Spatial transmission of the economic impacts of COVID-19 through international trade

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Abstract

While most of the attention to COVID-19 is being focused on the physical transmission of the virus across country borders, there is also an analogous spatial transmission of economic impacts through international trade and global supply chains. This paper presents an analysis of the extent to which the economic shocks of mandatory closures to mitigate the pandemic ripple through the world economy. We utilize a state-of-the-art computable general equilibrium (CGE) model to analyze these interconnections through international trade. We compare estimates of the impacts on US GDP in isolation and then examine the impacts taking into account US trade with China and the rest of the world (ROW). Our analysis indicates that these international trade linkage impacts are generally negative and range from near zero to very large overall, depending on the region, and that own- and cross-country impacts differ by region as well. At the same time, we find that China is able to capitalize on the situation by actually being able to increase its exports through international trade following mandatory closures in other regions. We also confirm that the US economy was relatively insulated from trade linkages with the rest of the world. Sectoral impacts provide further insight into the results.

Keywords COVID-19 · International trade · Spatial linkages · Macroeconomic impacts · Computable general equilibrium analysis

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1 Introduction

The COVID-19 pandemic illustrates the interdependence of countries of the world in several ways. While most of the attention is being focused on the transmission of the virus itself across country borders, there is also an analogous spatial transmission of economic impacts through international trade and global supply chains. This paper presents an analysis of the extent to which the economic shocks of mandatory closures to mitigate the pandemic ripple through the world economy. We utilize a state-of-the-art computable general equilibrium (CGE) model to analyze these interconnections through international trade. We compare estimates of the impacts on US GDP in isolation and then examine the impacts taking into account US trade with China and the rest of the world (ROW). We present the analysis at the aggregate level and for individual economic commodities. The analysis is based on data on actual mandatory business closures during the first half of the Year 2020.

The analysis is important in illustrating the interconnectedness of the world economy and its vulnerabilities. Specifically, many countries have implemented business closures to reduce the spread of COVID-19 not only to save lives but also to reduce the negative hit on their economies in the longer run. Our analysis indicates that these international trade linkage impacts are generally negative and range from near zero to very large, depending on the region overall, and that own- and cross-country impacts differ by region as well.¹ At the same time, we do find that China is able to capitalize on the situation by actually being able to increase its exports through international trade following mandatory closures in other regions, thereby offsetting its decrease in exports due to its own closures to some extent. We also confirm that the US economy was relatively insulated from trade linkages with the rest of the world. Sectoral impacts provide further insight into the results.

The following section provides a brief review of the scant literature on the subject thus far. Section 3 presents the economic model being used in the study. Section 4 presents the data and their sources. Section 5 presents the aggregate results, and Section 6 presents the results in terms of individual commodity categories. We conclude with a brief summary and a discussion of policy implications.

2 Literature summary

To date, there has been very little research on spatial spread of COVID-19 economic impacts through trade, despite admonitions such as that by Baldwin and di Mauro (2020; p.1): “The virus may in fact be as contagious economically as it is medically.” Studies finding such trade contagions include Meinen et al. (2021), who used regression analysis of employment reductions in Europe; Guan et al., 2020, who used a modified input–output analysis approach; and Verschuur et al. (2021), who also used regression analysis.

¹ We are using the term “regions” generically to cover the case of individual countries and the aggregate “rest of the world” area. Also, there are significant differences in impacts within the ROW region.

Baldwin and Tomiura (2020) note that prior recessions were characterized by global trade being reduced less than overall global economic growth, but that the situation is likely to be just the opposite for COVID-19. They note that the central role of manufacturing in industrialized countries, China and a handful of others will promote the global reverberations through supply-chain disruptions generally and bottlenecks in particular. However, the spatial transmission of negative impacts will also take place through price increases due to shortages, not just outright disruptions (see, e.g., concerns in energy markets expressed by Aloui et al., 2020; Gharib et al., 2021; and Jian et al., 2021). Demand side effects, such as the fact that consumer durable purchases can readily be postponed and that investment in capital equipment is likely to suffer delays will further exacerbate the situation (Baldwin and Tomiura, 2020).

Baldwin and Tomiura (2020) posit that in terms of COVID-19 being a supply-oriented shock, exports will fall most in countries being hardest hit by the pandemic itself, and, in terms of COVID-19 being a demand shock, imports will fall most in trading partners of countries hardest hit by the pandemic. Almost every analyst to date has noted that the COVID-19 economic impacts will be a combination of demand and supply shocks. Hence, approaches such as a CGE analysis will be especially suitable to the analysis of overall impacts on individual countries/regions in the global economy. Moreover, their multi-sector detail enables analysts to examine the implications for individual commodities. To date there has been a dearth of CGE modeling analyses that have focused on the spatial spillovers of COVID-19 through international trade.

3 The computable general equilibrium model

We use the ImpactECON Supply Chain (IESC) CGE Model, developed by Walmsley and Minor (2016),² which has been applied to analyze the supply chain impacts of several recent US trade policy initiatives and some of the economic impacts of COVID-19 (Walmsley et al., 2020, 2021).³ The model is based on, and includes all the features of the widely used GTAP model (Hertel and Tsigas, 1997; Corong et al., 2017), considered a benchmark for analysis for global trade and other policy issues.

