

CORRECTION

Correction to: on the way to understanding binge watching behavior: the over-estimated role of involvement

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Correction to: Electron Markets

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The original version of this paper unfortunately captured the affiliation of Dr. Matti Mäntymäki incorrectly and is now corrected on this article.

The online version of the original article can be found at <https://doi.org/10.1007/s12525-017-0271-4>

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