

“If we fail to explain to the next generation what we do and why we do it, we will not attract the ‘best and the brightest’ to our profession and to TMS.”

— 2011 TMS President and University of Alabama professor)
Garry Warren

As you read this, the TMS 2011 Annual Meeting has just drawn to a close in sunny San Diego, California, and the development cycle is beginning anew for the TMS 2012 Annual Meeting one year from now in sunny Walt Disney World. It is a time of relief for staff having successfully helped the volunteers conduct the premier annual event of the society.

As I write this, the TMS 2011 Annual Meeting is four days from getting underway in sunny (I hope) San Diego, California, and staff is vibrating at an exceptional rate trying to put the finishing touches to the thousands upon thousands of details that must be coordinated to make the event a positive and productive experience for all of the attendees. We have a motto on staff of “collaborative excellencet every day.” Right now, we’re collaboratively excellencing not just every day but every second of every day—even when asleep, some folks are likely in telepathic communication with each other reviewing agendas, or PowerPoints, or room sets, or program corrections, or floor plans, or menus, or shipment schedules, or you name it. Someone’s doing it.

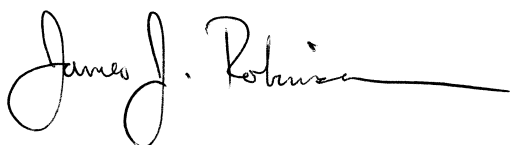
I take immeasurable joy at seeing all of the pieces coming together. Today, for example, we are assembling the scripts that will be used by several volunteer VIPs at various high-profile events during the week. The Annual Meeting provides a pair of high-visibility platforms for the society’s leaders to address the assembled constituency: The Awards Banquet and the Meeting of the Membership. Unfortunately, very few members have the chance to listen to the society leadership provide their comments in person—there’s just too much competing content during the Annual Meeting for everyone to see everything.

So, while only a small number of members will be sitting in the audience as the VIPs speak, I can compensate a tiny bit by using this space to publish my two favorite quotes from the several speeches to be made at the meeting. (More excerpts will follow in an upcoming *JOM*, and a full webcast of the Meeting of the Membership is slated for upload to the TMS web site.)

2010 TMS President Rusty Gray on volunteerism at the Awards Banquet: “Volunteerism is a personal passion of mine as I feel volunteering for things you care about is the best way to effect change and growth; further, it is through volunteering, both professionally and in my community, that I have often found tremendous satisfaction and personal rewards far exceeding my contributions to that activity. I am very proud of my role in providing a catalyst for TMS’s recent initiative working with staff to develop a roadmap to enhance volunteerism within TMS.”

2011 TMS President Garry Warren on energy at the Awards Banquet: “I firmly believe we are on the cusp of a new dimension in energy. Energy is the new precious metal of our time. Is it just a coincidence that 2011 is the 125th Anniversary of the Hall-Heroult process, a process that enabled the mass production of aluminum metal? Prior to 1886 aluminum was more valuable than silver. You, the materials community, are on the verge of unleashing a similar transformation in energy usage through the discovery of new materials for energy storage, conversion or by harnessing new energy sources once considered only a dream.”

Thoughtful, eloquent, and even inspiring. I’m filled with admiration as a staffer and, especially, envy as a writer. After 26 years on the job, I never cease to marvel at the impressive job that TMS members do in selecting presidents. Good work, everyone!



James J. Robinson
Publisher

JOM

184 Thorn Hill Road,
Warrendale, PA 15086, USA

Telephone: (724) 776-9000

Fax: (724) 776-3770

Web: www.tms.org/jom.html

E-Mail: jom@tms.org

PUBLISHER

James J. Robinson

MARCH ADVISORS:

**Large Datasets in Materials
Science, Part I**

*Advanced Characterization, Testing
and Simulation Committee*

Ji-Cheng Zhao,

Ohio State University

Jeff Simmons,

U.S. Air Force Research Lab.

**Polycrystal Modeling
Mechanical Behavior of
Materials Committee**

Ellen K. Cerreta,

Los Alamos National Lab.

EDITORIAL STAFF

Maureen Byko, *Editor*

Cheryl M. Geier, *Senior Graphic Designer*

Shirley A. Litzinger, *Production Editor*

Elizabeth Rossi, *Web Developer*

CONTRIBUTING WRITERS

Lynne Robinson

Kelly Zappas

PARTNER RELATIONS AND ADVERTISING STAFF

Trudi Dunlap, *Director*

Colleen Leary, *Sales Representative*

JOM (ISSN 1047-4838) is published monthly by Springer Sciences & Business Media, LLC (Springer) 233 Spring St., New York, NY 10013 in cooperation with The Minerals, Metals & Materials Society (TMS).

DISCLAIMER: The opinions and statements expressed in *JOM* are those of the authors only and are not necessarily those of TMS or the editorial staff. No confirmations or endorsements are intended or implied.

SUBSCRIPTIONS, ORDERS, AND OTHER FULFILLMENT INQUIRIES: *In the Americas*, contact Journals Customer Service, P.O. Box 2485, Secaucus, NJ 07096, USA; telephone (800) 777-4643 (in North America) or (212) 460-1500 (outside North America); e-mail journals-ny@springer.com. *Outside the Americas*, contact Journals Customer Service, Springer Distribution Center, Haberstr. 7, 69126 Heidelberg, Germany; telephone 49-6221-345-4303; e-mail subscriptions@springer.com.

POSTMASTER: Send address changes to: *JOM*, Springer, 233 Spring Street, New York, NY 10013, USA. Periodicals postage paid at New York, NY, and additional mailing offices.