search strings, limited to Title/Abstract, included terms related to physical activity and creativity, as provided below:

(physical activity OR bodily movement OR aerobic exercise OR exercise program OR dancing OR physical fitness OR walk* OR running OR high intensity interval training OR sprint interval training OR resistance training OR resistance exercise OR strength training OR yoga) AND (creativity OR creative thinking OR creative potential OR creative ideation OR divergent thinking OR alternate use* OR alternative use* OR originality OR convergent thinking OR insight problem solving OR remote association OR compound remote associates).

Using these search terms, we also conducted another literature search with Google Scholar. Studies were included based on the following criteria: (1) Investigation of the effects of acute physical activity; (2) Evaluation of creative thinking with objective experimental tasks; (3) Utilization of either between-subjects or within-subjects controlled designs, or a group-level allocation approach, with the inclusion of a control group being mandatory; (4) Studies were required to be in English and conducted on human subjects.

From the eligible studies, we extracted data on subjects, design, exercise and control interventions, creativity evaluation, and primary results. Exercise interventions were systematically categorized into seven distinct types/intensities: natural walking (no specific restrictions on the speed or manner of walking), low, moderate, vigorous, and maximal intensity activities, dancing, and yoga.

We adhered to the guidelines of the American College of Sports Medicine [4] for defining exercise intensities, categorizing them as low, moderate, vigorous, and maximal. Specifically, we merged 'very light' and 'light' activities into the 'low intensity' category. This was due to the overlapping intensity ranges observed in the studies we reviewed. Low intensity was defined as less than 39% heart rate reserve (HRR) or less than 63% maximum heart rate (HRmax), with a rating of perceived exertion (RPE) of 11 or less on a 6–20 scale, or 3 or less on a 0–10 scale. Moderate intensity was characterized by 40–59% HRR, 64–76% HRmax, and an RPE of 12–13 on a 6–20 scale or 4–5 on a 0–10 scale. Vigorous intensity was defined as 60–89% HRR, 77–95% HRmax, and an RPE of 14–17 on a 6–20 scale or 6–7 on a 0–10 scale. Maximal intensity was defined as 90% or more HRR, 96% or more HRmax, and an RPE of 18 or higher on a 6–20 scale or 8 or higher on a 0–10 scale (or requiring maximum effort).

In cases where studies did not standardize exercise interventions but provided heart rate data, we converted this to age-estimated % HRmax for intensity approximation [4].

Natural walking, dancing and yoga were treated as unique categories due to their distinct nature and often unreported exercise intensities. For example, dancing involves complex rhythmic movements often synchronized with music, and yoga combines physical activity with mindfulness [28].

Divergent thinking was evaluated using various measures, such as fluency (the number of generated uses), flexibility (the number of different types/categories of uses), originality (the number of unique types/categories of uses), and elaboration (details in the generated uses). While many studies reported one or more of these measures, we primarily focused on originality, considering it as a central or primary aspect of divergent thinking [97, 112], with the others serving as secondary measures.

3 Results

21 studies containing 24 experiments were eligible. The general information of each study and their primary results are summarized in Table 2. Among the studies analyzed, 11, accounting for 52%, were published after the year 2020, indicating a growing interest in this field. In terms of participant demographics, the studies show a diverse geographical spread: six were conducted in the USA, five in India, two each in the UK and Japan, and one each in Spain, Germany, Sweden, the Netherlands, Israel, and China. The majority of experiments (21 among 24) involved adult participants, with seventeen specifically engaging undergraduate and/or graduate students. Three studies were conducted with children. 13 experiments utilized a randomized within-subjects design and nine employed a randomized between-subjects design. Additionally, two experiments conducted group-level allocations, with one of these being randomized.

Six experiments focused on investigating the effects of natural walking, which included one study on stair-climbing. Furthermore, there were five experiments involving low intensity aerobic exercise, three examining moderate intensity aerobic exercise, two dedicated to vigorous intensity aerobic exercise, and one employing cycling at maximal effort. Six studies explored the impact of dance, and two examined the effects of yoga. No study has specifically investigated the effects of resistance exercise.

Out of the 22 experiments that assessed divergent thinking, 17 utilized either the original or an adapted form of the AUT for verbal divergent thinking evaluation. Two experiments employed a subset of the Torrance Test of Creative Thinking to assess figural divergent thinking. Other divergent thinking measures included Barron's Symbolic Equivalence Task, and other variates of the AUT in the broader context, including the Instances Creativity Task, the J&D Idea Generation Test, the Consequences Imagination task, the Design Improvement Task, along with tasks involving realistic problem presentation and generation. For convergent thinking evaluation, 10 experiments were conducted, of which five used the Remote Association Test, one the Compound Remote Associates test, and three involved insight problem-solving tasks.

Concerning the timing of the creativity assessments in the experiments, seven were administered during the exercise period. 15 tests were conducted immediately after the exercise session, while in five experiments, the creativity tests were delayed, ranging from a 1-min to approximately a 6-h interval post-exercise.