Figure 1 below presents a graphical overview of the GTAP model. It shows how each region collects income from the supply of factors of production to firms and tax revenues. This income is then allocated to private and government consumption, and savings which funds investment, using a Cobb Douglas demand function, which in turn is allocated across commodities (using various functions) and across domestic and foreign sources using a series of Armington CES functions that characterize imports as imperfect substitutes for domestic goods. Given demand for their goods by domestic and foreign agents, firms then produce these goods by combining intermediate inputs and value added aggregate according to a Leontief (fixed proportion) relationship and elements of the value added aggregate and the intermediate good

² See also Walmsley and Minor (2020) for a detailed explanation of model and data used in this analysis.

³ The model is solved using GemPACK (Horridge et al., 2018).

Fig. 1 Graphical overview of GTAP model

aggregate using CES production relationships. Taxes are levied on almost every transaction. Value added and tax revenues (through transfers) then link back into the income of the regional household.

The underlying database contains input–output tables and trading relations for 65 commodities and 141 countries from the GTAP database (Aguiar et al., 2019), as well as additional detail on the source of final and intermediate goods based on HS6 trade data. The reconciliation of the supply chain data to the GTAP database is explained in Walmsley and Minor (2020).

The IESC model is a comparative static CGE model that provides a theoretically consistent method for analyzing the impact of global shocks on the US economy. As in the GTAP model, the IESC model consists of demand for domestic and foreign goods by households, government, and firms, and for investment; as well as supply of those goods by domestic and foreign firms. It also consists of the demand (by firms) and supply (by households) of eight factors of production (five labor categories, capital, land, and natural resources).

The IESC model adapts the GTAP model to include detailed trade and tariff data on the source of imported intermediate and final goods, thereby improving the analysis of global supply-chain effects. Figure 2 illustrates the key differences between the IESC and GTAP models. In GTAP, demand for imports by all agents (final consumers, firms and government) is aggregated into a single demand category for

Source: Walmsley and Minor (2016).

Fig. 2 Production and armington structures in the IESC model

imports, before the source of imports is determined using a single CES equation. In the IESC model, the source of imports purchased by firms for intermediates use differs from the source of imports purchased by final consumers and hence there are essentially three separate Armington CES demand equations – one for each agent: final demand by private consumers and government, intermediate demand by firms, and investment demand by the capital goods sector. The distinction between agents is based on trade data by broad economic classification (BEC) which acknowledges that different goods are usually destined for different end uses. For instance, in the case of the commodity ‘motor vehicles and parts’, we would expect that purchases by firms in this category would comprise mostly of car parts, while the final consumers are more likely to purchase the final product, cars. To the extent that car parts and final cars are sourced from different countries, the IESC model is able to provide more detail on the impact of COVID on supply chains.

In this specific case, we therefore have more detailed information about the extent to which China and other countries supply US firms with intermediate inputs used in the production process. This additional detail improves our ability to examine how the delay or disruption of these imported intermediate inputs impact a US or Chinese firm’s ability to produce and export commodities. For instance, to the extent that intermediate inputs come from China, rather than the rest of the world, the supply-chain impacts of COVID would be reduced, because China’s mandatory closures were less severe than those in the rest of the world.

To capture the impact of the mandatory closures, we reduce the production of the affected sectors using an expedient device known as a “phantom tax” to raise prices and lower production (QO in Fig. 1) through a reduction in final demand.⁴ This is

⁴ The reduction in output reflecting the business closures is fixed, and the implied tax required to achieve that level of production is determined (endogenously) by the model. It is a “phantom” because the “taxes” are implicitly returned to the businesses as revenue increases associated with the higher price; essentially, the customers (both other businesses and consumers) cover this revenue by their expenditures at the higher price, and there is no effect on government revenues.

done in several iterations to take account of the indirect effects of closing some sectors on other sectors. One of the benefits of these models is that they capture the indirect effects of business closures in one sector on the other sectors. For instance, if restaurants are forced to close, demand for fruit and vegetables or beverages and Tobacco (QF in Fig. 2) used in producing restaurant meals also declines. In some cases (beverages and tobacco for instance), these indirect effects from the mandatory closures (of restaurants in this case) are larger than the share of that (beverages and tobacco) sector subject to the mandatory closure, and, hence, we allow these indirect effects to dominate and sectoral production to decline by more than the share of the sector subject to the mandatory closure. As a result, we only need to impose a decline in production in those sectors where the direct impacts of the mandatory closure are greater than the indirect effects from the other sectors, primarily Construction and Recreational Services.

