ORIGINAL RESEARCH

Cost-Effectiveness of Second-Line Chemotherapy/ Biologics among Elderly Metastatic Colon Cancer Patients

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ABSTRACT

Introduction: Advancements in chemotherapy treatment have improved the clinical management of metastatic colon cancer (mCC) patients. An increasing number of elderly mCC patients receive various combinations of regimens in second-line chemotherapy/biologics treatment (Tx2) after first-line treatment (Tx1) to prolong survival and/or palliate symptoms, but these regimens have higher costs. This analysis investigated the survival benefit and incremental cost associated with Tx2 among elderly mCC patients.

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B. Seal Bayer Healthcare Pharmaceuticals, Inc., Wayne, NJ, USA *Methods*: Elderly (aged > 66 years)SEER-Medicare patients diagnosed with mCC in 2003-2007 were identified and followed until death or the end of 2009. Cox regression and partitioned least squares regression were utilized to obtain the survival benefit and incremental cost associated with Tx2 within a 5-year study period. A time-varying model was used to reduce bias due to sequential ordering of Tx1 and Tx2. The regressions controlled for patient demographic characteristics, clinical variables, and а proxy for poor performance. Bootstrapping was used to generate 95% confidence intervals (CI).

Results: Of the 3,266 elderly mCC patients who received Tx1, 2,744 (84%) died within the observation period; 1,440 (44%) received Tx2. The survival benefit associated with receipt of Tx2 was 0.33 years (95% CI 0.19–0.43), and the associated incremental cost was \$40,888 (95% CI 3,044–44,324). The incremental cost-effectiveness ratio (ICER) for Tx2 was \$123,903 per life year gained (95% CI 9,600–216,082).

Conclusion: The estimated survival benefit of receiving second-line chemotherapy/biologics was about 4 months, which is consistent with evidence from clinical trials. This improved

survival was associated with an ICER that exceeds the traditional threshold.

Keywords: Biologics; Chemotherapy; Costeffectiveness analysis; Inverse probability weighting Cox regression; Metastatic colon cancer; Oncology; SEER-Medicare; Timevarying modeling

INTRODUCTION

Chemotherapy drugs and biologics developed over the past decade have advanced the management of first-line treatment (Tx1) and second-line treatment (Tx2) for metastatic colon cancer (mCC) patients. New treatments come with improved survival and also with significant increases in the cost of care for mCC patients. The various combinations of regimens utilized in Tx1 and Tx2 in real-world practice impose challenges in understanding the incremental survival benefit as well as the associated cost with respect to the receipt of Tx2. A comprehensive examination of Tx2 as compared to Tx1 alone provides valuable information that can help clinicians and mCC patients make treatment decisions with respect to the benefits and costs of multiple lines of chemotherapy drugs and biologics. A detailed analysis of the incremental cost of Tx2 among elderly mCC patients can assist potential stakeholders to better understand the cost implications of improving the delivery of high-quality cancer care.

The National Comprehensive Cancer Network colon cancer guideline recommends a list of chemotherapy drugs [i.e., 5-fluorouracil (5-FU) and leucovorin (LV), irinotecan (IRI) and oxaliplatin (OX)] and biologics [i.e., bevacizumab (BEV), cetuximab, and panitumumab] for mCC patients. IRI and OX (IROX) can also be administered together with/ without 5-FU/LV to mCC patients [1]. These primary treatments help to palliate symptoms and prolong survival. The recommended management strategies are based on evidence from randomized clinical trials (RCTs) [2–11]. However, real-world benefit of Tx2 among elderly mCC patients who have multiple comorbidities may differ from those enrolled in RCTs. Furthermore, a large portion of elderly mCC patients who receive Tx1 may not receive Tx2 or subsequent treatment line (TxS) due to multiple comorbid conditions, tumor responses, and severe side effects [12, 13]. Retrospective cohort studies are useful to assess the effectiveness of Tx2 as compared to Tx1 for mCC, which provides complementary information to those obtained from RCTs to improve clinical practices to 'real world' patients. especially populations not studied in RCTs.