The main findings from the eligible experiments are stratified and summarized in Tables 3 and 4, organized according to activity type, intensity, and the measures of creative thinking used.

3.1 Effects on divergent thinking

Natural walking As shown in Table 3, a key finding from our review is the consistently positive effect of natural walking on enhancing central measures of divergent thinking, namely originality, as evidenced in all six experiments that investigated this aspect [80, 97, 128]. These studies, incorporating four different tasks, were conducted by three distinct research teams using between-subjects as well as within-subjects designs. They consistently reported significant improvements in divergent thinking in various settings: both during and immediately after walking on a treadmill [97] or along a university campus path [97], while walking inside a room [128], and immediately after a round-trip stair-climbing [80].

Out of the three studies that investigated secondary aspects of divergent thinking, including fluency and flexibility, two experiments [88, 128] observed a significant enhancement during natural or free walking. In contrast, a third study [80] did not detect any impact in a post-activity assessment.



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Studies	Subjects and country	Design	Exercise intervention	Control intervention	Creativity	Timing of test	Results
[11]	63 college students and staffs, UK	RCT: within-subjects crossover posttest	17–22-min aerobic workout or dance: intensity unclear	Video watching	AUT	Immediately post exercise	Fluency ns; flexibility †; originality ns
[12]	60 undergraduates, USA	RCT: within-subjects crossover posttest	30-min aerobic exer- cise: post exercise HR = 70% age-esti- mated HRmax	No exercise (test alone)	Figural creativity (TTCT)	Immediately post exercise and 2 h later	Composite score: Immediately post exer- cise↑ 2 h later↑ Immediate vs 2 h later: ns
[92]	58 middle-aged adults, Israel	RCT: between-subjects pretest posttest	44-min treadmill walk- ing: 60–70% HRR	Movie watching	AUT	5-min post exercise	Fluency ↑
[36]	48 adults with exercise habits and 48 with- out exercise habits, Netherlands	RCT: within-subjects crossover posttest	6-min normal cycling: mean HR = 46.8% and 47.3% age- estimated HRmax, respectively 6-min cycling with maximal effort	Sitting on an ergom- eter	AUT, RAT	During and immedi- ately post exercise	AUT fluency ns; flex- ibility: intensive↓; originality ns; elabora- tion ns RAT those without exer- cise habits: Intensive ↓; all other comparisons ns
[12]	56 young adults, UK	RCT: between-sub- jects pretest posttest	5-min dancing (50.9% age-estimated HRmax) or cycling (57.0% age-esti- mated HRmax)	Sitting	AUT, Figural creativity (TTCT)	Immediately post exercise	AUT fluency ns Figural fluency, original- ity, elaboration: ns
[<mark>97</mark>] experi- ment 1	48 undergraduates, USA	RCT: within-subjects	4-min treadmill walk- ing at a self-selected pace	Sitting	AUT, CRA	During exercise	AUT originality (d=0.70) ↑ CRA (d=0.38) ↓
[<mark>97</mark>] experi- ment 2	48 undergraduates, USA	RCT: between-subjects	4-min treadmill walk- ing at a self-selected pace	Sitting	AUT	During and immedi- ately post exercise	Originality↑ for both during and post exercise
[<mark>97</mark>] experi- ment 3	40 undergraduates, USA	RCT: between-subjects	Outdoor walking at a natural pace	Sitting	AUT	During and immedi- ately post exercise	Originality↑ for both during and post exercise
[97] experi- ment 4	40 adults, USA	RCT: between-subjects	Indoors vs outdoors walking	Sitting inside vs in a moving wheelchair outside	Barron's Symbolic Equivalence Task	During exercise	Number of high-quality novel analogies: walk- ing vs sitting↑ Novel analogies (includ- ing low-quality): walking vs sitting↑; outdoors vs indoors↑

