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Prioritising teaching modalities by extending TOPSIS to singlevalued neutrosophic environment

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Abstract An effective teaching modality not only improves the efficiency of the teaching process but also promotes active learning. Teaching modalities are continuously evolving due to advancement in technology. There is a range of contradictory reports available in the extant literature regarding the effectiveness of different teaching modalities. This work assesses and prioritises four teaching modalities namely face-to-face teaching, pure online teaching, blended teaching and flipped classroom teaching. Assessment is made based on 8 criteria identified from the literature in consultation with the experts. Analysis revealed that the flipped classroom and blended teaching approaches are the most effective teaching modalities. Examination of the literature indicates that to date no study evaluated all the four aforementioned teaching modalities in a single study. The study is the first attempt to assesses 4 teaching modalities based on 8 eight common criteria by extending TOPSIS to a single-valued neutrosophic environment. Current work provides valuable insights to various stakeholders including academicians, policymakers and practitioners, who are interested in giving a rich learning experience to learners.

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Manisha Goel singla_manisha@rediffmail.com **Keywords** Teaching modality · Face-to-face teaching · Pure online teaching · Blended teaching · Flipped classroom teaching · TOPSIS

1 Introduction

Nowadays, teachers are using innovative teaching technologies in their sessions for making learners autodidactic with high order thinking skills (Namaziandost and Çakmak 2020). Consequently, a transition has been seen in teaching modalities from traditional, face-to-face classroom teaching modality to a variety of contemporary technology-enabled teaching modalities (Redmond 2011). Contemporary technology-enabled teaching modalities include pure online teaching, blended teaching, and flipped classroom teaching. Cheng et al. (2019) discussed that transition in teaching modalities has been valued because it converted the teaching process from instructor-centred to learnercentred. Teaching modalities can be described as the activities (e.g., auditory, visual and tactile) used by teachers in their sessions for improving students' engagement. Teachers believe that an effective teaching modality not only improves the teaching efficiency of the teaching process but also promotes active learning. Every teaching modality has its advantages and disadvantages. For instance, Wright (2017) asserted that students feel highly motivated in traditional classroom settings due to the physical presence of teachers and peers. Interestingly, both teachers and students valued classroom discussions for a deeper understanding of learning content. Wei et al. (2020) opined that due to the rich learning experience gained by learners in contemporary teaching modalities, their performance in the course improves. Consequently,

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contemporary teaching modalities are becoming need nowadays and teachers must incorporate them for increased academic performance. Many studies discussed the benefits of the traditional and contemporary teaching modalities as accessibility, flexibility, convenience, costeffectiveness, and active learning (Cheng et al. 2019; Strelan et al. 2020; Namaziandost and Cakmak 2020; Mahmood 2021). Despite benefits, some issues exist in available teaching modalities whether it is traditional faceto-face classroom teacher or contemporary one. For example, Tang et al. (2017) criticised face-to-face classroom teaching modality for the teacher-centric approach where learners get limited autonomy during the teaching session. Hence, they absorb the information given in the class passively resulting in poor teaching effects (Li and Shan 2020). Dhawan (2020) argued that pure online teaching makes learner socially inactive resulting in isolation. Researcher also added that limited involvement and technical issues encountered during learning leads to learners' frustration. The various other shortcomings observed in this mode include a requirement of self-regulation and self-motivation (Grimes 2002; Browne 2005). Moreover, Ubell (2017) noticed a lack of rigorous teaching pedagogy in technology-enabled teaching modalities, which raises specific concerns over its effectiveness. McKenna et al. (2020) asserted that the ideal blend of offline and online teaching is very difficult to achieve. Hence, its practical implementation is a complex task resulting in low-grade learning outcomes. Singh et al. (2018) investigated flipped classroom model and found that it suffers from problems such as learning tradition, limited spontaneous query handling, and requirement of self-regulated learning skills of learners. Moreover, Strelan et al. (2020) found that the performance of students in a flipped classroom is not uniform across all discipline of studies. It was noticed that the aforementioned studies investigated specific teaching modality and outlined their benefits and shortcomings. However, some studies compared teaching modalities. For example, Roach and Lemasters (2006) reported no significant difference between face-to-face and pure online teaching modalities. Woltering et al. (2009) compared traditional learning with blended learning and claimed that problem-based learning is better in a blended mode of teaching. But on the other hand, some studies had observed no statistically significant difference between the two modes in terms of achievement of learning outcomes (Hsu and Hsieh 2011). While comparing traditional mode with flipped classroom model particularly for a mathematics course, Sahin et al. (2015) noticed that students achieved higher grades in the flipped classroom. But, Ryan and Reid (2015) informed that both the models did not show statistically significant difference in the performance of students. In light of the aforementioned shreds of

evidence, it can be said that findings regarding teaching modalities were found to be inconclusive. Hence, it is difficult to conclude which teaching is superior to others. Morevover, it was observed that most of the studies compared, maximum of three pedagogical approaches (Tang et al. 2017; Yen et al. 2018; Pei et al. 2019). As per the authors' knowledge, to date, no study evaluated all the four aforementioned teaching modalities in a single study. To evaluate them, the authors identified some common criteria from the extant literature. Based on the criteria, the multicriteria decision making (MCDM) technique is applied to prioritise the aforementioned teaching modalities.