Given the rising cost of oncology care, the survival benefit and incremental cost associated with Tx2 for elderly mCC patients are particularly relevant to payers, such as Medicare. Moreover, the real-world survival benefit of Tx2, overall cost and cost-effectiveness of Tx2 can also help clinicians to communicate with patients more efficiently and help patients make informed decisions regarding their treatment.

METHODS

Data

The surveillance epidemiology and end results (SEER)-Medicare data were used to identify elderly Medicare beneficiaries with mCC diagnoses. The SEER-Medicare data are the result of the linkage between SEER cancer registry data and Medicare claims data. The

SEER program was conducted by the National Cancer Institute to provide demographic and clinical information for all incident cancer cases in 17 geographic regions in the USA. Medicare, administered by the Centers for Medicare and Medicaid Services, is the primary healthcare provider for the elderly (aged \geq 65 years) in the USA, which collects information about covered healthcare services from time of enrollment until death.

The analysis in this article is based on previously conducted studies, and does not involve any new studies of human or animal subjects performed by any of the authors. The approved Institutional Review Board protocol number is HP-00049426.

Inclusion and Exclusion Criteria

The study population consisted of SEER-Medicare enrollees (aged \geq 66 years at the time of diagnosis) diagnosed with mCC between 2003 and 2007. Tumor location was identified using the site recode variable in SEER-Medicare, ranging from 15 to 23 (15 = cecum, 16 = appendix, 17 = ascending)colon, 18 = hepatic flexure, 19 = transverse colon, 20 = splenic flexure, 21 = descending 22 = sigmoidcolon. colon. 23 = largeintestine). All patients needed to have Medicare Parts A and B for a full year prior to cancer diagnoses for accurate ascertainment of baseline comorbidities; therefore, patients enrolled in a managed care plan within 1 year prior to cancer diagnosis were excluded. Those who were diagnosed post-mortem were also excluded. The remaining patients were followed up through death or the end of 2009. Patients were censored from the study upon loss of complete Medicare coverage or enrollment in a managed care plan.

Identification of Treatment Lines and Associated Costs

The algorithm used for identifying treatment lines was developed by Bikov et al. [14], which is a claim-based algorithm used to identify initial and subsequent treatment lines. This study adopted the Medicare system perspective in the cost analysis and included direct medical costs reimbursed under Medicare Parts A and B, i.e., drug costs, hospitalization costs and physician fees.

Patient-Level Factors Included in the Survival and Cost Analyses

Patient-level clinical variables included poorly graded tumor, surgery of primary site, and surgery of liver metastases. Indicators were created for poorly graded tumor and surgery of primary site, respectively. A categorical variable was created for surgery of liver metastases: (1) none; (2) surgery to other sites; and (3) ablation of liver metastases with/out surgery to other sites. Charlson comorbidity index (CCI) was measured using claims within 1 year prior to cancer diagnosis [15, 16]. A proxy for poor performance status was created to detect any hospital bed use, oxygen use, walking aid use or wheel chair use within 3 months prior to cancer diagnosis [17]. Patient demographic information such as age, gender, marital status, urban living status, and race/ethnicity were also included in regression analyses. Age was defined as a categorical variable (each 10-year increment in age at the time of diagnosis). Race/ethnicity was categorized into Non-Hispanic White, African American, Hispanic White, and Asian. Contextual variables, i.e., indicators for year of diagnosis (2003-2007) and the SEER registry sites were also included in the analyses.

Patient-level factors were examined by the number of chemotherapy/biologics treatment lines: no treatment (Tx); Tx1 only; or Tx2, which included those who received two or more lines. The column distributions of each patient-level factor for the Tx1 only group and the Tx2 group were compared with the no Tx group. In this unadjusted analysis, *p* values were generated to measure the statistical differences between the corresponding column percentages, where the no Tx group was the reference group.

