# A Policy Statement of the Society of General Internal Medicine on Tackling Racism in Medical Education: Reflections on the Past and a Call to Action for the Future



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### INTRODUCTION

Structural racism, or the practices, policies, and norms that perpetuate white supremacy, is ubiquitous within US social systems, including in institutions of medical education.<sup>1,2</sup> The call for medical educators to design and implement targeted anti-racist curricula is not new,3-9 yet formal integration of anti-racism education aimed at dismantling systemic racism remains underemphasized in undergraduate and graduate medical education.<sup>10</sup> Unconscious bias and cultural competency curricula are popular approaches to addressing issues of diversity and inclusion. However, these frameworks<sup>11,12</sup> have been critiqued as oversimplifying culture, propagating stereotypes, providing a superficial understanding of the impact of race and identity, and overlooking structural inequities and issues of privilege.<sup>2,4,7,13,14</sup> We must progress beyond these overly simplistic approaches to directly combat racism and structural oppression. Here, we focus a critical lens on the manifestations of structural racism embedded in institutions of medical education for the purpose of identifying the multidimensional strategies necessary to combat it.

#### SETTING THE STAGE

#### The Historic Color Line

Historically, Black Americans were barred from medical training in the USA. This "color line" forced Black Americans to

Received October 2, 2020 Accepted December 10, 2020 Published online January 22, 2021 seek education in Europe, including the first Black US physician, Dr. James McCune Smith—who graduated from the University of Glasgow in 1837.<sup>15</sup> The Flexner report of 1910, hailed as a transformational catalyst in US medical education, also led to the closure of multiple Black medical colleges and further limited access to training for Black physicians.<sup>16,17</sup> Just 60 years ago, the color line, or the systematic exclusion of Black Americans from most medical institutions in the USA, still held strong (Fig. 1).<sup>18</sup>

## The Current Color Line

Students from racial and ethnic groups traditionally underrepresented in medicine (URiM), particularly Black, LatinX, and Indigenous people, encounter substantial structural racism from an early age. They are more likely to live in low-income communities than their white counterparts,<sup>19,20</sup> and subsequently attend underfunded schools with high teacher turnover and fewer advanced placement courses,<sup>21,22</sup> which leads to racial disparities in standardized exam scores and attainment of higher education.<sup>19,23</sup> URiM students confront an "amplification cascade"<sup>24</sup> of disadvantage: colleges, medical schools, and residency programs place disproportionate value on traditional academic metrics, limiting URiM students' progress at every step along the medical education pipeline.

#### Racism in Medical Education Today

Structural racism negatively affects the educational experiences of URiM students, and permeates the formal, informal, and hidden curricula of medical education.

URiM students continue to face institutionalized roadblocks that negatively impact their ability to succeed during their medical training. There is a dearth of Black faculty in US medical schools compared to the general population: 3.6% of medical school faculty identify as Black, compared with 13%



Fig. 1 The historic color line. Rejection letter from the Director of Admissions, Emory University, to Marion Gerald Hood, Aug. 5, 1959.<sup>18</sup>

of Americans who identified as Black or African American in 2018.<sup>25</sup> Without adequate exposure to faculty like themselves, URiM students may not receive the role-modeling needed to cultivate their aspirations.<sup>26,27</sup> Similarly, overemphasis on clinical grading and honors, which has been shown to be discriminatory, impacts URiM students' ability to be competitive in their residency applications.<sup>24,28–30</sup> On the Medical Student Performance Evaluation (MSPE), Black medical students are more frequently described as "competent," which is less likely to have positive connotation for Black students, in comparison with their white counterparts who are more likely to be described as "outstanding" or "exceptional."<sup>30</sup>

As educators, we are guilty of furthering racist messages by perpetuating scientific inaccuracies. We teach trainees to apply "evidence-based" medicine to patients of color despite the fact that most evidence is incomplete and fails to include them.<sup>31</sup> This discounts the importance of including patients of color in research and may affect the quality of the medical care we provide. Similarly, we reinforce racist ideology when we ignore the truth that intra-racial genetic differences are greater than interracial differences,<sup>32</sup> and attribute a biological basis to racial and ethnic differences in disease rates and outcomes. As a result, students may not understand that race is a social construct and that these differences are due to the disproportionate impact of structural racism leading to worse social determinants of health (SDOH).<sup>1,33</sup>

