RESEARCH ARTICLE



Impact of COVID-19 and economic policy uncertainty on China's stock market returns: evidence from quantile-on-quantile and causality-in-quantiles approaches

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Received: 9 June 2022 / Accepted: 18 August 2022 / Published online: 16 September 2022 © The Author(s), under exclusive licence to Springer-Verlag GmbH Germany, part of Springer Nature 2022

Abstract

COVID-19 unexpectedly ensnared the entire world and wreaked havoc on global economic and financial systems. The stock market is sensitive to black swan events, and the COVID-19 disaster was no exception. Against this backdrop, this study explores the impact of COVID-19 and economic policy uncertainty (EPU) on Chinese stock markets' returns for the period spanning January 23, 2020 to August 04, 2021. The outcomes of the novel quantile-on-quantile regression analysis revealed that both COVID-19 and EPU had a significant negative impact on both Shanghai and Shenzhen stock market returns, while COVID-19 aggravated the level of economic uncertainty in both financial markets. The quantile causality approach of Troster et al. (2018) validates our main estimations. We conclude that COVID-19 and a high level of EPU enervated the returns of China's leading stock markets. Our study provides key insights to policymakers and market participants to determine the behavior of China's stock market returns vis-à-vis COVID-19 during the peak of the pandemic and beyond. Specifically, our findings apprise portfolio investors to augment their portfolio diversification fronts.

Keywords COVID-19 \cdot Economic policy uncertainty \cdot Stock market returns \cdot Quantile-on-quantile \cdot Causality in quantiles \cdot China

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Introduction

Out of the blue, COVID-19 took the entire world in its grip, espousing severe economic uncertainty and wreaking havoc on the global economic and financial systems. The world's largest stock markets mirrored COVID-19-induced uncertainty and remained extremely volatile compared to former economic and financial crises in history (Baker et al. 2020a). From the onset of the pandemic, China faced economic consequences resulting from lockdowns across the country. Consequently, China's gross domestic product (GDP) dropped by 6.8%, and the unemployment rate rose to 6.2% in the first quarter of 2020 (National Bureau of Statistics of China, 2020). Similarly, household consumption and fixed asset investment also experienced a significant decline (Zhao, 2020). China responded to the pandemic by implementing a range of exigent steps, including home isolation, business closures, and industrial shutdowns. All of these measures contributed significantly to uncertainty in the economic environment of the country.

China's stock markets followed suit and experienced a marked decline due to the Chinese government's virus

containment measures, which exacerbated the level of economic uncertainty even further. This uncertainty in the economic environment, or economic policy uncertainty (EPU), is the uncertainty surrounding governmental policies that have a substantial negative impact on a country's economic and business climate (Nagar et al. 2019; Amin and Dogan 2021). Economic uncertainty has a considerable impact on both the returns and volatility of stock markets (Kannadhasan and Das 2020; Liu and Zhang 2015; Pastor and Veronesi 2012; Yu et al. 2018). Due to COVID-19, financial markets were prone to high levels of volatility, and the level of economic uncertainty remained at a peak amid the pandemic, resulting in unstable and turbulent financial markets (Apergis and Apergis 2020; Zhang et al. 2020a).