The current work proposes the following objectives to give direction to the study. The objectives are:

- 1. To identify the common criteria from the learners' perspective for assessment of teaching modalities
- 2. To prioritise the teaching modalities using singlevalued neutrosophic extended TOPSIS

The remaining paper is organized as follows. The following section describes four different types of teaching modalities. The next section talks about the methodology used in research for identifying common criteria and prioritising teaching modalities. This is followed by the results and discussion section. Afterward, contributions and suggestions, conclusion, and limitations and future research scope have been discussed.

2 Related work

This section discusses the four different types of teaching modalities by highlighting their key features. The four teaching modalities are face-to-face classroom teaching, pure online teaching, blended teaching, and flipped classroom teaching (refer to Fig. 1).

Tang et al. (2017) described face-to-face classroom teaching as the well-established instructional medium where students attend classes in a brick-and-mortar environment. Here, the teaching style is predominantly teacher-centric but extremely dynamic. The instructor discusses the topic in classroom in presence of students. For centuries, it has been a popular mode of teaching and learning. Cazden (1988) noticed that physical classroom interaction



Fig. 1 Four different types of teaching modalities. *Source*: Developed by authors

combines the cognitive and social aspects of the classroom which stimulates learners' thinking capabilities. Furthermore, the immediate response to the queries develops organic bonding between the teacher and the student. The physical presence of the instructor makes the learner more disciplined. As discussed above, the learner feels motivated in presence of teachers and peers, and motivation plays an instrumental role for the realisation of learning goals (Buddhapriya and Bhatt 2018). Westbury (1973) observed that the intellectual climate of the classroom gets enriched when the instructor discusses interesting stories in the class. It permits faculty to adjust the lecture pace as per need. Sometimes, faculty gives additional knowledge based on the interest of students for effective engagement. Kalpokaite and Radivojevic (2020) found that instructors preferred face-to-face teaching due to the emotional energy generated in the class due to healthy interaction. It is often called 'chalk-and-talk, 'frontal teaching' or 'conventional teaching'.

Pure online teaching modality is popularly called virtual learning mode or e-learning mode. Nguyen (2015) described pure online teaching modality as the technology-mediated flexible mode of learning where the learner can learn without geographical and temporal barriers. Most importantly, Bailey et al. (2018) informed that online teaching modality permit students to register in those courses which are unavailable to them due to non-availability of seats or scheduling constraints. Notably, higher education institutes adopted online teaching as the principal instructional modality due to the covid-19 outbreak (Zhou 2020). The various other benefits are accessibility, ease of use, freedom of navigation, high-quality images, review of lectures based on annotation and recording of lectures (Moazami et al. 2014; Zhou 2020). However, the course completion rate of the online course was found to be lower (Murphy and Stewart 2017). In particular, self-regulation is the most desirable characteristic for learners of this mode (Broadbent 2017). This can be developed by employing various types of self-management practices such as spiritual guidance and yoga (Wheeler et al. 2020).

Blended learning is described by Huang et al. (2021) as merging two teaching modalities i.e. face-to-face instruction and technology-mediated instruction to capitalize on the benefits of both. It is often referred to as 'hybrid learning' (Means et al. 2013). The mode delivers a major portion of the course content online with some face-to-face contact sessions to enhance the value of traditional mode through technology. Various multimedia tools are used for value enhancement. Furthermore, blended teaching modality nurtures independent learning among students, particularly, undergraduate students (Onah et al. 2020). Chu and Mok (2016) classified the mode into two main categories, synchronous and asynchronous blended mode. Nevertheless, the blended synchronous mode gains an edge over asynchronous mode for a variety of reasons including active learning, high flexibility, increased learner satisfaction and inclusive and equitable learner experience (Li et al. 2020).

The flipped classroom model is that educational setting where learner receive study material like instructional videos, PowerPoint handouts, and conceptual notes in advance, study them before attending lecture and applies the knowledge gained from the material by carrying out hands-on-session and/or problem-solving assignments in presence of instructors and peers (Namaziandost and Çakmak 2020). Moreover, according to Gopalan et al. (2018) in presence of the social environment of teachers and peers, students exhibit various level of motivation leading to improved academic performance. Studies noticed that enablers for knowledge creation and sharing are social interaction, communication, and mentoring (Sujatha and Krishnaveni 2020). It can be concluded that flipped classroom model supports knowledge creation and sharing because all aforementioned enablers are found in it. Nevertheless, the mode gives various benefits such as development of positive attitude in learner for studies, reduction of cognitive burden on the learner, and active, constructive and interactive learner engagement (Tomas et al. 2019; Van Alten et al. 2019). It is commonly called an 'inverted classroom'.