The model is set up to examine the short-run implications of the pandemic. Our strategy is to simulate the short-run negative impacts of the mandatory closures and partial reopening that took place for the six months following the first officially reported case in the US on January 21, 2020. We use a very short-run closure rule, which assumes all factors of production (including capital and labor) are not mobile across sectors and any fall in demand of a factor will result in its unemployment. We also assume real private consumption of essential goods and services is fixed, such that households will first use their income to purchase food and utilities. Government expenditure is also fixed, and hence the government deficit is assumed to adjust to any changes in tax revenues as production and demand fall. Private savings rates and investment are assumed to track actual changes that occurred during the period.⁵ Increased private savings is also assumed to fund any changes in the government deficit through the purchase of government bonds, for example.

4 Data

Data on mandatory closures in the US are based on “stay-at-home” orders implemented in individual states between March and June in 2020. For each state, we collected data on the order declared date and order expiration date, based on which we calculated the lengths (in days) of the order.

To determine the impacts of mandatory closures on various economic sectors, we first divided them into three categories based on the list of Essential Critical Infrastructure Sectors during COVID-19 as defined by the US Department of Homeland Security Cybersecurity and Infrastructure Security Agency (CISA):

- Category 1. Sectors that fall entirely under the non-essential category and thus are shut down under the mandatory closures (some examples of such sectors

⁵ Although incomes and hence savings are falling as a result of the pandemic, savings rates are rising dramatically with increased precautionary savings and as mandatory closures and avoidance behavior make it difficult or even impossible to purchase non-essential items. Savings rates rise most in the U.S., where savings rates are historically very low.

include Non-critical Manufacturing, Recreation & Entertainment, and Education).

- Category 2. Sectors within which only some of their subsectors are non-essential. Some examples in this category include Retail Trade (e.g., Grocery Stores, Special Food Stores, Gas Stations, etc., are excluded from shutdowns), Food Services, and Business Services.
- Category 3. Sectors that are essential and are therefore able to maintain operation in their usual manner to the extent possible. Example sectors in this category include Agriculture, Utilities, Critical Manufacturing, etc.

Since different states have different industry compositions, in order to estimate the direct production impacts by sector by the closure orders in the US as a whole, we used US Bureau of Economic Analysis data on GDP by sector and by state as weights (BEA, 2020).

The mandatory closures in China are calculated based on actual closures of businesses in Hubei Province and Wuhan City in China and the extension of the Chinese New Year holidays in the rest of the country, as well as partial closures as businesses across the country gradually resumed production in late February through early April in 2020.

For the rest of the world, data were collected on the actual timings of mandatory closures in each country (Wikipedia, 2020). Where these closures were considered partial (e.g., city- or region-wide only), we applied a 50% closure rate. The same essential/non-essential categorization of sectors used in the US was applied to China and to each country contained in the rest of the world. Each country's production data were then used to determine the overall share of the sector closed in the rest of the world region.

The weighted average number of days of mandatory closures for each of our aggregate regions is presented in Table 1, where the weights depend on the relative size of the state or country in the USA and ROW, respectively. This table shows that the number of days for the USA and the ROW are quite close. Further details on the number of days by state in the US, as well as the definition and reductions of non-essential businesses, is provided in Appendix A. It is likely that the definition of what constitutes a mandatory closure will differ across countries, and hence could impact the extent to which the rest of the world is closed.

In this paper we concentrate on the USA and assume that, on average, the implementation in the ROW is similar to that undertaken in the USA.⁶

The estimates on percentage reduction of production by sector caused by mandatory closures for the US and other countries also factored in telecommuting for non-essential sectors covered under the mandatory closure order, but only for those that can produce output by telecommuting to some extent. These data are primarily

⁶ Sensitivity analyses conducted on the shocks given to the ROW suggest that less stringent mandatory closures would result in smaller losses, particularly for the ROW.

Table 1 Mandatory closures (in number of days)

Country/region	Days
USA	44.7
China	21.0
ROW	41.6

the US BLS (2020a) survey results on telework potential by sector and by month post-COVID-19.⁷

Restrictions on trade in services were also incorporated, based on importance of tourism and movement of persons who must accompany the supply of the services used by such sectors as construction, accommodation, food and services, recreational services, education. Trade in services is assumed to be restricted for all countries, reflecting the fact that most countries have placed restrictions on the movement of people across national borders.

5 Aggregate impacts

Table 2 presents percentage changes in GDP due to mandatory business closures in each region on the region itself and with regard to other regions. The results are based on a comparative static analysis in which we analyze impacts of mandatory closures on one region at a time. Table 2 also presents total impacts, where the row totals reflect impacts on one region from closures in itself and in all other regions. The column totals reflect impacts of closures in one region on itself and on all other regions in terms of the weighted average percentage change in world GDP. The overall results for each of the regions is linked to the length of the mandatory closures in those regions, with the USA and ROW obtaining larger declines in real GDP primarily as a result of the longer closures, compared to China where businesses closed for about half the time.

