



Correction to: Consumer dynamics: theories, methods, and emerging directions

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Published online: 23 April 2020

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Correction to: Journal of the Academy of Marketing Science
<https://doi.org/10.1007/s11747-020-00720-8>

Since this paper was first published, the publisher has been informed of an additional contributing author, Chun-Wei Chang. No other changes have been made to the text.

The original article has been corrected.

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The online version of the original article can be found at <https://doi.org/10.1007/s11747-020-00720-8>

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