3 Research methodology

Based on the proposed objectives, a two phase research process is followed for evaluating the aforementioned teaching modalities. The first phase is related to identification of common criteria from the learners' perspective required for the assessment of teaching modalities. The second phase deals with implementation of single-valued neutrosophic extended TOPSIS method (Technique for Order Preference by Similarity to Ideal Solution) for prioritisation of teaching modalities on the basis of common criteria.

3.1 Threats to validity

To achieve the objectives of the research, best practices are followed at each stage of the research process. This will help in dealing with threats to validity that exist at each stage of the research process and make research design robust. The researchers adopted PRISMA guidelines for systematic review so that all the relevant studies are selected. Moreover, it is ensured that technique for evaluation of teaching modalities is applied in the appropriate

3.2 PRISMA framework

To find out criteria for evaluating teaching modalities, PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) guidelines of Moher et al. (2009) were followed. Liberati et al. (2009) highlighted that the ultimate objective of PRISMA is to report literature review in a clear and transparent manner. Based on the guidelines, a review protocol was developed. The protocol covered search strategy, criteria for excluding articles and evaluation of quality.

3.2.1 Search strategy

Authors consulted Google Scholar for the systematic literature review. Various combinations of keywords were used to extract pertinent articles from Google Scholar. Articles were screened based on exclusion criteria presented in Table 1. Search resulted in total of 257 articles. Articles that come under exclusion criteria were removed. In order to extract relevant articles, author conducted abstracts review. After abstract review, authors selected 62 articles for full text review.

3.2.2 Evaluation of quality

The criterion mentioned in Table 2 was adapted from Nguyen-Duc et al. (2015). Every criterion had four possible scores: entirely fulfilled (3), sufficiently fulfilled (2), little fulfilled (1) and completely unfulfilled (0). After imposing quality assessment criterion, studies were arranged on the basis of their scores provided by the authors. Authors' shortlisted 46 studies having average quality score greater than 1.5. Selected articles were analyzed in depth by the authors.

3.3 Methodology for identification of common criteria

The shortlisted articles were analysed in depth by the authors and various criteria that can be used for evaluation

Table 1 Exclusion criteria

Code	Exclusion criteria
EX-C1	Articles in language other than English
EX-C2	Articles where teaching modalities is not the major theme
EX-C3	Grey Literature

Table 2 Quality assessment criteria

Code	Criteria
C1	Well defined problem statement
C2	Robust Research design
C3	Data analysis is unambiguous
C4	Findings are clearly reported

of teaching modalities were identified from them. The identified criteria were discussed in detail with the three experts. Experts were coded as E1, E2, and E3. Out of three, two experts were from academia, one is working as a professor in a degree college with more than 26 years of experience and the other is working as senior faculty in a school with more than 21 years of experience. The third expert is a manager in an EdTech company with an experience of 16 years.

3.4 Algorithm for extended TOPSIS using SVN sets

Multi-criteria decision-making problems use information from a variety of sources. There are chances that some part of this information may be imperfect. There are various forms of the imperfection of information such as uncertainty, imprecision, vagueness and incompleteness. Literature proposed various theories like fuzzy set logic and neutrosophic sets for handling such imperfections of information. Fuzzy set logic was particularly used for handling imperfection such as imprecision and vagueness (Smets 1999). In contrast, neutrosophic sets are observed as a robust tool for dealing with all types of imperfections (Pramanik and Mondal 2015). The literature discussed various MCDM techniques for prioritisation of alternatives like AHP and Fuzzy AHP. But there exist some studies which criticised AHP and Fuzzy AHP on many grounds (Moayeri et al. 2015; Zhu 2014). For instance, the traditional AHP method is problematic in that it uses an exact value to express the decision-makers opinion in a comparison of alternatives. Moreover, the judgement scale is unbalanced and is incapable of dealing with inherent uncertainty and imprecision in the pairwise comparison process. AHP permits a certain degree of inconsistency in the pairwise comparison process. As far as Fuzzy AHP is concerned, it violates the fundamental logic fuzzy set theory. There is a lack of a proper definition form of fuzzy numbers indicating that fuzzy numbers are arbitrary. Nevertheless, no membership grade is used here that makes the calculation process distinct from the calculation characteristics fuzzy set theory. There is no one-to-one correspondence between fuzzy numbers and their alpha cut.

Additionally, there is no generally accepted method to rank fuzzy numbers as well as for checking the consisting index.

