ERRATUM

Erratum to: The presentation of science in everyday life: the science show

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Received: 23 May 2013/Accepted: 23 May 2013/Published online: 30 July 2013 © Springer Science+Business Media Dordrecht 2013

Erratum to: Cult Stud of Sci Educ DOI 10.1007/s11422-013-9484-9

There is an error in the wording of the headers in this publication. The headings should include the acronyms SCC, as opposed to SMS. It should be noted that the headings should read as follows:

Overview: Introducing the Science Show Researching *SCC*: a contextual framework and rationale Insights into the *SCC* approach Final thoughts on the *SCC* approach

The online version of the original article can be found under doi:10.1007/s11422-013-9484-9.

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