The most obvious result is displayed in the diagonals, which represent the own-region impacts and are the dominant form. For example, the 9.18% decline in the US GDP on an annualized basis represents 84% of the total impacts on that region, meaning the US is relatively insulated from trade ramifications of closures from other regions of the world. In fact, the impact of closures in China on the US economy is less than 0.005%, owing, in part, to the relatively short duration of closures

⁷ Since May 2020, BLS added a few questions regarding whether people have teleworked or worked from home for pay because of the pandemic in the Current Population Survey. In order to take into consideration the percentage of workers that have already worked full-time remotely even before COVID-19 (and thus would not be included in the latest BLS telework percentage as a result of the pandemic), we collected additional data on telework potential before COVID-19 (BLS, 2019). We also collected data on the percentage of the workers that have different telework capability in terms of the number of days per week they can work from home (Statista, 2020). We further adjusted for changes in labor productivity as a result of increased telework. For this adjustment, we used BLS estimates on percentage changes in labor productivity in the second quarter of 2020 comparing to the same quarter a year ago (BLS, 2020b).

Table 2 Percentage changes in GDP due to mandatory business closures

Country/region	China closures only	USA closures only	ROW closures only	All closures
Impact on China	-2.46	-0.28	-1.43	-4.16
Impact on USA	0.00	-9.18	-1.72	-10.90
Impact on ROW	-0.13	-1.96	-6.33	-8.42
Impact on world	-0.61	-2.71	-4.58	-7.89

in the former region. China is relatively insulated from the US closures, but 35% of its total negative impacts stem from the ROW because of the greater integration between China and the ROW supply chains. The ROW is also somewhat insulated from the USA and China, as more than 75% of its negative impacts stem from its own closures.

Looking at the extent the closures in one region affect others, we consider individual columns of Table 2. China's mandatory closures have the smallest impact on the world economy, again owing primarily to their short duration, and ROW has the largest, with "own-impacts" dominating. ROW closure impacts are the most balanced, with percentage impacts on China being 23% of ROW's own-region effect and impacts on the US being 27% of ROW's own-region effect. Overall ROW has the largest percentage impact on the world economy.

Total impacts on individual regions (see the last column of Table 2) are the most balanced of all, ranging from 4.16% for China to 10.9% for the US. Further insights into the spatial transmission of economic impacts will be presented below in terms of individual commodities.

Table 3 presents percentage changes in trade variables in each region due to mandatory closures in that region and in the other two regions. It divides impacts between own country effects (direct) and those transmitted through international trade (indirect). GDP impacts are included in the table for reference.

Overall, the direct effects of the mandatory closures on trade are as expected, as mandatory closure of businesses restrict a country's ability to export, and imports fall with reduced demand by producers and final consumers. Imports tend to fall slightly more than GDP because: a) demand for non-essential goods falls relative to essential goods as consumers spend more of their declining incomes on essential goods; b) demand for non-essential goods as intermediate inputs into production of non-essential goods falls due to business closures; and c) non-essential intermediate inputs and final goods make up the majority of imports, while essential goods tend to be produced domestically with domestic inputs.⁸

Exports on the other hand fall by less than GDP, as reductions in demand at home from the direct effects of mandatory closures and falling incomes, exceed any reduction in foreign demand; the exception is the aggregate ROW category, where foreign

⁸ Note that this change is also driven by the change in savings relative to investment. Savings are flowing out of China and to a lesser extent the USA and moving into the rest of the world.

Table 3 Percentage changes in macro variables of a region due to closures in that region (direct) and in other regions (indirect)

	China		USA		ROW	
	Direct (China only)	Indirect (Other)	Direct (USA only)	Indirect (Other)	Direct (ROW only)	Indirect (Other)
GDP	-2.46	-1.70	-9.18	-1.72	-6.33	-2.08
Imports	-4.33	-4.93	-9.34	-2.50	-6.97	-2.19
Exports	-1.59	0.48	-7.84	-5.08	-7.35	-3.07

demand by ROW for ROW goods is important for trade and does fall considerably. With the exception of China, these direct effects dominate the trade results. The relative importance of the indirect effects for China can be attributed to the shorter duration of its mandatory closures (i.e., smaller direct effects), and the importance of China in global supply chains.

As a result of the mandatory closures, China's imports were much more vulnerable directly and indirectly than were its exports. This is due to their role in global supply chains as an assembler of final goods; approximately 88 percent of China's imports are of intermediate inputs of non-essential goods. As supply of intermediate goods from the rest of the world and the US diminished with the closure of businesses in those regions, Chinese firms switched to domestic sources for intermediate inputs. In addition, China's exports actually increased during the business closures of other regions (i.e., the indirect effect) by making inroads where other regions could not meet their domestic or export obligations. This increase in Chinese exports was primarily due to an increase in exports of intermediate goods, as the USA and ROW adjusted their supply chains closer to China in response to the others mandatory closures (i.e., as a result of the closures in the ROW, the USA bought more intermediate inputs from China and vice versa). The US also suffered import percentage declines greater than GDP impacts, and direct export declines less than GDP impacts. The direct impacts for both imports and exports were higher in the US in percentage terms than in the other two regions, as was also the case for GDP. For the US, import direct effects were nearly 4 times as large as its indirect effects, owing primarily to the large decline in US incomes from their own mandatory closures (greater direct effects) and the increase in imports of intermediate goods from China offsetting the decline in imports from the ROW due to mandatory closures there (lower indirect effects). Similarly, the ROW also imported more from China as a result of mandatory closures in the US. The larger direct effect on exports is because the ROW exports a large share of goods to itself; hence as imports fall, so too do exports.