Because there is a sequential ordering from Tx1 to Tx2, on average patients who received Tx2 lived longer than those who received Tx1 only. A time-varying Cox regression framework was used to examine the incremental survival benefit associated with Tx2 to address this "immortal time bias" [18]. The time-varying modeling approach assigned a patient in the 'control' group during the time period of Tx1 and switched her/him to the 'experiment' group at the time of initiation of Tx2. As compared with the static modeling approach, where patients were categorized into two groups according to their final treatment status (received Tx1 only versus Tx2), the timevarying modeling approach took the dynamic process of patients' change of treatment status into consideration, which reduced the bias of the survival benefit associated with Tx2. We conducted both static and time-varving modeling approaches and compared the survival benefits associated with Tx2 using the Cox regression framework.

Individual mCC patients had different probabilities of receiving treatment(s) according to a specific set of patient-level clinical and demographic variables. The inverse probability weighting (IPW) method was used to control for the self-selection issue into treatment(s). Multivariate sequential logistic regressions were estimate individual utilized to patients' probabilities of receiving Tx1, Tx2 and TxS, respectively. Two more variables were added in this step: (1) state buy-in status, which is indicative of low socioeconomic status: and (2) household median income, which measures the income level of the neighborhood defined by the zip code of the patient's residence. We used this variable as an additional proxy for patients' socioeconomic status, as has been done in prior studies [19]. The combination of the timevarying Cox regression framework and IPW method offered a flexible framework, where individual patients' IPW weights were updated depending on their treatment status, e.g., switching from Tx1 to Tx2.

Patients were also subject to censoring over time. Each month, a certain percentage of identified mCC patients were censored either due to end of study or switching to a health maintenance organization plan. The Lin's regression method was proposed to reduce the bias due to patients' missing information of their future cost accumulation elsewhere [20]. This method inflates the costs of those patients who still alive and uncensored are proportionally to the percentage of patients who are censored during each month. The monthly incremental cost associated with Tx2 was obtained by a multivariate regression, which measures the difference in costs of patients who were actively in Tx2 with those who were actively in Tx1. The overall incremental cost of Tx2 over the 5-year period was the sum of all 60 monthly costs that could be attributed to Tx2 versus Tx1 [21]. An elderly mCC patient would be in the 'control' group (Tx1 group) and switched to the comparison group (i.e., Tx2 group) later on according to the treatment status in a particular month. Therefore, the cost analysis of Tx2 is also time

varying in essence. The incremental costeffectiveness ratio (ICER) was created by the ratio of overall incremental cost and survival benefits associated with Tx2.

The static modeling of the incremental cost associated with Tx2 was obtained by comparing the Tx2 group with the Tx1 only group according to their final treatment status. Similar multivariate regressions were conducted as in the time-varying approach; however, the control group and comparison group remained unchanged over time. The corresponding ICER of the static modeling was also generated. Both time-varying and static approaches used bootstrapping modeling method to generate the 95% confidence intervals (CI) for the ICERs [22]. We assumed that there is a positive rate of time preference that patients would like to postpone cost in the future, thus separate analyses were conducted to discount the cost at 3 and 5% annually to dollars [23]. The statistical vear 2010 significance level was set a priori at $\alpha = 0.05$.

RESULTS

As shown in Fig. 1, out of the 7,950 elderly mCC patients in the dataset, only 3,266 (41%) received any treatment, and 44% of Tx1 users

(1,440 out of 3,266) received Tx2. Receipt of Tx2 was associated with a lower 1-year mortality rate (13%) compared with those who did not receive chemotherapy treatment (88%) or received Tx1 only (53%). The median time from diagnosis (Dx) to Tx1 and Tx2 was approximately 2 months and 12 months, respectively.