The literature pertaining to the economic and financial consequences of COVID-19 is still in the burgeoning phase. In the extant literature, studies have linked COVID-19 to stock returns, but these studies are mainly focused on the USA (Albulescu 2021; Choi 2020; Hong et al. 2021; Latif et al. 2021; Sharif et al. 2020), (Latif et al. 2021; Xu 2021) and Europe (Mogi and Spijker 2021). Limited studies, such as the work of (see, Al-Awadhi et al. 2020b), attempted to explore the impact of COVID-19 on China's stock market returns. The difference between our study and previous studies in the literature is that they have directly examined the impact of COVID-19 on stock returns. In contrast, this study attempts to examine the linkage between COVID-19 and stock returns via the economic uncertainty channel, particularly in the context of China. By augmenting the COVID-19 and stock market returns nexus via the economic uncertainty channel, we summarize our study's contribution as follows. First, unlike previous studies covering the first wave of COVID-19, we extend the sample period and explore the response of China's financial market vis-à-vis COVID-19 for a relatively long period, including the second wave of COVID-19 in China. We contend that examining the impact of COVID-19 and economic policy uncertainty on China's stock market returns is worth exploring for an extended period of time, as it will provide a better picture of the intensity of the response of financial markets to COVID-19 and how these markets changed or remained similar from the first wave to the second wave. In this way, policy-makers and other financial stakeholders will be able to observe the behavior of the Chinese stock market during the peak of the pandemic and beyond. Second, utilizing a novel economic policy uncertainty measure, we posit that (a) COVID-19 bolstered economic uncertainty in China and (b) economic uncertainty decreased stock returns of both the Shanghai and Shenzhen stock markets. Researchers working on economic uncertainty and stock market linkage have mainly utilized the Bakers (2016) economic uncertainty index. The main drawback of this index is that it derives uncertainty terms from Hong Kong-based newspapers and therefore fails to reflect the overall economic uncertainty in China. In this regard, Huang and Luk (2020) developed a novel EPU index that is based on uncertainty terms extracted from ten Chinese mainland newspapers and gauges economic uncertainty in China more accurately. Third, for estimation purposes, we utilized the novel quantile-on-quantile (QQ) regression methodology. The QQ approach includes a typical quantile regression model, which states how the quantiles of predictive variables affect the provisional quantiles of the outcome variable. The novelty of the QQ approach is that it integrates the fundamentals of quantile regression and nonparametric estimation. The QQ approach not only highlights nonlinearities in the data series but also delineates the detailed relationship between the quantiles of explanatory variables and the quantiles of the outcome variable. In summary, this methodology allows us to gauge the characteristics of the complete distribution of independent variables (IVs) and dependent variables (DVs) and, concurrently, reveals the complex asymmetric association between IVs and DVs. This asymmetric approaches including the QQ approach have now been widely used by researchers in recent times for addressing questions in various domains of economics and finance (Adebayo et al. 2022a, b; Akadiri et al. 2022; Arain et al. 2020; Bouri et al. 2017; Chang et al. 2020; Cıtak et al. 2021; Fareed et al. 2021, 2022; Hashmi et al. 2021; Lin and Su 2020; Mishra et al. 2019; Sharif et al. 2019, 2020; Sim and Zhou 2015; Syed et al. 2022; Yasmeen et al. 2022). Fourth, we intend to explore the causal association between COVID-19 and stock market returns in China, utilizing the Troster et al. (2018) quantile causalities approach. This technique pinpoints the causal associations among variables in quantiles context and works as a robustness tool for the QQ approach. The prime advantage of this technique is to decipher causalities across the whole distribution in the vector autoregression (VAR) framework, often overlooked by the conventional Granger causality (Granger 1969) approach.

The prime motivation behind this study is to determine the impact of COVID-19 on China's stock market returns in the presence of economic policy uncertainty (EPU) measure for an extended period of time spanning January 23, 2020, to August 04, 2021. Utilizing the novel EPU index introduced by Huang and Luk (2020) and the advanced batteries of econometrics such as the quantile-on-quantile approach; the outcomes of the study imply that COVID-19 propelled economic uncertainty in China and that the response of the stock returns of both the Shanghai and Shenzhen stock markets was negative toward COVID-19. We observed that owing to COVID-19, as the level of economic uncertainty increased, the stock returns of both the Shanghai and Shenzen stock markets returns exhibited negative trends. Our main outcomes turn out to be robust to alternative econometrics specifications. The findings of our study will assist policy-makers and investors in judging the behavior of China's stock markets during the peak period of the COVID-19 crisis second w and beyond and educate portfolio investors to complement highly vo

their portfolio diversification strategies. The remainder of the study unfolds as follows. The "Theoretical underpinning" and the "Data and econometric methodology" sections describe the theoretical rationale and data and methodological framework, respectively. The "Empirical results and discussion" section presents empirical outcomes and discussion. The "Conclusion and policy implications" section presents concluding remarks and policy implications. The "Limitations and future research avenues" section, which is the last section, reports the study's limitations and outlines future research directions.