Hwang and Yoon (1981) proposed TOPSIS, a popular MCDM method for solving real-world complex problems. To deal with vagueness, uncertainties and ambiguities in real-world issues, studies extended TOPSIS under a fuzzy and intuitionistic environment for effective handling of MCDM problems (Chen 2000; Boran et al. 2009). Smarandache (1998) proposed an enhancement to IFS (intuitionistic fuzzy sets) theory called neutrosophic set theory which loosely refers to neutral knowledge. As neutrosophic sets are observed as a robust tool for dealing with all types of imperfections, the current study adopted an algorithm used for extending TOPSIS using SVNN (Single-valued neutrosophic numbers) on the basis of study conducted by Biswas et al. (2019). The application proved useful in various studies like logistic centre location selection, typhoon disaster management (Pramanik et al. 2016; Tan and Zhang 2021). Smarandache (1999) discussed SVN sets as a special provision of NS (neutrosophic set) composed of three independent components namely, truth, falsity, and indeterminacy. The set permits quantification of indeterminacy (Das et al. 2020). Wang et al. (2010) defined Q as NS of SVNs, containing three membership functions as truth membership function $T_O(x)$, indeterminacy membership function $I_O(x)$, and falsity membership function $F_O(x)$. Here, x denotes generic element belongs to space of objects X. Hence, SVN Q is denoted as $\{\langle x, T_O(x), I_O(x), F_O(x) \rangle | x \in X\}$. The truth, indeterminacy and falsity values lie between 0 and 1. For instance, $T_Q(x), I_Q(x), F_Q(x) \rightarrow [0, 1]$. Thus, the sum of $T_O(x), I_O(x)$ and $F_O(x) = 0 \le \sup T_O(x) + \sup I_O(x) +$ $supF_O(x) \leq 3$. The algorithm is described as follows (refer to Fig. 2).

1. Chosen experts were assessed based on the experience, knowledge and skills using Table 3 that shows linguistic terms along with their corresponding SVNN. The weight of the kth expert is calculated based on Eq. (1).

$$\omega_{K} = \frac{1 - \sqrt{\left\{ \left(1 - T_{K}\right)^{2} + \left(I_{K}\right)^{2} + \left(F_{K}\right)^{2}\right\} / 3}}{\sum_{k=1}^{p} \left(1 - \sqrt{\left\{ \left(1 - T_{K}\right)^{2} + \left(I_{K}\right)^{2} + \left(F_{K}\right)^{2}\right\} / 3}\right)}$$
(1)

2. MCDM problem composed of m alternatives and n criteria. For instance, $A = \{a_1, a_2, a_3, \ldots, a_m\}$ be the set of m alternatives, $C = \{C_1, C_2, C_3, \ldots, C_n\}$ be set of well-defined criteria. Experts assessed alternatives individually, in linguistic terms mentioned in Table 4, corresponding to the identified criteria. These assessments are further expressed as a decision matrix

(refer to Eq. 2). The linguistic terms are converted into the corresponding SVNN using Table 3.

$$D = \langle d_{ij} \rangle_{mxn} = \begin{bmatrix} d_{11} & d_{12} & \vdots & d_{1n} \\ d_{21} & d_{22} & \vdots & d_{2n} \\ \vdots & \vdots & \vdots & \vdots \\ d_{m1} & d_{m2} & \vdots & d_{mn} \end{bmatrix}$$
(2)

3. Further, individual ratings are aggregated using SVWNA (single-valued neutrosophic weighted averaging) aggregation operator introduced by Ye (2014) (refer to Eq. 3), to generate aggregated single-valued neutrosophic decision matrix D_{agg} .

$$D_{Agg} = \langle d_{ij} \rangle_{mxn} = \langle 1 - \prod_{k=1}^{p} \left(1 - T_{ij}^{(p)} \right)^{\varphi_k}, \prod_{k=1}^{p} \left(I_{ij}^{(p)} \right)^{\varphi_k},$$
$$\prod_{k=1}^{p} \left(F_{ij}^{(p)} \right)^{\varphi_k} \rangle \tag{3}$$

- 4. Additionally, experts assessed criteria taking into account their relative significance in a particular teaching modality. To obtain the aggregated assessment of various criteria Eq. (3) is utilised leading to a weight vector $W = \{W_1, W_2, W_3, \dots, W_n\}$.
- Construction of aggregated weighted neutrosophic decision matrix (AWDM) is done by multiplying matrix D and W using Eq. (4).

$$D^{W} = D_{Agg} X W = \left\langle d_{ij}^{w_j} \right\rangle_{mxn} \tag{4}$$

6. Compute the relative neutrosophic positive (RNPIS) and negative neutrosophic ideal (RNNIS) solutions for SVNNs. They are represented as $Q_N^+ and Q_N^-$ can be computed using Eq. (5) and (6) respectively.