Studies Subj [128] 63 u Ch [52] 32 u US	Subjects and country	Design				. . i	
		וקטואיו	Exercise intervention	Control intervention	Creativity	liming of test	Kesults
	63 undergraduates, China	RCT: within-subjects crossover	Free walking Restricted walking	Standing	TTCT: DIT, CIT	During exercise	DIT completion rate & novelty, CIT flu- ency, flexibility, & novelty: free walk- ing > restricted walk- ing > standing
	32 undergraduates, USA	RCT: within-subjects crossover posttest	15-min treadmill walk- ing: post exercise HR = 58.5% age-esti- mated HRmax; RPE 11.4± 1.4	Sitting or listening to self-selected music	AUT, RPP, RPG, RAT	1-min post exercise	Fluency, flexibility, origi- nality, elaboration for AUT, RPP, & RPG: all ns RAT ns
[110] 96 c	96 children, Spain	RCT: between-subjects pretest posttest	45-min physical education class: aerobic games, RPE (0-10) = 5.46 ± 2.85	Sedentary class: e.g., mathematics & language	Adapted AUT	20-min post exercise	Fluency↑, flexibility↑, originality↑ Figural originality↑, composite score↑
[13] 34 c	34 children, India	RCT: between-subjects pretest posttest	20-min dance with a popular folk song	Sitting	AUT, RAT	Immediately post exercise	AUT fluency, flexibility, originality: ns RAT (ita ² =0.12)↑
[14] 92 N	92 MBA students, India	RCT: between-subjects pretest posttest	20-min Hatha yoga	Sedentary case- study task	AUT, RAT	Immediately post exercise	AUT fluency↑, flex- ibility↑, originality↑ RAT ns
[1] 40 u Iel	40 undergraduates, Japan	RCT: between -sub- jects pretest posttest	15-min graded physical test: Max HR = 80.8% age- estimated HRmax	Sedentary reading task AUT, insight problem- solving (matchstick arithmetic problems & puzzles)	AUT, insight problem- solving (matchstick arithmetic problems & puzzles)	Immediately post exercise	AUT fluency (d = 0.31) f, flexibility (d = 0.37) f, originality ns Insight problem-solving: ns
[15] 68 M	MBA students, India	68 MBA students, India RCT: between-groups pretest posttest	15-min Bollywood dance	Socialization	AUT, RAT	Immediately post exercise and about 6 h later	Both immediate and 6 h later: AUT fluency↑, flexibil- ity↑, originality↑ RAT ns
[53] 32 u US	32 undergraduates, USA	RCT: within-subjects crossover posttest	15-min treadmill walk- ing: 30–40% HRR light intensity	Sitting	Instances Creativity Task	5 min post exercise	Fluency, originality, recall: all ns
[98] 51 c	51 children, Sweden	Between-class posttest	3-min dance at the tempo of 120 bpm	No dance	J&D Idea Generation Test	Immediately post exercise	Frequency↑, combina- tion↑, originality↑
[16] 155 stud	155 MBA students, India	RCT: between-subjects pretest posttest	20-min of either dance or Hatha yoga: inten- sity unreported	Sedentary case-study task	AUT	Immediately post exercise	Originality: Dance↑ Yoga ns
[54] 45 u gra US	45 undergraduate and graduate students, USA	RCT: within-subjects posttest	15-min treadmill running+priming: 40–45%HRR	Sitting + priming (solving anagram problems)	RAT	Immediately post exercise	d=0.36↑

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Studies	Subjects and country Design	Design	Exercise intervention Control intervention		Creativity	Timing of test	Results	sych
[80]	22 undergraduate and RCT: within-subjects graduate students, crossover posttest Japan	RCT: within-subjects crossover posttest	Round-trip 3 flights stair-climbing: about 3-min, mean HR = 55% age-esti- mated HRmax	Using the elevator for the same path: about 4-min	AUT & insight prob- lem-solving (match- stick problems)	Immediately post exercise	AUT fluency & flex- ibility: ns: originality (d=0.486) ↑ Insight problem-solving: ns	ology (
[88]	20 undergraduate students, Germany	RCT: within-subjects	Walk freely around the Sitting lab room	Sitting	AUT	During exercise	Fluency↑, flexibility↑	2024)
[1]	97 MBA students, India RCT: between-sub- jects pretest postt	RCT: between-sub- jects pretest posttest	15-min Bollywood dance	Regular class activity	AUT	Immediately post exercise	Flexibility↑, originality↑, persistence↑	4.5
[66]	20 undergraduate students, USA	RCT: within-subjects	20-min treadmill walk- ing: post exercise HR = 58.2–58.8% age- estimated HRmax	Sitting while listen- ing to white noise through headphones	Insight problem solv- ing tasks	During exercise & 5-min post exercise	su	
↑, a statisti Compounc <i>RPP</i> realisti	the statistically significant enhancing effect; ns, a non-significant effect; L, a statistically significant worsening effect. AUT Alternate Uses Test, CIT Consequences Imagination task, CRA Compound Remote Associates Test, DIT Design Improvement Task, HRR heart rate reserve, RAT Remote Association Test, RCT randomized controlled trial, RPE rating of perceived exertion, RPP realistic presented problem, RPG realistic problem generation, TTCT Torrance Test of Creative Thinking	j effect; ns, a non-signific //T Design Improvement ⁻ realistic problem generati	cant effect; ↓, a statistical Task, <i>HRR</i> heart rate reser ion, <i>TTCT</i> Torrance Test of	lly significant worsening ve, <i>RAT</i> Remote Associati Creative Thinking	effect. <i>AUT</i> Alternate Us on Test, <i>RCT</i> randomizec	es Test, <i>CIT</i> Consequenc d controlled trial, <i>RPE</i> rati	es Imagination task, <i>CRA</i> ing of perceived exertion,	ttps.//u01.

a statistically significant enhancing effect; ns, a non-significant effect; \downarrow , a statistically significant worsening effect. AUT Alternate Uses Test, CIT Consequences Imagination task, CRA
ompound Remote Associates Test, D/T Design Improvement Task, HRR heart rate reserve, RAT Remote Association Test, RCT randomized controlled trial, RPE rating of perceived exertion,
^{op} realistic presented problem, <i>RPG</i> realistic problem generation, <i>TTCT</i> Torrance Test of Creative Thinking