Theoretical underpinning

This research work builds upon its rationale on the efficient market theory, the prospect, and the black swan theories. The efficient market theory proposed by Fama (1965) states that the stock prices are vulnerable to all the available information in the market, which consists of financial information in the past (weak form efficiency), newly public information (semi-strong form efficiency), and all new private financial information of an asset (strong form efficiency). The prospect pioneered by Kahneman and Tversky (1979), also known as the "Fathers of Behavioral Finance," claims that investors avoid risk when they are confronted by highly uncertain situations. In such scenarios, they prefer investments with certain expected values commensurate to certain risks. The black swan theory explicates that financial markets are prone to highly uncertain black swan events (Nicholas Taleb 2015; Taleb 2007). Owing to the COVID-19 pandemic, the speed of economic activities derailed, and the level of economic uncertainty has elevated, which led to an unemployment surge, lower household spending, and compelled investors to adopt a wait-and-see investment strategy, ultimately resulting in an aggregate demand reduction. Being the epicenter of COVID-19, not only the speed of economic activities slow down, but the financial markets in China received significant blows and exhibited severe bearish trends.

Data and econometric methodology

We obtained the data for COVID-19 measured via daily COVID incidents from the Center for Systems Science and Engineering of Johns Hopkins University. The sample period starts from the first date of the Chinese government complete lockdown, i.e., January 23, 2020, to August 04, 2021, which was our final analysis date. We argue that the selection of the period is important since it not only encompasses the first wave of COVID-19 but also incorporates the second wave during which the financial markets remained highly volatile. Majority of the previous studies considered the first wave of the pandemic. However, they failed to account for the impact of the second wave, which could provide valuable insights to the market players. Daily data for the Shanghai and Shenzhen stock markets are retrieved from the CEIC database. We obtained the daily returns of both markets via $P_{it} = P_{it}/P_{it-1}$, where P_{it} denotes the daily closing prices. Due to stock exchange holidays, we commensurated the COVID-19 daily cases to the available data of both stock markets. Finally, we visited the website (www.economicpolicyuncertaintyinchina.weebly.com) to obtain daily EPU data. The data used for analysis was taken in logarithmic form.

We used the quantile-on-quantile regression (QQ) estimation technique suggested by Sim and Zhou (2015) to examine the impact of COVID-19 and economic policy uncertainty on Chinese stock markets. This section highlights the attributes of the quantile-on-quantile regression approach, together with the model specifications used in the study. This approach can be considered an extension of the standard quantile regression model, which estimates how the quantile of one variable affects the conditional quantile of another variable. Previous studies first used the classical linear regression model to study the relationship between time-series data and later shifted to the Koenker and Bassett Jr (1978) conventional quantile regression approach (QR). The QQ approach combines the features of both nonparametric estimation and QR estimation techniques. Under this approach, the first QR approach was used to investigate the impact of explanatory variables on the quantiles of the dependent variables. Unlike conventional least square estimation, the QR estimation technique inspects the impact of explanatory variables both at the center and at the tail of the distribution of dependent variables and thus provides the opportunity to comprehensively evaluate the relationship between the different periods of the study (Koenker and Ng 2005). Second, local linear regression given by Stone (1977) and Cleveland (1979) was also employed to evaluate the local effect between the variables and to avoid the curse of dimensionality. Local linear regression helped to investigate the local impact of a specific quantile of an independent variable on the dependent variable by assigning more weight to the close neighbors in the sample. Thus, combining these two approaches, the QQ approach helped comprehensively assess the relationship between the quantile of dependent and independent variables compared to other OLS estimation techniques. The QQ approach is widely used in various energy and growth economics to study how the quantile of one variable impacts the conditional quantile of another variable (Kumah and Mensah 2020). Hence, based on the above benefits, we employed the QQ estimation technique to estimate the impact of the quantiles of economic policy uncertainty and COVID-19 on the quantile of the Chinese stock exchange. The following equation represents the starting point of the QQ approach.

$$SMR_t = \beta^{\theta} (COV_t) + \mu_t^{\theta}$$
⁽¹⁾

where SR_t represents the stock returns for the period t and COV_t denotes the COVID-19 incidents at period t, and θ denotes the θth quantile distribution of SR_t The subscript, μ_t^{θ} represents the quantile error terms whose conditional θth is zero. Since we have no prior knowledge about the relationship between economic policy uncertainty, COVID-19 and stock markets, we assumed $\beta^{\theta}(\bullet)$ as an unknown function.