$$Q_N^+ = \left[d_1^{w+}, d_2^{w+}, \dots, d_n^{w+} \right]$$
(5)

where $d_j^{w+}\langle T_j^{w+}, I_j^{w+}, F_j^{w+}\rangle$ for j = 1, 2, 3, ..., n

$$Q_N^{-} = \left[d_1^{w-}, d_2^{w-}, \dots, d_n^{w-} \right]$$

$$where d_i^{w-} \langle T_i^{w-}, T_i^{w-}, F_i^{w-} \rangle fori = 1, 2, 3, \dots, n$$
(6)

$$T_{j}^{w+} = \left\{ \left({}_{i}^{max} \left\{ T_{ij}^{wj} \right\} | j \in J_{1} \right), \left({}_{i}^{min} \left\{ T_{ij}^{wj} \right\} | j \in J_{2} \right) \right\}$$
(7)

$$I_{j}^{w+} = \left\{ \left(i^{min} \left\{ I_{ij}^{wj} \right\} | j \in J_{1} \right), \left(i^{max} \left\{ I_{ij}^{wj} \right\} | j \in J_{2} \right) \right\}$$
(8)
$$F_{j}^{w+} = \left\{ \left(i^{min} \left\{ F_{ij}^{wj} \right\} | j \in J_{1} \right), \left(i^{max} \left\{ F_{ij}^{wj} \right\} | j \in J_{2} \right) \right\}$$
(9)



Fig. 2 Algorithm of SVN extension to TOPSIS. Source: Developed by authors

Table	3	Linguistic	terms	for	assessment	of	criteria	and	experts.
Adapte	d j	from Source	e Biswa	as et	al. 2019				

Linguistic Terms	SVNNs
Most Important (MI)	$\langle 0.90, 0.10, 0.10 \rangle$
Important (I)	(0.80, 0.20.0.15)
Medium (M)	(0.50, 0.40, 0.45)
Unimportant (UI)	(0.35, 0.60, 0.70)
Most Unimportant (MUI)	$\langle 0.10, 0.80, 0.90 angle$

$$\begin{split} T_{j}^{w-} &= \left\{ \left({_{i}^{min} \left\{ {T_{ij}^{wj}} \right\}|j \in J_{1}} \right), \left({_{i}^{max} \left\{ {T_{ij}^{wj}} \right\}|j \in J_{2}} \right) \right\} \\ & (10) \\ I_{j}^{w-} &= \left\{ \left({_{i}^{max} \left\{ {I_{ij}^{wj}} \right\}|j \in J_{1}} \right), \left({_{i}^{min} \left\{ {I_{ij}^{wj}} \right\}|j \in J_{2}} \right) \right\} \end{split}$$

(11)
$$F_{j}^{w-} = \left\{ \left({}_{i}^{max} \left\{ F_{ij}^{wj} \right\} | j \in J_{1} \right), \left({}_{i}^{min} \left\{ F_{ij}^{wj} \right\} | j \in J_{2} \right) \right\}$$
(12)

Here, J_1 and J_2 refers to benefit type and cost type criteria.

Table 4 Linguistic terms for assessment of alternatives. Adaptedfrom Source Biswas et al. 2019

Linguistic Terms	SVNNs
Extremely Significant (ES)	$\langle 1.00, 0.00, 0.00 \rangle$
Very Significant (VS)	$\langle 0.90, 0.10, 0.05 angle$
Significant (S)	$\langle 0.80, 0.20, 0.15 angle$
Moderately Significant (MS)	$\langle 0.65, 0.35, 0.30 angle$
Neutral	$\langle 0.50, 0.50, 0.45 angle$
Moderately Insignificant (MIS)	$\langle 0.35, 0.65, 0.60 angle$
Insignificant (IS)	$\langle 0.20, 0.75, 0.80 angle$
Very Insignificant (VI)	$\langle 0.10, 0.85, 0.90 angle$
Extremely Insignificant (EI)	$\langle 0.05, 0.90, 0.95 angle$

 Compute Euclidean distance measure of every alternative from the RNPIS and RNNIS using (13) and (14) respectively. Experts gave linguistic assessments to the aforementioned teaching modalities concerning various criteria as mentioned in Table 4. Table 7 presents the linguistic assessment of teaching modalities.

Further, assessments are expressed in their corresponding SVNN resulting in an individual matrix. Thereafter Eq. (3) was applied on all individual matrices for aggregation of SVNNs. It yields aggregated SVNN matrix D_{Agg} containing an aggregation of individual SVNN values. Using Table 3, experts assessed the various criteria linguistically, presented in Table 8. Usually, two types of criteria i.e., cost and benefit criteria are seen in MCDM

$$D_{Eucd}^{i+}\left(d_{ij}^{Wj}, d_{j}^{W+}\right) = \sqrt{\frac{1}{3n} \sum_{j=1}^{n} \left\{ \left(T_{ij}^{Wj}(x_{j}) - T_{ij}^{W+}(x_{j})\right)^{2} + \left(I_{ij}^{Wj}(x_{j}) - I_{ij}^{W+}(x_{j})\right)^{2} + \left(F_{ij}^{Wj}(x_{j}) - F_{ij}^{W+}(x_{j})\right)^{2} \right\}$$
(13)

$$D_{Eucd}^{i-}\left(d_{ij}^{Wj}, d_{j}^{W-}\right) = \sqrt{\frac{1}{3n} \sum_{j=1}^{n} \left\{ \left(T_{ij}^{Wj}(x_{j}) - T_{ij}^{W-}(x_{j})\right)^{2} + \left(I_{ij}^{Wj}(x_{j}) - I_{ij}^{W-}(x_{j})\right)^{2} + \left(F_{ij}^{Wj}(x_{j}) - F_{ij}^{W-}(x_{j})\right)^{2} \right\}$$
(14)