Table 2 (continued)

Table 3 Summary of the effects on divergent thinking by activity type and intensity

	Natural walking	Low intensity	Moderate intensity	Vigorous intensity	Maximal intensity	Dance	Yoga
Primary measures							
AUT originality	0000	45	6	9	4	10(1)(2(3(2)	136
TTCT Figural originality		6	6			6	
Other tasks originality	00	57				Ð	
Secondary measures							
AUT fluency	20	456	6	90	4	<u>6</u> 1011 12	6
AUT flexibility	20	45	6	9	4	0120	6
AUT elaboration		45			4		
Figural fluency		6				6	
Figural elaboration		6				6	
Figural composite score			68				
Other tasks fluency	8	57				⊕	
Other tasks flexibility	8	5					
Other tasks elaboration		5					

Each number encircled denotes a distinct experiment, with those shaded in dark signifying a statistically significant enhancement effect. An encircled number underlined signifies the identification of a significant correlation between mood or mood change and measures of creativity. References: 1, [97], 2, [80], 3, [128], 4, [36], 5, [52], 6, [21], 7, [53], 8, [54], 9, [1], 10, [117], 11, [13], 12, [15], 13, [16], 14, [98], 15, [14], 16, [110], 17, [88],18, [12],19, [92],20, [17]. AUT Alternate Uses Test, TTCT Torrance Test of Creative Thinking

Table 4 Summary of the effects on convergent thinking by activity type and		Natural walking	Low intensity	Moderate intensity	Vigorous intensity	Maximal intensity	Dance	Yoga
intensity	RAT		45	8		4	() (2)	(15)
	CRA	1						
	Insight problem solving tasks	2			<u>(9)</u>			

Each number encircled denotes a distinct experiment, with those shaded in dark signifying a statistically significant enhancement effect. An encircled number underlined signifies the identification of a significant correlation between mood or mood change and measures of creativity. 21, [66]. For other references, please see the footnote of Table 3. CRA Compound Remote Associates Test, RAT Remote Association Test

Notably, the durations of walking that facilitated various measures of divergent thinking were merely 3–4 min [80, 97]. Additionally, walking along an 8-shaped, approximately 17-m-long path without speed restrictions was also found to enhance divergent thinking [128].

Low intensity The impact of exercise intensity on creative thinking shows varied results according to our analysis. Low intensity aerobic exercise, including cycling and structured treadmill walking, did not seem to influence any measures of divergent thinking, as shown by four experiments from three research teams [21, 36, 52, 53].

Moderate intensity Two separate experiments focused on moderate intensity aerobic exercise reported significant enhancements in various aspects of divergent thinking. In a study by Román et al. [110], notable improvements were observed in originality, both verbal and figural, during physical education-based interventions with children. This study also reported increases in verbal fluency, flexibility, and a composite score for figural tasks. The finding on the composite score is consistent with earlier research conducted with undergraduate students [12]. It is important to note that Román et al. [110] assessed exercise intensity using only subjective measures, specifically the Rating of Perceived Exertion (RPE).

Vigorous intensity In studies focusing on vigorous intensity aerobic exercise, only one investigated originality, finding no significant enhancement [1]. Regarding secondary aspects of divergent thinking, among the two relevant studies, Netz et al. [92] identified a significant increase in fluency, whereas Aga et al. [1] noted an improvement in flexibility. Notably, the methodology of Aga et al. [1] involved a graded exercise test, leading to variable exercise intensities rather than a consistent level throughout the intervention.



Maximal intensity In a study that examined the impact of cycling at maximal effort, not only was there no enhancement observed, but a decline in flexibility was noted [36].

Dance Within the adult studies evaluating AUT originality, three out of four studies reported a significant enhancing effect [15–17]. For studies focusing on secondary measures of AUT in adults, three out of four studies demonstrated significant enhancement in at least one measure [15, 17, 117]. Interestingly, the fourth study in this group, Campion & Levita [21], uniquely found a positive correlation between increases in positive affect and fluency (r=0.637, p=0.011). However, the same study did not observe any significant effects on figural divergent thinking.

In the context of school-aged children, mixed outcomes were observed. One study by Bollimbala et al. [13] did not report any significant effects on AUT measures. Conversely, a study by Österberg and Olsson [98] demonstrated enhanced originality and fluency in a different idea generation task.

Yoga Among the two studies available, one by Bollimbala et al. [14] demonstrated a significant enhancing effect on originality, fluency, and flexibility in the AUT. However, these findings were not replicated in a subsequent study by the same team [16].

3.2 Effects on convergent thinking

Natural walking As detailed in Table 4, natural walking did not change [80] or even worsened [97] convergent thinking. It is important to note these studies used different tasks: the former employed insight problem-solving tasks, whereas the latter utilized the Compound Remote Associates Test.

Low intensity Low intensity aerobic exercise, including cycling and structured treadmill walking, did not seem to influence convergent thinking, as shown by two studies employing the RAT [36, 52] and one study using insight problem solving tasks [66].