Figures 3 and 4 illustrate the differential impact of the pandemic on trade in intermediate and final goods. Figure 3 shows that imports of final goods fall further in percentage terms than those of intermediate inputs in all cases, but particularly in the USA and ROW. This reflects the fact that most trade is in non-essential goods and intermediate inputs. In response to supply constraints, final consumers tend to

Fig. 3 Percentage changes in imports by firms and final consumers of a region due to closures in that region (direct) and in other regions (indirect)

Fig. 4 Percentage changes in exports of intermediate inputs and final goods of a region due to closures in that region (direct) and in other regions (indirect)

reduce demand (lower incomes) or substitute more towards domestic goods, while firms substitute towards those countries less impacted by the mandatory closures, and in particular China. Indeed Fig. 4 shows that the overall indirect effect of the pandemic is to increase China's exports of intermediate goods.

The large decline in US exports from the indirect effects is also due to the importance of the ROW to US exports. Both China and the US export more essential goods to the ROW as a result of the ROW's mandatory closures, but China is also able to export more non-essential goods, while the USA does not. The reason for this is primarily that China exports a higher share of final goods than the USA,

which exports primarily intermediates. With non-essential businesses in the ROW closed, demand for final non-essential goods rises, while demand for intermediates falls. China's exports to the ROW rise, while USA exports fall. We are able to capture this difference between Chinese and US exports because we are using a CGE model supplemented with supply-chain data.

6 Sectoral impacts

Figures 5 and 6 present the ten largest positive (or least negative) percent changes and the ten largest negative percent changes of commodities, respectively, in the production of each region due to mandatory closures in that region alone. In Fig. 5, there are no sectors of the US economy that are affected positively by its own mandatory closures.⁹ This is due to the indirect effects of the mandatory closures in non-essential businesses on intermediate demand and on employment and incomes.

The sectors least affected were Imputed Rents of Owner-occupied Dwellings (people were sequestered in their homes) and agricultural and food processing sectors (people continued to eat). In addition to being essential commodities, these sectors are also less likely to be hampered by global supply chain issues, since their production requires few intermediate inputs, and little/no non-essential inputs.¹⁰

Mandatory closures in China yielded some infinitesimally small positive impacts in Other Crops, Health and Social Services, Oil Extraction and Gas Extraction, but all other sectors are negatively affected with the least negatively affected again being agricultural commodities and Imputed Rents (again, basically open and/or essential sectors). All of the ten least affected sectors incurred impacts of less than 0.5%. For the ROW, only the Imputed Rents sector is positively affected. Health and Social Services is slightly negatively affected, but the remaining least affected sectors all exceed impacts of 1.4% or more, in absolute terms. All of the most negatively impacted sectors among those least affected are agricultural or food processing, except for Public Administration and Defense.

Figure 6 presents the results for the most negatively affected sectors, typically nonessential (see Appendix for further details on nonessential sector closures). In the case of the US, the most adversely impacted sectors due to its own closures are Recreation, Food & Accommodation-related products and various manufactured commodities. The Recreation sector losses are more than 20% and several manufacturing sector declines are nearly as high. For China, the top two sectors are Accommodation & Food and Insurance. The next seven most-affected sectors are

⁹ Note that Health and Social Work does not receive a boost because this analysis only examines the impact of the business closures; we have not included the additional demand for hospitalization by COVID-19 patients. For further details on how this impacts the economy, see Walmsley et al. (2020).

¹⁰ The list of essential sectors included any commodities required to produce essential commodities, so by definition, non-essential goods are not required to produce essential goods and are unlikely to be significant in the underlying data.

Fig. 5 Ten largest positive (or least negative) % changes in production due to mandatory closures in that region alone

in manufacturing, while the tenth is Real Estate.¹¹ These results reflect lower consumer expenditures. The losses in the ten most negatively affected sectors in ROW all exceed 12%. The majority are consumer goods/services sectors of various kinds that are either directly impacted by the mandatory closures, or indirectly impacted by the closure of other sectors, or both.

¹¹ The percentage of overall output reduction in China due to closures was 3.71%. Sectoral changes that deviated from this amount occurred because of general equilibrium effects in an economy.

Fig. 6 Ten largest negative % changes in production due to mandatory closures in that region alone

Figures 7 and 8 present the ten largest positive (or least negative) percent changes and ten largest negative percent changes in US production due to mandatory closures in each region alone, respectively. For the US, the results in Fig. 7 are the same as in Fig. 5 – again, the smallest reduction in sectoral output is in Imputed Rents and Health & Social Work, followed by eight agricultural and food processing sectors. However, for China's closures, the US economy receives a boost in its sectoral output of manufacturing sectors with which it competes with China in terms of import substitution (see the China column). The boost is primarily due to an increase in domestic demand as consumers, unable to purchase Chinese goods, substitute

Fig. 7 Ten largest positive (or least negative) % changes in US production due to mandatory closures in each region

Fig. 8 Ten largest negative % changes in US production due to mandatory closures in each region

towards domestically produced goods. US exports shown in Table 3 also decline, as less goods are exported to both China and to a lesser extent the rest of the world. The US gains in only one commodity from the Rest of the World closures, and many sectors are affected only minimally. The total commodity hit on the US economy shown in the last section of Fig. 7 is dominated by its own-effects.

