ERRATUM

Erratum to: Study abroad programs as a service convergence: an international marketing approach

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In the published study, the name of the authors are incorrect. The correct name of the authors is given in this erratum.

The original article was corrected.

The online version of the original article can be found under doi:[10.1007/s11628-017-0345-6](https://doi.org/10.1007/s11628-017-0345-6).

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