Table 1 shows the distribution of number of treatment lines by patient-level factors. In the unadjusted analysis, all clinical variables had an impact on the receipt of treatment: (1) higher CCI was associated with lower utilization rate of any treatment(s); (2) poorly graded tumor was associated with higher likelihood of receiving any chemotherapy treatment; (3) indicator for surgery of primary site increased the likelihood of receiving Tx1 and Tx2; and (4) patients who had ablation of liver metastasis or surgeries to other sites were associated with higher likelihood of receiving Tx1 and Tx2. Elderly mCC patients with the indicator of proxy for poor performance status had less chance of receiving chemotherapy treatment. Being older at the time of diagnosis was associated with lower likelihood of receiving Tx1, Tx2 and TxS. Being married was associated with higher percentages of patients receiving further treatment. Non-Hispanic White race was associated with higher utilization rate of



Fig. 1 A diagram of elderly mCC patients switching to Tx1 and Tx2. Dx diagnosis, IPW inverse probability weighting, mCC metastatic colon cancer, Tx1 first-line treatment, Tx2 second-line treatment

Total (N = 7,950)	$\frac{\text{No Tx}}{(N = 4,684)}$		Tx1 only (N = 1,826)			$\frac{\text{Tx2}}{(N=1,440)}$		
	CCI							
CCI = 0	2,667	57	1,160	64	< 0.0001	975	68	0.014
CCI = 1	1,023	22	424	23		312	22	
CCI = 2	530	11	150	8		97	7	
$CCI = \ge 3$	464	10	92	5		56	4	
Poorly graded tumor								
Yes	1,105	24	542	30	< 0.0001	395	27	0.033
No	3,579	76	1,284	70		1,045	73	
Surgery of primary site								
Yes	2,293	49	1,295	71	< 0.0001	1,139	79	< 0.0001
No	2,391	51	531	29		301	21	
Surgery of liver metastases								
Ablation of liver metastasis	319	7	257	14	< 0.0001	211	15	0.515
Surgery to other site(s)	173	4	98	5		64	4	
None	4,192	90	1,471	81		1,165	81	
Proxy for poor performance sta	tus							
Yes	601	13	104	6	< 0.0001	44	3	< 0.0001
No	4,083	87	1,722	94		1,396	97	
Age at time of Dx								
66–74	1,100	23	809	44	< 0.0001	797	55	< 0.0001
75-84	2,057	44	841	46		592	41	
≥85	1,599	33	176	10		51	4	
Female								
Yes	2,671	57	952	53	< 0.0001	708	49	0.004
No	2,013	43	874	47		732	51	
Married								
Yes	1,739	37	992	54	< 0.0001	905	63	< 0.0001
No	2,945	63	834	46		535	37	
Urban living area								
Yes	4,197	90	1,620	89	0.068	1,309	91	0.021
No	487	10	206	11		131	9	
Race/ethnicity								
Non-Hispanic White	3,665	78	1,470	81	0.003	1,191	83	< 0.0001
African American	592	13	184	10		122	8	
Hispanic	218	5	94	5		62	4	
Asian	209	4	78	4		65	5	

Table 1 Distribution of number of treatment lines by patient-level factors

CCI Charlson comorbidity index, CoI column, Dx diagnosis, Tx treatment, Tx1 first-line treatment, Tx2 second-line treatment * p measures the statistical significance of the difference between column percentages of Tx1 only and Tx2 and above) * p measures the statistical significance of the difference between column percentages of Tx1 only and Tx2

Figure 2a shows the 5-year survival curves of elderly mCC patients by number of treatment lines. The standard multivariate Cox regression framework categorized patients into groups according to the number of treatment lines received. The survival benefit associated with Tx2 as compared to Tx1 was measured by the difference between the areas under the curves of Tx1 and Tx2 (Table 2). The mean survival difference between the Tx2 and Tx1 groups was 0.76 years (95% CI 0.62–0.89).



