

Sheth Foundation Award

The following article has won the *Sheth Foundation Best Paper Award* for Volume 36 (2008) of the *Journal of the Academy of Marketing Science*. It was chosen for the award by a vote of the members of the Editorial Review Board.

First-mover advantage in an Internet-enabled market environment: conceptual framework and propositions

Volume 36, No. 3 (Fall 2008)

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The authors received plaques at the Academy of Marketing Science annual conference in May 2009.