8. Compute the relative closeness coefficient C_i^* of every alternative concerning the RNPIS (Q_N^+) using Eq. (15). The value C_i^* falls in the range of zero to one.

$$C_{i}^{*} = \frac{D_{Eucd}^{i-}\left(d_{ij}^{Wj}, d_{j}^{W-}\right)}{D_{Eucd}^{i+}\left(d_{ij}^{Wj}, d_{j}^{W+}\right) + D_{Eucd}^{i-}\left(d_{ij}^{Wj}, d_{j}^{W-}\right)}$$
(15)

9. Arrange all the alternatives in descending according to C_i^* The higher value of C_i^* indicating a better alternative.

4 Results and discussion

Table 5 presents the list of 8 criteria for the evaluation of teaching modalities proposed on the basis of literature review and opinion of experts.

For the purpose of evaluating and prioritising teaching modalities same three experts were requested who helped in finalising common criteria for evaluation. Based on their skill, knowledge and experience, linguistic ratings were problems. The current study contains all benefit criteria for assessment, except DT (cost criteria). Criteria linguistic assessment is expressed into SVNN for producing criteria weight vector (W) by applying Eq. (3).

Multiplication of aggregated SVNN matrix is done with criteria weight vector (W) to obtain D^W i.e., AWDM, as shown in Table 9.

Using Eqs. (5) and (6) $Q_N^+ and Q_N^-$ values are calculated. Then, Euclidean distance $\left(D_{Eucd}^{i+}\left(d_{ij}^{Wj}, d_j^{W+}\right)andD_{Eucd}^{i-}\left(d_{ij}^{Wj}, d_j^{W-}\right)\right)$ a measure of every alternative from the $Q_N^+ and Q_N^-$ is calculated using Eqs. (13) and (14). Finally, the relative closeness coefficient is computed using Eq. (15). The ranking of teaching modalities based on descending order of closeness coefficient values are shown in Table 10. The higher the value closeness coefficient better is the alternative.

The assessment of teaching modalities is presented in the form of a ranking (refer to Table 8). The obtained ranking order is Flipped classroom teaching > Blended teaching > Face-to-face teaching > Pure Online teaching. The flipped classroom teaching model found to best among

SNO	Criteria	Description	References
1	Learning Outcomes (LO)	These measurable statements describing learners' abilities after completing the course successfully. They are also known as observable skills	Woltering et al. (2009); Jesus et al. (2017)
2	Level of Interaction (LI)	It can be described as meaningful communication among teachers and students present in a class for conceptualising ideas and facts	Appleton et al. (2008); Lee (2020)
3	Student Engagement (SE)	These are enigmatic and multi-faceted meta-construct representing the extent to which students' show attention, curiosity, interest, optimism, and passion in the subject being taught	Appleton et al. (2008); Chi and Wylie (2014)
4	Student Assessment (SA)	It is the ongoing process of measuring students' knowledge, skill and abilities during the teaching and learning process	Murnane et al. (2005); Black and Wiliam (2018)
5	Guidance, Support and Feedback (GSF)	The process adopted by instructors to assist learners in completing their educational tasks, timely response given to them for their queries	Hounsell et al. (2008); Van den Bergh et al. (2014)
6	Flexibility (FL)	The teaching method allows the learner to manage their learning space. For instance, how, what, when and where they want to learn	Vanslambrouck et al. (2018)
7	Course Management (CM)	The number of tasks done by teachers and institutions for classroom management of various courses	Lane (2009)
8	Duration of Lecture (DT)	The time devoted by a teacher for the presentation of the topic in the class	Lee (2020)

Table 5 List of criteria for evaluating teaching modalities

Table 6 Linguistic assessment of experts

Table 8 Experts linguistic assessment of criteria

Experts	Linguistic Terms	SVNNs	Experts	LO	LI	SE	SA	GSF	FL	СМ	DT
E1	VI	$\langle 0.90, 0.10, 0.10 angle$	E1	Ι	MI	Ι	MI	Ι	Ι	М	MUI
E2	Ι	$\langle 0.80, 0.20, 0.15 \rangle$	E2	М	Ι	Ι	MI	М	М	UI	М
E3	М	$\langle 0.50, 0.40, 0.45\rangle$	E3	Ι	М	Ι	Ι	Ι	М	UI	UI

all teaching modalities. It is an accelerated learning approach. It combines out-class and in-class activities to foster attributes of metacognitive skills in the learner. Our finding flipped classroom teaching is better than other discussed teaching modalities is consistent with other studies (Cheng et al. 2019). Researchers posited that the flipped approach delivered positive results in many disciplines like medical studies, language learning, school, and higher education (Singh et al. 2018). The reason is online resources provides technical knowledge to students and e-assessment attempted by students ensures students' readiness for classroom deliberations. Here, students solve