Fig. 2 Cox regression results survival analysis: a stratified analysis; b time-varying analysis. The *black* and *red lines* represent the survival probabilities over time for patients who received Tx1 only and Tx2 as the last treatment line, respectively. Tx1 first-line treatment, Tx2 second-line treatment

Figure 2b shows the 5-year survival curves calculated from the time-varying IPW Cox regression framework. The survival benefit associated with Tx2 was measured by calculating the difference between the survival probabilities of patients who were actively receiving Tx1 and those who were actively receiving Tx2. The mean survival benefit obtained from time-varying modeling was 0.33 years (95% CI 0.19–0.43) (Table 2). Compared with the survival benefit from the static modeling approach, the survival benefit was much smaller in the time-varying model that accounted for the time when patients switched from Tx1 to Tx2.

Table 2 reports the incremental cost associated with Tx2 using the static and the time-varying partitioned IPW cost regression frameworks, respectively. In contrast to the static modeling where patients were grouped according to classifying event (i.e., receipt of Tx2), the time-varying modeling calculated the difference in monthly costs between mCC patients who were actively receiving Tx2 and those who were actively receiving Tx1, adjusting for all patient, provider, and hospital level characteristics. The incremental cost associated with Tx2 was \$82,615 (95% CI 76,883-131,366) in the static modeling and \$40,888 (95% CI 3,044-44,324) in the timevarying modeling. The reduction in the incremental cost associated with Tx2 reflected the reduction in the bias introduced by categorizing elderly mCC patients into the Tx2 group while they were in Tx1.

The ICER of Tx2 was \$109,870 per life year gained (95% CI 82,513–131,366) in the static modeling and \$123,903 per life year gained (95% CI 9,600–216,082) in the time-varying modeling. In contrast to a moderate increase in the ICER from the static modeling to time-varying modeling, there was a substantial increase in the 95% CIs. The increased

	r = 0%		r = 3%		r = 5%	
	Estimate	95% CIs	Estimate	95% CIs	Estimate	95% CIs
Stratified analysis						
Incremental cost (\$)	82,615	(76,883-88,827)	91,437	(85,108-98,245)	97,780	(91,025–104,962)
Incremental survival (years)	0.76	(0.62–0.89)	0.76	(0.62–0.89)	0.76	(0.62–0.89)
ICER	109,870	(82,513–131,366)	121,614	(102,548–145,457)	130,053	(109,695–155,534)
Time-varying analysis						
Incremental cost (\$)	40,888	(3,044–44,324)	44,881	(3,205–48,643)	47,734	(3,370–51,721)
Incremental survival (years)	0.33	(0.19–0.43)	0.33	(0.19–0.43)	0.33	(0.19–0.43)
ICER	123,903	(9,600–216,082)	136,003	(10,948–237,271)	144,648	(11,692–252,476)

Table 2 Partitioned IPW: survival/cost analysis of Tx2 treatment (discounting to year 2010 dollars)

r (0, 3, 5%) represents patients' willingness to postpone costs in the future

CI confidence interval, ICER incremental cost-effectiveness ratio, IPW inverse probability weighting

variability of the ICER is largely due to individual mCC patients' prognoses and the resulting change of treatment status.

Figure 3 shows the impact of timing of initiation of Tx2 and duration of Tx2 on the predicted overall incremental cost associated with Tx2. Patients were categorized into three groups according to their timing of initiation of Tx2: early initiation group (≤ 18 months since diagnosis), intermediate initiation group (19-36 months), and late initiation group (>36 months). In general, earlier initiation was associated with lower incremental cost for Tx2 among patients who had the same duration of Tx2. The longer the time period that a patient stayed in Tx2, the higher the cost associated with Tx2.

