



Erratum to: Reputational damage and the Fukushima disaster: an analysis of seafood in Japan

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In the original publication of the article Table 5 is incorrectly published with values missing. The correct Table 5 is provided in this Erratum. The original article was corrected.

The online version of the original article can be found under
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Table 5 Estimation results of choice experiment

	Basic Model			Interaction Model		
	Coeff.	S.E.	MWTP	Coeff.	S.E.	MWTP
Main Effects						
Price	-0.01 ***	0.00		-0.01 ***	0.00	
Fukushima	-0.84 ***	0.03	-94	-0.76 ***	0.05	-84
Miyagi	-0.52 ***	0.04	-57	-0.53 ***	0.04	-59
Ibaraki	-0.44 ***	0.04	-49	-0.40 ***	0.04	-44
Iwaki	0.11 ***	0.03	12	0.14 ***	0.04	15
Soma	-0.11 ***	0.03	-12	-0.10 ***	0.04	-11
Joban	0.21 ***	0.03	24	0.17 ***	0.03	19
Hazaki	0.24 ***	0.03	26	0.19 ***	0.04	21
Shiogama	0.44 ***	0.03	49	0.36 ***	0.04	40
Ishinomaki	0.54 ***	0.03	59	0.45 ***	0.04	49
MSC	0.68 ***	0.02	75	0.79 ***	0.03	88
MEL	0.50 ***	0.02	56	0.55 ***	0.02	61
Whitebait	1.38 ***	0.04	153	1.37 ***	0.04	151
Cod	1.36 ***	0.04	150	1.38 ***	0.05	152
Interactions						
MSC × Fukushima				-0.32 ***	0.05	-35
MEL × Fukushima				-0.19 ***	0.05	-21
Fukushima × Soma				-0.22 ***	0.07	-24
Fukushima × Joban				0.08 *	0.05	9
Miyagi × Shiogama				0.15 ***	0.05	17
Miyagi × Ishinomaki				0.20 ***	0.05	22
Ibaraki × Hazaki				-0.08	0.05	-9
Ibaraki × Joban				-0.34 ***	0.05	-37
Fukushima × Cod				-0.10 ***	0.03	-11
Likelihood	-55401			-55323		
LR chi square	10609.4			10904.0		
Prob > chi square	0.0000			0.0000		
Pseudo R ²	0.095			0.0965		

Note: The number of observations is 190,240 for both models.