Teaching Modality	Experts	LO	LI	SE	SA	GSF	FL	СМ	DT
Face-to-face teaching	E1	MS	N	Ν	VS	MS	ES	VS	VS
	E2	MS	MI	IS	S	Ν	VS	S	S
	E3	S	IS	MI	MS	MI	S	MS	MS
Pure online teaching	E1	S	VS	MS	MS	S	MI	Ν	MI
	E2	MS	S	MS	Ν	S	MI	MS	IS
	E3	Ν	VS	Ν	MI	MS	MI	MS	VI
Blended teaching	E1	ES	S	VS	S	VS	ES	S	S
	E2	VS	MS	S	MS	S	VS	MS	S
	E3	S	Ν	MS	Ν	MS	VS	Ν	MS
Flipped Classroom teaching	E1	ES	VS	ES	ES	S	MS	MI	Ν
	E2	VS	S	VS	ES	MS	Ν	IS	MI
	E3	VS	MS	ES	ES	VS	MS	VI	IS

Table 7Assessment ofteaching modalities by experts

Teaching Modality	LO	LI	SE	SA	GSF	FL	СМ	DT
Face-to-face	0.499, 0.486,	0.319, 0.671,	0.298, 0.690,	0.734, 0.266,	0.393, 0.596,	0.660, 0.299,	0.347, 0.590,	0.267, 0.656,
teaching	0.422	0.637	0.651	0.167	0.537	0.284	0.628	0.702
Pure online	0.506, 0.479,	0.712, 0.280,	0.497, 0.503,	0.480, 0.520,	0.559, 0.425,	0.231, 0.509,	0.248, 0.707,	0.079, 0.887,
teaching	0.413	0.224	0.429	0.443	0.358	0.749	0.730	0.909
Blended teaching	0.723, 0.256,	0.572, 0.422,	0.664, 0.336,	0.619, 0.381,	0.600, 0.382,	0.660, 0.299,	0.293, 0.654,	0.249, 0.680,
	0.222	0.367	0.244	0.294	0.308	0.284	0.684	0.723
Flipped Classroom	0.723, 0.256,	0.678, 0.314,	0.800, 0.200,	0.883, 0.117,	0.572, 0.412,	0.397, 0.578,	0.103, 0.865,	0.125, 0.835,
teaching	0.222	0.254	0.150	0.064	0.339	0.532	0.886	0.855

 Table 9 Aggregated weighted decision matrix

 Table 10
 Ranking of teaching

 Modalities
 Image: Comparison of teaching

Teaching Modalities	$D^{i+}_{Eucd} \Big(d^{Wj}_{ij}, d^{W+}_{j} \Big)$	$D^{i-}_{Eucd} \left(d^{Wj}_{ij}, d^{W-}_{j} ight)$	$C_i^*(ClosenessCoefficient)$	Rank
Face-to-face teaching	0.271	0.192	0.414	3
Pure online teaching	0.251	0.176	0.412	4
Blended teaching	0.132	0.258	0.661	2
Flipped Classroom teaching	0.110	0.294	0.728	1

non-trivial problems, attend brainstorming sessions that encourage collaborative learning among students, leading to capacity autonomous learning. Sun et al. (2018) highlighted that even instructors are advocating its usage. It can be said that it is a credible and better alternative in comparison to other discussed teaching modalities.

Blended learning occupied the second position in the ranking. It is found to be better than pure online and faceto-face teaching modalities. The finding concurs with the earlier work of Al-Qahtani and Higgins (2013). As discussed, it is often seen as an online extension of face-toface classroom teaching modality. Here instructions are delivered via synchronous and/or asynchronous chats or videoconference to supplement the conventional mode of teaching. Nevertheless, it promotes blended learning culture, combining positive pieces of training in the offline and online environment. Allen and Seaman (2013) noticed that in the blended form a substantial part of the course is covered online which typically ranges between 30 and 79% and the remaining course via face-to-face contact sessions. Precel et al. (2009) reported that there is no clear-cut formula for combining face-to-face teaching with a purely online approach. The major reason for getting lower rank than flipped classroom model, where in-class and out-class activities are clearly defined. Flipped classroom model deepens students learning by analysis, application of the area being studied through videos and problem-solving. On the other hand, in blended form, some of the activities carried out in class time are being replaced by online activities. Experts understand that flipped classroom approach fosters critical thinking and promotes active

learning. It is more practical oriented. It improves academic outcomes by removing the gap between the strongest and weakest students.