This model measures the impact of economic policy uncertainty and COVID-19 on the Chinese stock market returns while permitting EPU and COVID-19 to vary across different quantiles of China's stock market. This approach is superior to previously reported results because of its flexible specification, as there is no functional form of the relationship developed between economic policy uncertainty, COVID-19, and China's stock market return. The ability to capture dependence is one of the limitations of the QR estimation technique. In reference, the QR model does not consider that the nature of the COVID-19 shock affected the manner in which COVID-19 and the Chinese stock market returns are related. For instance, there can be an asymmetric relation between the stock market return and COVID-19, or the impact of the large positive shock of COVID-19 may vary from the small positive shocks vis-à-vis stock market returns.

To restate the relationship between the θth quantile of COVID-19, economic policy uncertainty and the τth quantile of stock market returns, Eq. 1 was investigated in the neighborhood of *COVID*^r by using local linear regression. Based on the unknown value of $\beta^{\theta}(\bullet)$, the equation was expanded using the first-order Taylor expansion method around the quantile of *COVID*^r.

$$\beta^{\theta} (COV_t) \approx \beta^{\theta} (COV^{\tau}) + \beta^{\theta'} (COV^{\tau}) (COV_t - COV^{\tau})$$
(2)

where $\beta^{\theta'}$ denotes the partial derivative of (COV_t) , which is also referred to as the marginal response and is equivalent to the slope of the coefficient in a linear regression model.

An important trait of Eq. 2 is that parameters $\beta^{\theta}(COV^{\tau})$ and $\beta^{\theta'}(COV^{\tau})$ are doubled indexed in θ and τ . Consequently, $\beta^{\theta}(COV^{\tau})$ and $\beta^{\theta'}(COV^{\tau})$ are functions of θ and COV^{τ} . Furthermore, COV^{τ} is a function of τ . It is evident that $\beta^{\theta}(COV^{\tau})$ and $\beta^{\theta'}(COV^{\tau})$ are functions of θ and τ . Moreover, $\beta^{\theta}(COV^{\tau})$ and $\beta^{\theta'}(COV^{\tau})$ can be rewritten as $\beta_0(\theta, \tau)$ and $\beta_1(\theta, \tau)$, respectively.

Subsequently, Eq. (2) can be rewritten as:

$$\beta^{\theta} \left(COV_t \right) \approx \beta_0(\theta, \tau) + \beta_1(\theta, \tau) \left(COV_t - COV^{\tau} \right)$$
(3)

The following Eq. 4 is formed by replacing Eq. (3) and Eq. (1):

$$SMR_{t} = \frac{\beta_{0}(\theta, \tau) + \beta_{1}(\theta, \tau) \left(COV_{t} - COV^{\tau}\right) + \mu_{t}^{\theta}}{(*)}$$
(4)

where (*) denotes the conditional quantile of the stock market returns. In addition, Eq. 4 highlights the relationship between the quantile stock market return (θth), the quantile of COVID-19 and the economic policy uncertainty (τth) of parameters β_0 and β_1 including indices θ and τ . Moreover, we did not consider a linear relationship between the quantiles of the variables. Consequently, Eq. 4 evaluated the overall dependence between stock market returns, COVID-19 and EPU through the dependence between their distributions. As in OLS, a simple minimization is used to derive Eq. 4.

$$\min_{b_0 b_1} \sum_{i}^{n} \rho \theta \left[SMR_t - b_0 - b_1 \left(\widehat{COV_t} - \widehat{COV^\tau} \right) K \left(\frac{F_n \left(\widehat{COV_t} - \tau \right)}{h} \right) \right]$$
(5)

where $\rho\theta$ is the quantile loss function constituted as $\rho\theta(u) = u(\theta - 1(u<0))$, and i denotes the function of the indicator. Furthermore, K(*) and h are the kernel density function and bandwidth parameters, respectively. K(*) measures the observation of EPU, COV^{τ} , where the minimal weights are negatively assigned to the distribution function of \widehat{COV}_t as $F_n(\widehat{COV}_t - \tau) = \frac{1}{n} \sum_{k=1}^n I(\widehat{COV}_k < \widehat{COV}_t)$.