DISCUSSION

Our study examined the overall costeffectiveness of second-line chemotherapy among real-world elderly mCC patients. Given the enriched and complex chemotherapy treatment options available to mCC patients, it would have been difficult to recruit and randomize a large number of patients into different treatment strategies using a clinical trial approach. Our retrospective study adopted the IPW method and time-varying Cox regression framework to reduce bias due to patients' selection into treatment. Combined with the time-varying cost analysis, our paper provides an ICER for Tx2 among elderly mCC patients, which can facilitate the planning and management of chemotherapy and biologics treatments.

A review study summarized the evidence of survival benefit of different regimens in Tx2 from RCTs [24]. A number of conclusions were made regarding the best treatment options after various initial treatments: Tx2 with active regents was superior to best supportive care; following 5-FU failure, IROX was superior to IRI;



Fig. 3 Individual elderly mCC patients' cost by duration of Tx2. The *x*-axis represents the duration of Tx2 and the *y*-axis represents the incremental cost associated with Tx2.

Dx diagnosis, mCC metastatic colon cancer, Tx1 first-line treatment, Tx2 second-line treatment

following IRI, OX was in general the best choice, and OX + BEV seemed to be superior to OX alone. Following OX, IRI was superior to other options. Our study included various scenarios of Tx1, Tx2, and TxS in clinical practice, which provides complementary information for the treatment effect of Tx2 among elderly mCC patients. We also concluded that the later the initiation of Tx2, the steeper the slope of cost trajectory associated with Tx2. Future research should compare the survival/cost differences between Tx1 and Tx2 across treatment regimens. However, this would require a larger number of mCC patients in each treatment scenario to have reliable estimates of the costeffectiveness of various combinations of chemotherapy and biologics.

Our cohort consisted of elderly mCC patients with diagnoses between 2003 and 2007. Their chemotherapy treatments were followed up until 2009. Our analysis is limited by the fact that newer biologics that were introduced into the treatment for mCC were not included. Newer biologics that were developed after 2009 and utilized in Tx2 might improve the survival benefit associated with Tx2 among elderly mCC patients. Depending on the costs associated with these newer regimens in Tx2, the corresponding ICER might be higher or lower than the estimation from our analysis. In addition, our analysis did not include Medicare prescription drug benefit, due to the availability of the data. The cost analysis used nominal dollars, which did not use the Consumer Price Index to adjust for inflation. We did not discount the survival. Also, utilizing utility weights could also further affect the ICER of Tx2. Moreover, we used a claim-based algorithm to identity chemotherapy treatment lines among Medicare beneficiaries. The survival benefit, costs and cost-effectiveness of Tx2 may not be readily applied to non-elderly populations. Further efforts are needed to examine the cost-effectiveness of Tx2 among younger populations.

Less than half of elderly mCC patients initiated chemotherapy/biologics treatment. Among those treated, less than half received secondline treatment. The estimated survival benefit of receiving second-line chemotherapy/biologic treatment is about 4 months, which is consistent with evidence from clinical trials. Time-varying modeling of the survival benefits and associated costs substantially reduced the bias that existed in the traditional stratified analysis. This improved survival was associated with an incremental cost-effectiveness ratio that exceeds the traditional threshold.

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whole, and have given final approval to the version to be published. This study used the linked SEER-Medicare database.

Conflict of interest. C.D. Mullins has research funding sponsored by Bayer and consultant/advisory Pfizer, and has а relationship with Bayer, BMS, Novartis, Jansen/Johnson & Johnson, and Pfizer. E. Onukwugha has research funding from Bayer and Amgen, and has a consultant/ advisory relationship with Jansen/Johnson & Johnson. B. Seal is an employee of Bayer and holds stock in Bayer. Zhiyuan Zheng, Nader Hanna, and Kaloyan Bikov have no conflict of interest to declare.

Compliance with ethics guidelines. The analysis in this article is based on previously conducted studies, and does not involve any new studies of human or animal subjects performed by any of the authors. The approved Institutional Review Board protocol number is HP-00049426.

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