

# Succeeding as a Clinician Educator: Useful Tips and Resources

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*To the Editor:*—The article by Castiglioni and colleagues, “Succeeding as a Clinician Educator: Useful Tips and Resources” (J Gen Intern Med. 2013;28: 136–139), presents a superb set of recommendations for achieving a rewarding career in academic medicine as a clinician educator. Developing a niche and engaging in relevant professional development are particularly important. The authors appear to favor scholarship in traditional medical education over other scholarly activities, but there are many

new innovations in education and patient care and that are in need of study. As an example, the impact of new medical technologies is ideally suited to the interests of a clinician educator. How do pocket ultrasound, I-phone recording of EKGs, a genomic profile, or other evolving technologies influence patient care and medical education? What is the impact of virtual “house calls” by email, Skype, or electronic monitoring on cost, quality, and education? How do these changes influence the doctor-patient relationship? Medicine is undergoing the most dramatic and rapid restructuring in its history. These changes create an opportunity for some unique niches for the clinician educator to explore.

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