Moderate intensity A study by Frith et al. [54] reported a positive effect on RAT following a 15-min session of treadmill running.

Vigorous intensity One study examining vigorous intensity aerobic exercise did not demonstrate a significant effect on convergent thinking evaluated through insight problem-solving tasks [1]. However, it did reveal an intriguing aspect in its exploratory analysis: a positive correlation between post-exercise mood and convergent thinking, with correlation coefficients of 0.503 and 0.647 for feelings of pleasure and vigor, respectively.

Maximal intensity In an experiment that investigated the impact of cycling at maximal effort on RAT, no significant effect was observed in participants with exercise habits while a detrimental effect was noted in those without exercise habits [36].

Dance Bollimbala et al. [13] identified a significant enhancing impact of dance on RAT in children. However, a later study by the same team [15], focusing on adult MBA students, did not replicate these findings.

Yoga A study examining the effect of yoga found no significant impact on RAT [14].

4 Discussion

This review explores the increasingly recognized link between acute physical activity and creative thinking, a topic that has captured the attention of both cognitive and exercise psychology communities. While there has been considerable research in this domain, significant gaps persist in our understanding of how different types and intensities of physical activities uniquely affect creative thinking processes.

4.1 Key findings and their implications

Our analysis reveals that natural walking, a simple yet effective form of physical activity, significantly enhances divergent thinking. Although based on a relatively small pool of studies, there is also suggestive evidence that moderate intensity aerobic exercise and dance positively influence divergent thinking. Notably, the beneficial effects of dance appear to be confined to adult population. In addition, vigorous aerobic exercise is associated with improvements in secondary aspects of divergent thinking, such as the quantity and flexibility of generated ideas. These observations align with a recent study of chronic physical activity showing that while habitual vigorous activities are associated with improvement



in fluency and flexibility in the AUT, only walking is associated with heightened originality, the central aspect of divergent thinking [27].

These findings are pivotal, as divergent thinking is fundamental to creativity, fostering the generation of novel and varied ideas. The implications of these findings are substantial. For instance, in educational settings, incorporating walking, moderate to vigorous aerobic exercise, or dance into curricula could be a strategy to enhance creative capacities among students. Similarly, in professional environments, encouraging physical activities during breaks could foster a culture of innovation and adaptive thinking.

4.2 Identifying research gaps

While the current insights are valuable, a significant research gap remains regarding the effects of resistance exercise and structured moderate to vigorous intensity aerobic exercise on creative thinking. While it is evident that activities like natural walking and dance can bolster divergent thinking, there remains a gap in our understanding regarding the optimal intensity and duration of physical activities that yield the greatest benefits. This uncertainty underscores the need for further research to identify the specific parameters of physical activity that maximize cognitive enhancement. These unexplored areas present a promising opportunity for future studies. Given the diverse neurobiological impacts attributed to varying intensities and types of resistance versus aerobic exercise [28], further research in this domain could unveil key insights into the most effective physical activities for specifically enhancing different facets of creative thinking. Additionally, when evaluating the effects of specific exercise intensities, it is imperative that future research employs standardized methods for prescribing and reporting exercise interventions. Guidelines provided by the American College of Sports Medicine [4] offer a robust framework for this purpose. Currently, apart from three studies that utilized heart rate reserve to prescribe exercise intensity [53, 54, 92], many studies either lack standardized procedures or do not use measures indicative of exercise intensity, such as heart rate or the RPE. Ideally, even in studies involving naturalistic activities like walking and dance, it is essential to measure and report RPE and heart rate, preferably using age-estimated HRmax. Such standardization is crucial for ensuring the reliability and comparability of research findings.

Another significant knowledge gap exists regarding the influence of mood changes on the enhancement of creative thinking following acute physical activity. While there is promising evidence suggesting that improved mood may underlie the beneficial effects of physical activity on creativity, as supported by studies linking positive mood to enhanced creative thinking [3, 8, 37, 43, 63, 93, 100] and productivity [32], this relationship remains under-explored. This area of study warrants further investigation, especially considering that other activities known to boost creative thinking, such as engaging with nature [7, 127] and listening to music [48, 108], are also associated with improvements in mood [108, 126]. Understanding the interplay between mood, physical activity, and creativity could provide valuable insights into optimizing conditions for creative thinking in various contexts. Among the studies reviewed, positive mood post-exercise has been correlated with increased fluency in the AUT [21] and improved convergent thinking performance after vigorous aerobic exercise [1], both showing substantial correlation coefficients. However, a mediation analysis in one study [1] investigating the role of mood in the flexibility-enhancing effects of vigorous activity did not yield significant results. The small sample sizes in these studies (less than 20 participants) limit the robustness of their conclusions. Therefore, further research with larger sample sizes is needed to thoroughly investigate these relationships.

A third research gap concerns the ambiguity surrounding which types of acute physical activity specifically enhance convergent thinking. Of the nine available studies, only two have confirmed an enhancing effect: a 15-min moderate intensity treadmill running session in adults [54], and a 20-min dance session in children [13]. Moreover, despite the clear distinction between divergent and convergent thinking, it remains enigmatic why certain activities, such as natural walking, enhance divergent but not convergent thinking [80, 97].