Previous studies highlight that using nonparametric estimation makes the selection of bandwidth more critical (Shahzad et al. 2017). It determines the smoothness of the results by calculating the dimensions of the neighborhood around the target point. A smaller bandwidth results in estimates with higher variance, whereas a larger bandwidth will provide an estimate with a higher bias. Hence, the selection of an optimal bandwidth is needed to maintain a balance between the variance and bias. Based on the approach of Sim and Zhou (2015), we used the bandwidth parameter h=[0.05 to 0.95].

Granger causality in quantiles

To ascertain the causal association between quantiles of COVID, economic policy uncertainty and quantiles of stock market returns, we employed the quantile Granger causality approach pioneered by Troster et al. (2018). This methodology not only delineates the causal directional associations in quantiles between predictor and outcome variables but also serves as a robustness check for the main estimates. The prime advantage of this approach is capturing the tail dependency in the series by highlighting the causal associations at different locations of the outcome variable in the vector autoregression (VAR) framework, which is ignored

	COVID	EPU	SMRSH	SMRSZ
Mean	0.017	4.8288	0.0004	0.0009
Median	0.001	4.8262	0.0009	0.0024
Maximum	3.423	6.1039	0.0055	0.0422
Minimum	0.000	3.4809	-0.0803	-0.0870
Std. Dev.	0.194	0.4812	0.0126	0.0188
Skewness	17.158	-0.1485	-0.8903	-0.7350
Kurtosis	301.041	2.9935	9.4503	4.4848
Jarque-Bera	1185.000	1.1619	589.67	57.48
Probability	0.0000	0.5593	0.0000	0.0000

Probability values correspond to the Jarque-Berra test

by the conventional Granger causality (Granger 1969) approach. Linear Granger causality estimates may be unreliable, as they are determined based on the median, which cannot uncover causal associations that may exist among different quantiles.

Empirical results and discussion

The descriptive statistics of all the indicators are presented in Table 1. Most of the descriptive statistics are positive. The summary statistics contain the mean, median, maximum, minimum, standard deviation, skewness kurtosis, and Jarque-Bera statistics. The values of the Jarque-Bera test were obtained by inferring that our model exhibits deviation from the normal distribution and thereby necessitates an asymmetric approach such as quantile-on-quantile for empirical estimation (Shahbaz et al. 2017; Ullah et al. 2021; Ullah et al. 2020b).

Broock, Deschert, and Sheinkman test (BDS)

To further verify the nonlinear behavior of our data series, we employed the Broock et al. (1996) test, also known as the BDS test. In this test, the null hypothesis H_0 assumes independent and identically distributed (i.i.d) residuals, whereas the alternative hypothesis assumes that the residual series exhibits an aberration from independence, hence signifying nonlinear dependence¹. The outcomes of the BDS test reported in Table 2 show that H_0 of (i.i.d.) residuals is rejected in favor of the alternative hypothesis. The outcomes provide sufficient evidence that the data series exhibited nonlinear behavior, thereby necessitating the applicability

Table 2 BDS non-linearity test outcomes (NR)

BDS statis- tics	Embedding dimension $= m$							
Series	m = 2	m = 3	m = 4	<i>m</i> = 5	m = 6			
COVID	0.086***	0.136***	0.155***	0.160***	0.188***			
EPU	0.007*	0.012**	0.019***	0.023***	0.021***			
SMRSH	0.201***	0.342***	0.440***	0.508***	0.555***			
SMRSZ	0.179***	0.306***	0.391***	0.447***	0.483***			

The asterisks *** and ** show the rejection of null $({\rm H}_0)$ at 1% and 5% level respectively

of a nonlinear methodology (Atil et al. 2014; Ullah et al. 2020a)

To further examine whether the variables included in the model exhibit a nonlinear trend, we have employed the Kruse (2011) nonlinear unit root test to examine. The outcomes of the test suggest that the linear unit root postulation for all the variables receive rejection at the level of 1% and 5% significance levels, respectively. Hence, it is deduced that the linearity postulation is rejected, and our model is following a nonlinear stationary process. Table 3 reports the outcomes of the Kruse (2011) nonlinear unit root test.