Figure 8 shows largest negatively affected sectors in the US due to its own and other regions' closures and are again the same results for the "US Only" case as shown in the counterpart section in Fig. 6 – the Recreation sector is estimated to experience losses of more than 20% on an annualized basis, and the declines in several manufacturing sectors are nearly as high. The US is relatively insulated on a commodity-by-commodity basis from closures in China, with only one sector impacted positively, and even then at only slightly more than 1%. However, the US is significantly impacted by ROW, mainly in terms of energy extraction/processing and manufacturing sectors.

7 Summary and conclusion

Overall, international trade linkages have significant effects on the regional and global impacts of COVID-19. Trade acts to spread primarily negative impacts across countries/regions through demand and supply for final goods and services and through supply-chain effects relating to intermediate goods. At the same time, if international trade were shut down or restricted in the face of the pandemic, the negative impacts could be much worse for some countries/regions for lack of adequate domestic production and the exacerbation of supply-chain bottlenecks. Overall, the effects of trade linkages depend on a country's/region's relative self-sufficiency, role in the global supply-chain, reliance on primary commodity production, and stringency and length of market closures. Many of these effects differ for individual commodities as well, depending on whether or not they are deemed "essential", whether or not they are primary commodities, or the extent to which their production requires non-essential intermediate inputs.

Many of the results in this paper follow intuition. We find that the US economy is relatively more insulated from the spatial transmission of economic impacts of COVID-19 than are the other two regions. We find that the impacts on China are relatively small, owing primarily to the short duration of its closures, which enable it to gain a temporary trading edge on the US and ROW. We also find that sectors least affected are those that were deemed essential or otherwise able to remain open in all three regions. At the same time, the analysis uncovered some anomalies. For example, China reaps a net indirect export gain due to closures in other regions. In addition, several US manufacturing sectors reap gains because of the closures in China.

We acknowledge some limitations of our analysis. First, we have used a computable general equilibrium modeling approach, which typically is best suited for medium-run analyses in which the economy can be thought of returning to equilibrium after it is shocked. However, the analysis does seem to have provided reasonable results for the impacts of short-run shocks. Still, the level effects should be

viewed as lower bounds, because they smooth out bottlenecks and other disequilibria, though, at the same time, we note that we have presented the analysis in terms of percentage effects, which are less susceptible to the aforementioned limitation. At the same time, we note that we have not included offsetting effects of subsequent pent-up demand stemming from the build-up of savings associated with the inability to venture out to shop or because of the unavailability goods being produced.

Second, our results also rely on the estimated elasticities taken from the literature and used in the GTAP database and our assumptions about real consumption of essentials. Our assumptions regarding real consumption of essentials ensures that consumers continue to purchase and firms continue to produce essential items, despite declining incomes and the closure of non-essential businesses, although our sensitivity tests indicate that it has only a small impact on the macroeconomic impacts in the US. Finally, the aggregation of the rest of the world into one category limits the ability to fully capture the supply-chain effects that are likely to have occurred in that region (though it is unlikely to have any significant impact on the US results).

One concern that has been raised is that the vulnerabilities to global supply-chain spreading of negative impacts will strengthen anti-globalization sentiment. This could manifest itself in trade restrictions and business decisions to reduce global interactions. However, more reasonable remedies without the deleterious effects on economic efficiency, would be to identify other ways to decrease vulnerability, such as lining up alternative suppliers, increasing stockpiles of critical materials, and resource pooling, all forms of economic resilience (Rose, 2017; Wei et al., 2020). Such policies apply to more specific concerns as well. For example, countries cannot rely on international trade to make up deficiencies in personal protective equipment (PPE) and other essential goods and services in the presence of a truly global pandemic. In addition to the aforementioned resilience tactics, countries can further reduce their vulnerability through flexible production processes domestically to be able to shift to goods in short supply.

We also offer the following suggestions for future research. First would be to increase the resolution of the analysis by distinguishing among various sub-categories of rest of world countries. Second would be to improve the linkages between COVID infections, hospitalizations, the demand for health care in general, and for inputs into those services. Third would be to improve the tracking of savings due to consumer spending limitations and the subsequent extent and timing of pent-up demand. Related to this would be to track people's avoidance behavior even after mandatory closure orders are lifted due to lingering fears, including the influence on people's consumption behavior during the recovery from the pandemic (e.g., increased online shopping instead of in-store shopping, reduced air travel and tourism industry demand).

Appendix

Appendix A. Mandatory Closures and Reopening Data for the US

See Tables 4 and 5.