Convergent thinking involves refining a multitude of ideas into a single, effective solution. It is characterized by the search for the most accurate or conventional answer to complex problems with multiple constraints. This form of cognitive process not only draws upon existing knowledge but also transforms it into novel ideas [41]. Assessment of convergent thinking is typically conducted through the Remote Associates Task [82, 83] and the Compound Remote Associates Test [19], with occasional use of insight problem-solving tasks [72]. Given that convergent thinking is more reliant on working memory and fluid intelligence [45, 55, 75], it may be hypothesized that moderate to vigorous intensity exercise, known for its peak cognitive benefits, might enhance this cognitive function [28, 90]. This hypothesis aligns with studies that observed an improvement in convergent thinking following moderate-intensity activities like treadmill running [54] and dance [13]. However, the full extent of this relationship remains an area for future research to explore and confirm.



A fourth notable gap lies in the scant research involving specific demographics like children, adolescents, the working population, and the elderly. Among 21 studies reviewed, the majority (seventeen) involved undergraduate students. This oversight is notable as children and adolescents are in critical phases of development and learning, the working population faces diverse real-world problem-solving challenges, and the elderly contend with cognitive decline. Conducting more comprehensive research within these varied populations is essential to fully understand the broader implications of physical activity on cognitive processes across different life stages.

In the few studies that have included children, findings have been mixed but promising. Among three studies, two demonstrated an improvement in divergent thinking: one through a 45-min physical education-based intervention at moderate intensity [110], and another via a 3-min free dance session [98]. Conversely, a third study employing a 20-min dance session observed an enhancement in convergent thinking, but not in divergent thinking [13]. These results suggest that, as in adults, the specific duration and intensity of physical activity required to boost divergent and convergent thinking in children is a complex issue, necessitating further investigation.

Moreover, the impact of physical activity on cognitive processes may also vary across different age groups and cultures. For instance, the developmental stage of children and adolescents means their cognitive responses to physical activity could differ significantly from those of adults. Cultural factors, such as differing attitudes towards physical activity, varying types of preferred exercises, and distinct societal norms regarding education and behaviors, may also influence how physical activity affects creative thinking in various populations. For example, activities like dance may have different cognitive implications in cultures where dance is a significant part of tradition and daily life, compared to cultures where it is less emphasized. Likewise, in cultures where educational systems and society emphasize collectivism, appropriateness, and conventional problem-solving, the patterns and outcomes of creative thinking might differ from those in cultures that encourage originality and independent thought [34].

Extending research to adolescents, who are navigating a pivotal period of cognitive and physical development, could yield valuable insights into the role of physical activity in academic and creative capacities. Similarly, studies focusing on the working population could explore how physical activity might enhance job-related cognitive functions, such as problem-solving under pressure or creative thinking in dynamic work environments. For the elderly, research might focus on how physical activity can mitigate age-related cognitive decline and maintain or even improve quality of life.

Therefore, future studies should strive to include a broader range of age groups and socio-demographic backgrounds, taking into account cultural variations. This approach would not only enrich our understanding of the cognitive benefits of physical activity but also aid in the development of targeted, age-appropriate, and culturally sensitive exercise programs designed to optimize cognitive health across the lifespan.

4.3 Cognitive mechanisms

While specific studies directly investigating the precise mechanism by which acute physical activity benefits creative thinking are yet to be conducted, hypothesized mechanisms for the cognitive benefits of physical activity are likely to apply here as well. Drawing from studies on broader cognitive functions and creativity, below we propose several potential cognitive mechanisms through which acute physical activity might stimulate creative thinking.

We noted earlier that divergent thinking is underpinned by associative abilities and cognitive flexibility [6, 11, 45]. Studies indicate that physical activity may enhance the retrieval of associative memories. For example, Pontifex et al. [104] observed that natural bouts of moderate-to-vigorous physical activities are linked with improved retrieval of paired-associate items. Similarly, Dongen et al. [121] reported that 35 min of vigorous physical activities (up to 80% HRmax) enhance recall of picture-location associations.

Furthermore, physical activity seems to improve cognitive flexibility, a component of executive functions. Oberste et al. [95] reviewed 22 studies and found overall beneficial effects of exercise on set shifting (g = 0.32). Interestingly, the effect of aerobic exercise was comparable to resistance exercise (g = 0.32 versus 0.30), with light intensity exercise showing a larger effect (g = 0.51) compared to moderate (0.24) or vigorous intensities (g = 0.13). Set shifting, or task switching, involves the capacity to alternate between tasks or mental sets and is crucial for representational flexibility [35, 39, 85]. This shifting ability may be crucial when it becomes necessary to discard unproductive strategies and rapidly transition to new, more promising approaches. Such flexibility enables exploration of previously unconsidered parts of the solution space, thereby facilitating divergent thinking. The finding that lower intensity exercise has the most substantial impact aligns with our observation that natural walking consistently enhances divergent thinking.