This study intends to probe the relationship between COVID-19 and stock market returns in quantiles context; it is desirable to verify the stationarity proprieties in quantiles for our data series. To this end, we have employed the quantile unit root test proposed by Koenker and Xiao (2006). The estimations of the quantile unit root test suggest that the variables included in the model are level nonstationary. These outcomes are reported in Table 4.

Figure 1 portrays the association between the quantiles of COVID-19 and economic policy uncertainty (EPU) quantiles. We noticed that the higher quantiles of COVID-19 had a positive effect on the medium and higher quantiles of EPU. These empirical outcomes entailed that EPU exhibited a surge with the increase in daily cases of COVID-19 in China. The impact of COVID-19 on stock returns for both the Shanghai and Shenzhen stock markets was negative. Figures 2 and 3 denote that the upper quantiles of COVID-19 negatively influenced the upper quantiles of both the Shanghai and Shenzhen stock markets. The negative relationship between COVID-19 and China's stock market was imminent as the Chinese government adopted strict measures to contain the spread of the novel coronavirus. Our findings support the results of Shen et al. (2020), who discovered that both the investment scale and the total industrial revenue of Chinese corporations exhibited declines due to the COVID-19 pandemic. The total number of deaths confirmed cases and fear of COVID-19

¹ Detailed explanation of the BDS test is available in Broock et al. (1996) paper

Table 3 Kruse Nonlinear unit

root test results

Specifications	CVD	EPU	SMRSH	SMRSZ
No constant	-0.3613***	-1.405***	-0.504***	-0.347***
With constant	0.248***	-1.405***	-0.501**	-0.354***
With constant and trends	0.312**	-1.405***	-0.501***	-0.355***

*** and ** denote the rejection of the null of a unit root at 1%, 5%, and 10% significance levels, respectively

had a detrimental effect on stock returns (Al-awadhi et al. 2020a; Subramaniam and Chakraborty 2021). Black swan events such as the COVID-19 compel investors to adopt wait-and-see investment strategies and urge them to opt for alternative asset investments to hedge their risk. In the extant literature, our findings are congruent with the outcomes of (Li et al. 2021). They asserted owing to the COVID-19 pandemic, governments had no option except implementation of traveling ban, schools' closure, lockdown, shutting down business operations. These measures inhibited various pillars of economic growth, including stock exchange performance, as investors confronted huge losses amid the recent pandemic. The reaction of equity markets vis-à-vis COVID-19 was hostile as stock markets experienced high volatility during the recent pandemic (Baker et al. 2020b; Zhang et al. 2020a). Our findings support the supply of stock market returns postulation, which asserts that economic development/growth defines returns volatility and volume of shares trading in the stock markets. The dismal performance of the equity markets is defined by the slow pace of real economic activities amind the recent pandemic (Baker et al. 2020b; Fernandes 2020; McKibbin and Fernando 2021).

We established that COVID-19 exacerbated economic policy uncertainty and led to dwindling stock market returns in China. We further inquired whether EPU had some influence on the returns of the Shanghai and Shenzhen stock markets. Our empirical findings reported in Figs. 4, 5 and 6; imply that the extreme lower and extreme higher quantiles of the EPU negatively influence all the quantiles of both stock markets' returns. The medium quantiles of EPU bear positive influence on the medium quantiles of stock returns of both financial markets. These outcomes entail that the initial response of Chinese stock markets was negative toward COVID; however, with the passage of time and the introduction of vaccines, the level of EPU became moderate and the Chinese stock markets exhibited recovery. Owing to the second wave, the EPU level rose gain and the response of the stock markets' returns became hostile vis-à-vis higher levels of EPU. Based on these findings, we establish that COVID spurred China's economic uncertainty, which, in turn, dissipated the returns of both the Shanghai and Shenzhen stock markets. Real options theory postulates that managers adopt wait-and-see investment attitudes by deferring their investments in response to increased uncertainty. COVID-19 prompted managers to adopt riskaverse attitudes and led to a surge in their cash holdings as they coped with the recent crisis. The motive for excess cash tends to reduce investments in profitable projects and decrease the revenue of corporations, which, in turn, subsidizes the overall stock returns. Corporations experienced nominal productivity and a record low revenue because of the strict quarantine measures (Hu and Zhang 2021; Wu et al. 2021). The containment of COVID-19 cases with tools such as smart lockdowns and provision of subsidies and the introduction of expansionary policies will not only save precious lives and at the same will instill steadiness in economic activities. Such measures will reduce economic uncertainty and leverage investors' confidence, which, in turn, will propel the performance of stock markets in China.