Table 4 Stay-at-home orders and mandatory closures by US State (March to June 2020)

State	Order declared	Order expired or reopening started	Length (days) of closure	Note
Alabama	3-Apr	30-Apr	27	Did not have a statewide stay-at-home order, but some business restrictions lifted starting May 6 Starting May 12, restaurants and shopping centers can open in counties that meet certain criteria
Alaska	28-Mar	24-Apr	27	
Arizona	30-Mar	15-May	46	
Arkansas				
California	19-Mar	12-May	54	Order set to expire May 31 but reopening started May 7
Colorado	26-Mar	26-Apr	31	
Connecticut	23-Mar	20-May	58	
DC	1-Apr	8-Jun	68	
Delaware	24-Mar	31-May	68	Did not have a statewide stay-at-home order, but loosened restrictions in most counties starting May 1
Florida	3-Apr	4-May	31	
Georgia	3-Apr	30-Apr	27	
Hawaii	25-Mar	7-May	43	
Idaho	25-Mar	30-Apr	36	Stores (May 11) and restaurants (May 18) will be allowed to reopen in certain rural counties
Illinois	21-Mar	31-May	71	
Indiana	25-Mar	4-May	40	
Iowa				
Kansas	30-Mar	3-May	34	
Kentucky	26-Mar	20-May	55	
Louisiana	22-Mar	15-May	54	
Maine	2-Apr	11-May	39	
Maryland	30-Mar	15-May	46	
Massachusetts	24-Mar	18-May	55	
Michigan	24-Mar	28-May	65	
Minnesota	27-Mar	17-May	51	

Table 4 (continued)

State	Order declared	Order expired or reopening started	Length (days) of closure	Note
Mississippi	3-Apr	27-Apr	24	
Missouri	6-Apr	3-May	27	
Montana	26-Mar	26-Apr	31	Did not have a statewide stay-at-home order, but some business restrictions lifted starting May 4
Nebraska				
Nevada	1-Apr	9-May	38	
New Hampshire	27-Mar	11-May	45	Order set to expire May 31 but reopening started May 11
New Jersey	21-Mar	5-Jun	76	
New Mexico	24-Mar	16-May	53	Retailers, offices and houses of worship can open at limited capacities beginning May 16
New York	22-Mar	15-May	54	Limited reopening in five regions starting May 15
North Carolina	30-Mar	8-May	39	Order set to expire May 31 but reopening started May 8
North Dakota				Did not have a statewide stay-at-home order, but some business restrictions lifted starting May 1
Ohio	23-Mar	15-May	53	Order set to expire May 29 but reopening started May 15
Oklahoma				Did not have a statewide stay-at-home order, but some business restrictions lifted starting April 24
Oregon	23-Mar	15-May	53	Retail stores statewide to reopen on May 15
Pennsylvania	1-Apr	8-May	37	Counties to open in phases
Rhode Island	28-Mar	8-May	41	
South Carolina	7-Apr	4-May	27	The reopening began with retail stores around April 20
South Dakota				Did not have a statewide stay-at-home order, but state announced a "Back to Normal" plan on April 28
Tennessee	1-Apr	30-Apr	29	
Texas	2-Apr	30-Apr	28	
Utah				Did not have a statewide stay-at-home order, but some business restrictions lifted starting May 1
Vermont	24-Mar	15-May	52	
Virginia	30-Mar	15-May	46	First phase of reopening starting May 15

Table 4 (continued)

State	Order declared	Order expired or reopening started	Length (days) of closure	Note
Washington	25-Mar	11-May	47	Small counties were approved for partial reopenings
West Virginia	23-Mar	3-May	41	
Wisconsin	24-Mar	13-May	50	
Wyoming				Did not have a statewide stay-at-home order, but some business restrictions lifted starting May 1

Table 5 Percentage reduction of output by sector in the US due to mandatory closures and phased-in reopening (January to July 2020) (with telecommuting)

#	Sector	Mandatory closure category ^a	% Reduction in US annual GDP		Notes for mandatory closures
			Mandatory closures	Reopening	
1	Rice	3	0.0%	0.0%	
2	Wheat	3	0.0%	0.0%	
3	Other grains	3	0.0%	0.0%	
4	Veg and fruit	3	0.0%	0.0%	
5	Oil seeds	3	0.0%	0.0%	
6	Cane and beet	3	0.0%	0.0%	
7	Fibers crops	3	0.0%	0.0%	
8	Other crops	3	0.0%	0.0%	
9	Cattle	3	0.0%	0.0%	
10	Other animal products	3	0.0%	0.0%	
11	Raw milk	3	0.0%	0.0%	
12	Wool	3	0.0%	0.0%	
13	Forestry	3	0.0%	0.0%	
14	Fishing, hunting, trapping, etc	3	0.0%	0.0%	
15	Coal: mining	3	0.0%	0.0%	
16	Oil: extraction of crude petroleum	3	0.0%	0.0%	
17	Gas: extraction of natural gas	3	0.0%	0.0%	
18	Other mining extraction	3	0.0%	0.0%	
19	Cattle meat	3	0.0%	0.0%	
20	Other meat	3	0.0%	0.0%	
21	Vegetable oils	3	0.0%	0.0%	
22	Milk: dairy products	3	0.0%	0.0%	

