Discover Psychology: conquering new frontiers

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Welcome to *Discover Psychology*. We are a new inclusive, open access, and rapid journal. Unlike some other science fields, there has been a criticism of psychology being WEIRD, that is, most research has been conducted by researchers and on participants in Western Educated Industrialised Rich Democratic (WEIRD) nations. The goal of *Discover Psychology* is to increase representation of psychology research and publications from other world regions. This will help increase our understanding of how humans function in different environments.

Psychology is the study of human mind and behaviour. The human mind impacts and is impacted by the state of the body, environment, and people around us. It is not surprising then that psychological sciences do interact with other scientific fields. Accordingly, *Discover Psychology* will cover up-to-date research articles on all fields of psychology and its related fields, including health, environment, sports, neuroscience, business, economics, ergonomics, linguistics, architecture, and education.

Discover Psychology will include research articles in long-established fields in psychology, such as the impact of social support on wellbeing, roots of discrimination, family relationships, and community dynamics. In addition, *Discover Psychology* will also endeavour to include research articles in relatively untapped areas in psychology, such as consumer psychology, organizational psychology, women in the workplace, psychological life of minorities and migrants, climate and health, cyberpsychology, online treatment of clinical disorders, and impact of social media on mental health.

The journal will provide a platform for researchers, clinicians, counsellors, academics, health professionals, medical doctors, and others working on psychology related fields to contribute research articles that will help increase our understanding of the mind, brain, and behaviour.

As editor-in-chief, I will reach out to academics from across the globe to submit research articles to *Discover Psychology*. I will also invite academics to submit articles in less represented areas in psychology. I plan to increase equal representations of studies covering different world regions.

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