Granger causality in quantiles

Subsequent to the quantile-on-quantile estimations, it is necessary to inquire about the causal links among the quantiles of variables included in the model. In this respect, we utilized the quantile causality approach recently introduced by Troster et al. (2018). Tables 5 and 6 show the empirical results of the Granger causality in quantiles. The results indicate that there is a leadlag relationship between COVID-19 and economic policy uncertainty at the 0.05, 0.45, and 0.95 quantiles and that this association is significant at the 5% level. The Granger causality in quantiles outcomes show that COVID-19 affected the stock returns of both the Shanghai and Shenzhen stock markets at low, medium, and high quantiles. These outcomes validate the vulnerability of stock market returns to the COVID-19 catastrophe. The returns of both markets have a causal linkage with COVID-19, which confirmed the feedback effect between COVID-19 and the Shanghai and Shenzhen stock markets. As COVID-19 exacerbated economic uncertainty and influenced Chinese stock market returns, we inquired whether there was a causal linkage between EPU and stock market returns. The results show that all the quantiles of EPU (0.10, 0.15, 0.15)

Table 4 Qu	Table 4 Quantile unit root test results	test results										
	SMRSH			SMRSZ			COVID			EPU		
Quantile(s)	t-statistics	CV	$\alpha(\tau)$ persistence	t-statistics	CV	Persistence	t-statistics	CV	Persistence	t-statistics	CV	Persistence
0.05	-3.3045	-2.7789	0.1197	-3.4961	-2.7800	0.2452	-1.3509	-2.3100	0.0539	-8.9974	-2.5234	-0.2426
0.10	-6.0625	-3.0735	0.1141	-4.2875	-2.9314	0.2880	-1.2346	-2.3100	0.0538	-13.05	-2.3100	-0.3236
0.15	-9.5568	-3.1903	0.0926	-7.5115	-3.1451	0.1794	-1.2455	-2.3100	0.0538	-12.9907	-2.3100	-0.2315
0.20	-13.3074	-3.2522	0.0818	-10.7234	-3.2301	0.0815	-1.0885	-2.3100	0.0538	-16.8515	-2.3100	-0.2961
0.25	-14.7785	-3.1339	0.0111	-11.9273	-3.1563	0.0119	-0.9018	-2.3100	0.0538	-17.0061	-2.3100	-0.2996
0.30	-15.9506	-3.0483	-0.013	-13.9197	-3.2291	-0.0076	-0.764	-2.3100	0.0538	-17.6707	-2.3100	-0.2444
0.35	-17.2186	-3.0863	-0.03	-16.1601	-3.1608	-0.0378	-0.5762	-2.3100	0.0537	-17.7106	-2.3100	-0.2317
0.40	-19.206	-3.0734	-0.054	-17.6647	-3.1001	-0.0588	-0.4426	-2.3100	0.0537	-20.1514	-2.3100	-0.3053
0.45	-18.6776	-3.061	-0.0237	-17.7970	-2.9931	-0.0426	-0.3621	-2.3100	0.0537	-18.9859	-2.3100	-0.3028
0.50	-19.4294	-3.0495	-0.0187	-16.8798	-2.9279	-0.0042	-0.2814	-2.3653	0.0536	-18.9089	-2.3100	-0.3192
0.55	-20.3185	-3.0325	-0.0084	-16.3765	-2.8798	-0.0053	-0.083	-2.4050	0.0535	-17.6164	-2.3100	-0.3433
09.0	-19.5698	-3.0397	0.0079	-17.6977	-2.8764	-0.0112	-0.064	-2.5067	0.0535	-19.1493	-2.3100	-0.3795
0.65	-16.271	-2.8962	-0.0325	-16.1388	-2.9443	-0.0001	-0.0447	-2.6207	0.0534	-17.1364	-2.3100	-0.3778
0.70	-15.093	-2.8952	-0.0413	-14.9449	-2.9141	-0.0583	-0.0401	-2.7220	0.0533	-17.5371	-2.3100	-0.3734
0.75	-15.2712	-2.9448	-0.0615	-14.9701	-2.8245	-0.0474	-0.0157	-2.4763	0.2082	-17.0228	-2.3100	-0.3804
0.80	-12.7343	-2.9026	-0.0846	-14.3540	-2.6628	-0.0152	-0.0111	-2.4595	0.3448	-16.5039	-2.3100	-0.4132
0.85	-10.4058	-2.8436	-0.0418	-11.5239	-2.4532	0.0468	-0.0108	-2.5312	0.3411	-18.0272	-2.3100	-0.4526
0.90	-10.8607	-2.6825	-0.0292	-9.7782	-2.3962	0.0746	-0.0029	-2.3798	0.7788	-15.8338	-2.3549	-0.4934
0.95	-6.6067	-2.5026	-0.0296	-7.7618	-2.31	0.1297	-0.0012	-2.4757	0.7984	-12.371	-2.3100	-0.4033
The above t hypothesis c	The above table include point estimates, t-statistic hypothesis of $\alpha(\tau) = 1$ will be rejected at 5% level	oint estimates I be rejected a	The above table include point estimates, t-statistics, and the critical values of quantile unit test by Koenker and Xiao (2004) and Galvo (2009). If <i>t</i> -statistic is smaller than critical value, the null hypothesis of $\alpha(\tau) = 1$ will be rejected at 5% level	critical values o	f quantile uni	t test by Koenke	r and Xiao (20)	04) and Galvo	(2009). If <i>t</i> -stat	istic is smaller	than critical v	alue, the null