Table 5 (continued)

#	Sector	Mandatory closure category ^a	% Reduction in US annual GDP		Notes for mandatory closures
			Mandatory closures	Reopening	
23	Processed Rice: semi- or wholly milled	3	0.0%	0.0%	
24	Sugar and molasses	3	0.0%	0.0%	
25	Other food	3	0.0%	0.0%	
26	Beverages and tobacco products	2	2.9%	1.0%	Closure: Tobacco products
27	Manufacture of textiles	1	10.6%	4.3%	
28	Manufacture of wearing apparel	1	14.1%	4.2%	
29	Manufacture of leather and related products	1	14.1%	4.2%	
30	Lumber	3	0.0%	0.0%	
31	Paper and paper products	3	0.0%	0.0%	
32	Petroleum and coke products	3	0.0%	0.0%	
33	Manufacture of chemicals and products	3	0.0%	0.0%	
34	Manufacture of pharmaceuticals, medicinal chemical and botanical products	3	0.0%	0.0%	
35	Manufacture of rubber and plastic products	1	11.5%	4.1%	
36	Manufacture of other non-metallic mineral products	1	12.0%	4.1%	
37	Iron & Steel: basic production and casting	3	0.0%	0.0%	
38	Non-Ferrous Metals: production and casting of copper, aluminum, zinc, lead, gold, and silver	3	0.0%	0.0%	
39	Manufacture of fabricated metal products, except machinery and equipment	3	0.0%	0.0%	
40	Manufacture of computer, electronic and optical products	1	13.8%	4.3%	

Table 5 (continued)

#	Sector	Mandatory closure category ^a	% Reduction in US annual GDP		Notes for mandatory closures
			Mandatory closures	Reopening	
41	Manufacture of electrical equipment	3	0.0%	0.0%	
42	Manufacture of machinery and equipment n.e.c	3	0.0%	0.0%	
43	Manufacture of motor vehicles, trailers and semi-trailers	3	0.0%	0.0%	
44	Manufacture of other transport equipment	3	0.0%	0.0%	
45	Other Manufacturing: includes furniture	1	12.7%	4.2%	
46	Electricity, steam and air conditioning	3	0.0%	0.0%	
47	Gas manufacture, distribution	3	0.0%	0.0%	
48	Water supply; sewerage, waste management and remediation activities	3	0.0%	0.0%	
49	Construction	2	2.9%	1.3%	Closure: all construction except for emergency repair or maintenance
50	Wholesale and retail trade; repair of motor vehicles and motorcycles	2	5.4%	1.9%	Closure: retail except for grocery stores, special food stores, gas stations, etc
51	Accommodation, Food and service activities	2	9.3%	4.2%	Open: accommodation; closure: food services except for take out

Table 5 (continued)

#	Sector	Mandatory closure category ^a	% Reduction in US annual GDP		Notes for mandatory closures
			Mandatory closures	Reopening	
52	Land transport and transport via pipelines	2	2.2%	0.9%	Transportation sectors are essential sectors. However, there have been service reductions /route eliminations caused by a combination of reduced economic activities due to shutdowns, drops in demand, reduced number of transit workers available to work, and the need to implement safety precautions. Based on data from various sources, we estimated that the air transportation, rail transportation, water transportation, and transit transportation experienced reduction in service by 66%, 47.5%, 50%, and 50%, respectively during the mandatory closure period
53	Water transport	2	4.7%	2.1%	
54	Air transport	2	8.3%	3.7%	
55	Warehousing and support activities	3	0.0%	0.0%	
56	Information and communication	2	0.5%	0.4%	Closure: motion picture and video industries, sound recording industries, etc
57	Other financial intermediation: auxiliary activities but not insurance and pensions	2	1.4%	1.1%	Closure: securities, commodity contracts, and other financial investments and related
58	Insurance	3	0.0%	0.0%	
59	Real estate activities	1	7.6%	6.2%	
60	Other business services not elsewhere classified	2	5.1%	4.1%	Closure: all except for scientific research and development services, waste management, and some administration and support services
61	Recreation and other services	1	10.4%	12.0%	

Table 5 (continued)

#	Sector	Mandatory closure category ^a	% Reduction in US annual GDP		Notes for mandatory closures
			Mandatory closures	Reopening	
62	Other services (Government)	2	3.6%	1.5%	Closure: all except for emergency services
63	Education	1	4.1%	6.7%	
64	Human health and social work	3	0.0%	0.0%	Mostly open; exception: civic and social organizations
65	Dwellings: imputed rents of owner-occupied dwellings	3	0.0%	0.0%	

^aMandatory closure categories¹Sector is entirely non-essential and thus is completely shut down²Sector for which only some subsectors are non-essential (see notes in the last column)³Sector that is essential and thus still able to operate in its usual manner to the extent possible

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