Retraction Note to: Evaluation of oasis soil water quality and B2C shopping user experience optimization based on Markov chain

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The Editor-in-Chief and the Publisher have retracted this article because the content of this article is nonsensical. The peer review process was not carried out in accordance with the Publisher's peer review policy. Author Zili Chen has not responded to correspondence regarding this retraction. The publisher has not been able to obtain a current email address for author Aihong Liu.

The original article can be found online at <https://doi.org/10.1007/s12517-021-07356-0>.

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