However, it is important to note that in our review, physical activities at low intensities did not significantly impact divergent thinking [21, 36, 52, 53]. These studies primarily used cycling or treadmill walking as interventions, where the

manner of exercise, including speed and intensity, was predetermined. This contrasts with free walking, where the participants themselves largely determine the manner of walking. This element of 'freedom' in walking may be crucial for enhancing divergent thinking. On one hand, this unstructured nature of free walking may remove cognitive constraints, thereby promoting the emergence of unconventional and original solutions. On the other hand, it allows for mind wandering, a mental state known to bolster divergent thinking [2, 9, 125]. For example, Baird et al. [9] found that engaging in undemanding tasks that facilitate mind wandering enhances performance on divergent thinking tasks like the AUT. Consistently, Zhou et al. [128] discovered that free, unconstrained walking boosts divergent thinking more than walking with constraints (along an 8-shaped path). In contrast, activities like cycling or treadmill walking at predetermined low intensities, which require focused attention and top-down control, might interfere with the benefits of physical activity for creative thinking. As physical activity intensity increases, so might various executive functions, potentially leading to improved cognitive control and, consequently, the emergence of the divergent thinking-enhancing effects of physical activity at moderate intensities.

In the case of convergent thinking, it is more reliant on working memory [45, 55, 75]. Given its crucial role in actively maintaining information amidst the challenges of concurrent information processing and interference [38], working memory contributes significantly to fluid intelligence, accounting for more than half of its variance [67, 94]. In convergent thinking, working memory is essential for processing and integrating multiple information streams simultaneously. This capability is crucial for synthesizing diverse ideas or concepts, which is fundamental to the problem-solving processes typical of convergent thinking. Furthermore, working memory is key for sequential processing, ensuring a logical progression of thoughts and actions in problem-solving scenarios. It also plays a critical role in filtering irrelevant information, thereby focusing cognitive resources on relevant data and enhancing the efficiency of the thought process.

Our review corroborates the impact of physical activities, especially moderate-intensity aerobic exercise, on enhancing working memory [24, 76, 78]. This enhancement aligns with findings that moderate intensity physical activity improves convergent thinking [54], while lower [36, 52, 66] or maximal intensity activities [36] do not show the same effect. It also fits well with the inverted-U hypothesis for exercise-induced cognitive enhancements [81]. This suggests a nuanced relationship between the intensity of physical activity and its impact on the cognitive functions underpinning convergent thinking.

Another cognitive mechanism that may underlie the divergent thinking-enhancing effect of dance is the induction of flow states. Dance, with its inherent rhythmic nature and the challenge it presents, is not only a pleasurable activity but also a potent facilitator of the flow state [65]. The immersive and expressive qualities of dance align with Csikszentmihalyi's [42] criteria for activities that induce flow—a state characterized by deep mental engagement and focused attention. This state is conducive to creative thinking, as it fosters an open and associative state of mind, reducing inhibitions and encouraging novel connections and ideas [47, 116]. Future research could delve deeper into understanding how flow states elicited by dance contribute to enhancing divergent thinking.

4.4 Neurobiological mechanisms

Exploring the neurobiological mechanisms underlying the effects of acute physical activity on creative thinking is essential. However, to date, there have been no studies directly employing neuroimaging or biological measures to assess these effects. Below, we draw evidence from broader research on general cognitive functions and propose several potential pathways that may explain how acute physical activity influences creative thinking at the neurobiological level. Our discussion aims to shed light on these underlying processes and pave the way for future research in this promising yet under-explored area.

Physical activity has been shown to enhance brain function through several key mechanisms. One of the most welldocumented is the increase in neurotrophic factors, such as Brain-Derived Neurotrophic Factor (BDNF), which plays a crucial role in synaptic plasticity underlying learning and memory [28, 102]. The optimal timing for BDNF response to acute physical activity varies. A recent meta-analysis suggests a 30-min threshold for maximal BDNF elevation [46], although shorter durations as brief as six minutes might still yield significant increases [122]. Additionally, there appears to be a dose–response relationship between exercise intensity and BDNF concentrations [28, 102], indicating that milder activities like natural walking may not significantly increase BDNF [86].

Beyond BDNF, endocannabinoids, known for their role in exercise-induced euphoria [29], also contribute to the cognitive benefits of physical activity. These substances are believed to mediate the memory-enhancing effects of exercise [18, 50]. However, low intensity activities, including walking, do not appear to significantly alter endocannabinoid levels



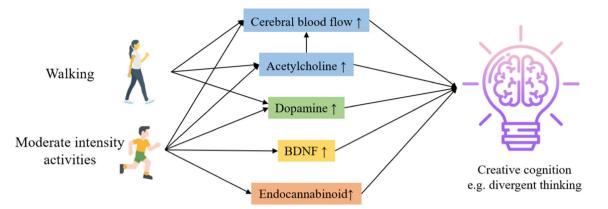


Fig. 1 Illustration of the key neurobiological mechanisms behind the enhancement of creative thinking through acute physical activity. BDNF, Brain-Derived Neurotrophic Factor. Image: Flaticon.com

[44]. This suggests that while BDNF and endocannabinoids may be involved in the cognitive benefits of moderate to vigorous activities, other mechanisms might be at play for less intense exercises like walking.

