ERRATUM

Erratum to: Innovation in High-Technology SMMEs: The Case of the New Media Sector in Cape Town

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In the original publication of this article, there was a mistake in figure 3. The correct version is presented here.

Operating S	ystems Online Reputation	n Management
3D/interactive webs	Integration of e-mail	with social media
Mobile applications	Software development	Cloud Sourcing/
Virtual tourism websites (Content Management Systems	Computing
Product innovation	Search Engine Optimisation User experience improvement	Process innovation
Online page-flip magazine Social media applications	Platforms to communicate digital technology	Geo-spatial document tracking
Online career guidance system Interactive devi		-

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