We also exhibit bias that affects clinical care and education. For example, while precepting resident patient encounters, we are more likely to call Black patients "non-compliant" or assume that they "don't care" about their health when discussing reasons for lower adherence to medical recommendations, rather than exploring the SDOH caused by structural racism.<sup>34</sup> Other examples of this hidden curriculum show up in the classroom: we often assume a default (white) race by omitting race identifiers for white patients, associate other racial identifiers with specific diseases, and perpetuate knowledge gaps and stigma by showing medication-related rashes on patients with white skin while showing manifestations of syphilis on patients with black skin for example.<sup>6,35</sup>

From an organizational perspective, it is important to note that despite increasing calls for dedicated curricular emphasis on structural racism, social justice, and SDOH,<sup>36</sup> no clear standards exist within either undergraduate medical education (UME) or graduate medical education (GME) to guide these efforts. Although the Liaison Committee on Medical Education (LCME) accreditation requirements state that medical school curricula must include teaching on "societal problems, cultural competence, and healthcare disparities,"<sup>37</sup> there is no mention of structural racism or the impact of racism on patients and communities.

#### **Existing Anti-racist Curricula**

Most published anti-racist curricula are elective and offered at the UME level,<sup>38–42</sup> with fewer curricula geared towards GME learners,<sup>40,41</sup> faculty,<sup>40,43,44</sup> or audiences comprised of a spectrum of rank and expertise.<sup>43,45</sup> Despite recognition that is robust, dedicated faculty training is a prerequisite for effective curricular development and implementation,<sup>4</sup> faculty development efforts focused on anti-racist teaching, and dialoguing about race, racism, and white privilege are scarce. Some important work has been done with respect to interpersonal manifestations of racism, like supporting trainees in the face of microaggressions and mistreatment<sup>45,46</sup> and acknowledging implicit bias.<sup>47</sup>

Indeed, though curricula that focus on individual-level factors (implicit bias and microaggressions) may increase awareness of the negative experiences of URiM trainees and physicians, this "consciousness raising"<sup>48</sup> can create a false perception of change if the increased dialogue about interpersonal bias is not accompanied by efforts to identify and correct the systemic racist structures present within our institutions. In addition, URiM faculty and trainees are often asked or expected to conduct these trainings without adequate compensation. This undervaluing leads to a minority tax of additional tasks beyond the duties expected of their roles.<sup>49</sup>

#### A CALL TO ORGANIZATIONAL ACTION

We recommend a multidimensional organizational strategy to further the goal of combating structural racism and achieving social justice and racial equity in our institutions of medical education.

## **Professional Culture**

A culture of inclusion reinforces that URiM physicians and trainees are viewed as outsiders. Rather than generously "including" all, we must change a system that is exclusionary and actively adopt the following anti-racist strategies:

- Reflect on the resilience of our trainees and faculty of color and gain an understanding of the profound depth of structural disadvantage that impacts communities of color, and subsequently, learners from URiM backgrounds.
- Acknowledge that the institutions of medicine and medical education are grounded in white, upper-middleclass norms and challenge them by adopting a lens of cultural humility.
- Highlight the contributions of URiM individuals to scientific discovery and the practice of medicine and display URiM individuals and decrease visibility of individuals with racist affiliations at our institutions of learning.<sup>50,51</sup>
- Normalize diverse cultures within medicine and medical education and ensure that our definitions of professionalism incorporate cultural diversity in modes of language and communication, dress, hairstyles, and other forms of expression, rather than expecting assimilation to Eurocentric norms.
- Act as advocates instead of bystanders. White faculty should call out microaggressions and discrimination in the educational environment.<sup>26,27,52</sup>

## Learner Support and Academic Environment

To create a more supportive environment for URiM individuals at all levels in medicine, and to reduce alienation and leaks in the pipeline, we must:

- Mitigate the impacts of stereotype threat by creating an identity-safe environment which does not trigger performance anxiety in URiM learners, but rather is encouraging and focuses on a growth mindset.<sup>53–55</sup>
- Counteract our own biases towards URiM learners by considering counter-stereotypical exemplars<sup>56</sup> and utilizing strong descriptors in evaluations and supportive documentation for applications.
- Ensure that the bodies that control entry to medical training and practice, including admissions, promotion, and hiring committees, have adequate representation of URiM individuals, while simultaneously avoiding an increase in minority tax by compensating trainees and faculty adequately for these activities.
- Place academic value on anti-racism efforts through methods that are not traditionally viewed as scholarship for the purposes of admission, promotion, and leadership for all trainees and faculty.

• Ensure strategic mentorship, sponsorship, and coaching of URIM trainees and physicians to dismantle the color lines that block access into medical education and subsequent ascension into leadership positions.

## Self-appraisal and Educational Policy

Several recent publications outline essential steps that individuals and institutions should take to better address racism and strive for racial justice in medicine.<sup>50,57</sup> Drawing from this literature, we recommend that the education leaders at each institution:

- Conduct an internal review of how race and racialized disparities are presented within existing curricula.<sup>58</sup>
- Apply an evidence-based tool to examine the portrayal of race and structural inequities within clinical teaching cases.<sup>59</sup>
- Conduct intensive faculty development about race and racism.<sup>60</sup>
- Train educators how to teach, assess, and develop curricula using an anti-racist equity lens.<sup>4,60</sup>
- Incorporate a framework to promote equity and inclusion for URiM students.<sup>53</sup>
- Adopt a holistic model to generate equity in awards selection.<sup>61</sup>
- Report on pre-defined metrics of success in a transparent and accessible manner.

## Furthering Anti-racist Curricula

First, we define anti-racist curricula in medical education as pedagogy that includes explicit instruction on the history and continuation of racism in medicine, and is transformational in creating a paradigm shift to combat further perpetuation of racist ideologies.<sup>62</sup> To support that transformation, we promote:

- The importance of the redefining race as a social construct in medical education curricula as highlighted in a recent student perspective.<sup>1</sup>
- The utilization of critical race theory as a guiding framework to educate learners about the etiology of healthcare disparities.<sup>2</sup>
- A longitudinal instructional model with the goal of mitigating the impact of structural racism at both UME and GME levels.
- A new core competency in medical education "mastering the health effects of structural racism,"<sup>63</sup> and encourage the LCME and Accreditation Council for Graduate Medical Education (ACGME) to create of actionable objectives and competencies towards this goal, which would standardize a minimum expectation of learner competency.
- This will catalyze medical schools and training programs to develop measurable learning objectives on structural

racism, the curricular materials to teach about it, and the evaluation and assessment structures to ensure that learners attain this knowledge.

 "A Toolkit for Teaching About Racism in the Context of Persistent Health and Healthcare Disparities"<sup>64</sup> can serve as a starting point. These concrete steps can form the foundation for curriculum design about identity, intersectionality, and privilege.

### CONCLUSION

Medical educators are entrusted to train a workforce of doctors to care for our diverse population. To date, we have failed to meet our public responsibility to identify, address, and actively combat structural racism in medical education. We must do better. The road ahead is not easy nor is the endpoint shortterm. In order to demolish structural racism in medical education, we must adopt an actively anti-racist framework. Most importantly, we must shift the paradigm from the goal of fostering diversity to a goal of dismantling a system that fosters exclusion and rebuild a system that enables all the individuals within it to thrive.

We are optimistic a multidimensional strategy that promotes deep institutional reflection on professional and academic culture incorporates an anti-racist approach to the formal, informal, and hidden curricula; provides intensive faculty development; and reverses discriminatory organizational policies will provide an opportunity for the institutions of medical education to change course and adopt the values of social justice and racial equity. It is our strong hope that all members of the wider medical education community will join us in this call to action.

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