Face to face teaching is at the third position. Generally, people believe that the physical presence of the instructor, proper brick and mortar classroom environment, the social environment of the classroom brings discipline in the life of students. Moreover, students do not feel isolated here leading to hedonic motivation. The classroom discussion gives students prompt responses and feedback. If the learner faces any difficulty, he/she may take the help of the instructor or fellow students. By solving the doubts instructor will also get an impression that students are trying to learn the things taught in the class. If the doubt is being solved by a fellow student, he or she feels more confident about the topic. Learners feel more comfortable in this traditional learning mode and prefer it. It is still prevalent in many countries as a primary teaching approach.

Pure online teaching got the last position i.e., fourth in the ranking of teaching modalities. The lowest ranking of online teaching may be attributed to the fact that the present study is conducted in developing country India where IT infrastructure is not very robust. Instructors and learners frequently face internet connectivity issue which makes teaching–learning less effective. In pure online teaching, personalised monitoring of students is difficult in comparison to face to face learning. The attention span in the pure online mode of teaching is very limited due to more one-way communication. Moreover, continuous online learning leads to health hazards like eyesight issues and body aches. Hence, experts feel that pure online teaching may take time to become more significant than face-to-face teaching.

5 Contributions and suggestions

The current study has many important contributions. First, it identified eight common criteria from the extant literature for comparing four teaching modalities. It was observed that most of the earlier studies compared teaching modalities with limited criteria such as student engagement, student performance, satisfaction and interaction. Second, after analysing linguistic term, it highlighted the relative significance of all the criteria in a particular mode. Third, as per the authors' knowledge, it is the first study that implemented SVNN extension of TOPSIS for prioritisation of teaching modalities. Fourth, the study compared four different types of teaching modalities.

This work presents a comprehensive picture of pedagogical approaches. The study showed that flipped classroom and blended teaching are the two best teaching approaches, in the category of technology-enabled learning. Literature suggested that both approaches are suitable for all types of learners irrespective of their age and gender. It is observed that some people lack computing skills. To popularise technology-based learning, firms developing apps of technology-based learning should utilise an intelligent tutoring system (ITS) to support learners in completing their tasks. Moreover, the study is conducted in India, which is a developing nation and densely populated. Demographics of the country reveal that the scope of technology-mediated learning is tremendous in India. Here, the majority of the population live in rural areas where the IT infrastructure is not very robust. Policymakers need to pay attention to these issues to achieve the objective of inclusive education. There is a requirement to invest more in IT infrastructure by government and private players. Internet service providing firms need to provide data packs to such people at a very nominal rate so that people falling in the lower-income group can easily afford it. There is a need for digital libraries and mobile libraries for the students having a lack of resources like mobile or data connection. These libraries can support such students in completing their studies through digital mode. In urban areas, educational institutes (school or colleges) are migrating towards pure online or blended mode of teaching. In reality, this migration is at its nascent stage. As the student body is growing and changing with time, it is the right time to change our teaching practices too. To encourage the acceptance of flipped classroom model and blended learning mode, educational institutes should give students group projects. The group should be formed in such a manner, students having desired resources for accessibility should be teamed with those having limited resources. In this manner, team spirits will be developed in the students. Nevertheless, the project should be based on software tools that are open source. Most importantly, pure virtual classroom teaching alone cannot serve the purpose of active learning. Active learning requires self-regulation behaviour in the students. Lacking such behaviour hinders technology-enabled learning from fulfilling its desired goals. To foster self-regulation behaviour, the effective intervention of teachers is required at regular time intervals. Moreover, by creating social identity grouping in a web environment self-regulation behaviour can easily be inculcated. Hence, the research suggests that teaching pedagogy must embrace technology for the benefit of learners as well as instructors.

6 Conclusion

The study aimed to evaluate and rank four different teaching modalities viz. offline conventional, virtual classroom, blended learning, and the flipped classroom. Three experts were consulted to assign linguistic terms to the aforementioned teaching modalities based on eight criteria chosen from the extant literature. Teaching modalities were prioritised using SVNN extension of TOPSIS. As per the authors' knowledge, it is the first-ever study that prioritised these teaching modalities using SVNN extension of TOPSIS. The flipped classroom was found to be the most effective teaching modality among all. The study suggested policymakers design policies that could support educational institutions in upgrading their technical infrastructure. The study also suggested how to boost the acceptance of technology-based learning in students by the timely and regular intervention of teachers.

7 Limitations and future scope

No study is without limitations. Likewise, the current study also has some limitations. The teaching approaches were evaluated and ranked based on opinion of 3 experts. Opinion of larger number of experts may be taken. Future studies may integrate techniques such as ANP and TOPSIS using interval-valued neutrosophic numbers to check the reliability of results. An exploratory study may also be conducted to determine more assessment criteria for teaching modalities.

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Declarations

Conflict of interest The authors declare that they have no conflict of interest.

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