Enhanced cerebral blood flow, which can be initiated within seconds by mild to vigorous physical activity, is another crucial mechanism [23, 89, 96]. This increased blood flow delivers more oxygen and nutrients to the brain, thereby facilitating better cognitive functioning. Specifically, the prefrontal cortex, a key area for creative thinking, benefits greatly from this increased blood flow [71, 89, 101]. Notably, even mild activities such as walking can enhance cerebral blood flow, possibly explaining their positive effects on creative thinking. For instance, a study by Byun et al. [20] demonstrated that just 10 min of very light cycling at 30% VO_{2peak} increased blood flow in the dorsolateral prefrontal cortex and improved inhibitory control as evaluated by a color-word matching Stroop task. Similarly, Suwabe et al. [118] found that the same duration and intensity of cycling enhanced the functional connectivity between hippocampal dentate gyrus/ CA3 and various cortical regions, the degree of which was correlated with improved pattern separation—a key aspect of cognitive flexibility [5]. At the molecular level, enhanced cerebral blood flow may be partly attributed to acetylcholine release. Even mild-intensity walking increases acetylcholine release in the cerebral cortex [73] and hippocampus [91]. Elevated acetylcholine levels in these regions have been linked to improved cognitive flexibility in animal models [68, 105]. However, it is also important to consider that prolonged or overly intense exercise can decrease cerebral blood flow, potentially leading to central fatigue [96] and impairing certain cognitive functions, such as convergent thinking [36].

Another central mechanism potentially explaining the enhancement of divergent thinking through walking and more intense activities could be attributed to the release of dopamine in the brain. This neurotransmitter is liberated in multiple regions, including the striatum, the prefrontal cortex, and the hippocampus [10, 30, 31, 56, 84]. It plays a vital role in initiating movement [51]. Moreover, simple repetitive actions such as moving the upper limb [79] or flexing a foot at the ankle [99] have been found to activate dopamine neurons, leading to dopamine release. Considering dopamine's significant contribution to cognitive flexibility [70, 106], its release during physical activities like walking could be an essential factor in facilitating divergent thinking.

These neurobiological mechanisms have been summarized in Fig. 1.

On the other hand, dance, varying in style and pace, can range from moderate to vigorous in intensity. More than just a physical activity, dance is a cognitively engaging exercise [28] often paired with music and demanding coordination and rhythm. This form of exercise extensively stimulates the brain, activating multiple areas related to somatosensory processing, motor functions, and cognitive abilities [119]. Such comprehensive brain engagement may contribute to the enhancement of creative capacities.

5 Concluding remarks

Recognizing the critical importance of creative thinking, it becomes essential to delve deeply into how different physical activities and their intensities affect creative cognition. This knowledge is not only academically enriching but also has practical implications for crafting targeted strategies that leverage physical activity for cognitive and creative enhancement in everyday life. One key finding of this comprehensive narrative review is the enhancement of divergent thinking



by walking at a natural pace. Moreover, although based on limited studies, moderate intensity aerobic exercise and dance may also promote divergent thinking. In addition, engaging in vigorous intensity aerobic exercise seems to enhance secondary aspects of divergent thinking, in terms of the quantity and flexibility of idea generation.

The need for a more comprehensive exploration of this topic is clear and could have significant implications for exercise and cognitive psychology. Research into how various intensities and types of physical activity distinctively impact cognition represents a crucial frontier in exercise psychology. While prior studies have primarily concentrated on the fundamental aspects of cognition, extending this investigation to encompass the influence on creativity could yield vital insights into higher-level cognitive functions. Such an exploration stands to not only deepen our theoretical understanding but also offer substantial practical applications. The role of mood enhancement, frequently a consequence of physical activity, has garnered significant interest in this context. Mood fluctuations are often correlated with creative capacities, yet the precise mechanisms by which these changes in mood interact with creative cognition are not fully understood. Unraveling this relationship may provide critical insights into the broader field of exercise psychology.

Furthermore, examining the cognitive mechanisms at the intersection of physical activity and creativity promises to make substantial contributions to cognitive psychology. Investigating this link may reveal new insights into the cognitive underpinnings of creativity. It could also clarify how creativity is associated with fundamental executive functions, mind wandering, and flow. This approach not only seeks to expand our theoretical knowledge but also to inform practical strategies in educational and professional settings where creative problem-solving and innovation are increasingly valued.

Our review sets the stage for future investigations that will further elucidate the complex dynamics between physical activity and creative thinking. This exploration promises to inform educators and individuals about optimizing physical activity regimes for cognitive and creative enhancement, contributing to personal and professional growth in our complex and dynamic world.

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Data availability No datasets were generated or analysed during the current study.

Declarations

Competing interests C.C. is the author of two books, Fitness Powered Brains and Plato's Insight.

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