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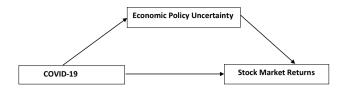


Fig. 1 Conceptual framework. Source: authors' construction

0.20 to 0.65, 0.70, 0.75, 0.80), except for a few quantiles, influenced the returns for both stock markets. Moreover, we also observed a feedback relationship between EPU and both markets.

Conclusion and policy implications

COVID-19 has led to an unprecedented economic environment and has attracted the attention of organizations, policy-makers, and individual investors to manage and diversify its implications on financial markets and economies around the globe. Due to the virus' contagious nature, governments around the world adopted several aggressive policies, which may have had adverse effects on economic activities. Economies around the world were disrupted with the onset of COVID-19, which carried consequences for economic and financial systems, and uncertainty in political and economic environments also increased manifold during this period. In this context, this study explores the relationship between COVID-19, economic policy uncertainty (EPU), and stock market returns in the Shanghai and Shenzhen stock markets by utilizing a

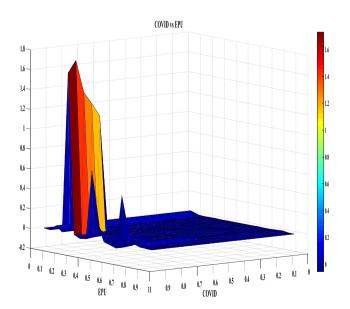


Fig. 2 Impact of COVID-19 on EPU

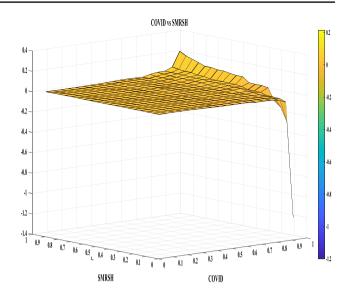


Fig. 3 Impact of COVID-19 on Shanghai stock market returns

quantile-on-quantile (QQ) approach. The empirical findings of this study signify that both COVID-19 and EPU adversely affect Shanghai and Shenzhen's stock market returns, while COVID-19 increases the level of economic uncertainty in both markets. Unlike previous studies, we utilized extended time periods, and based on the outcomes, inferred that Chinese stock returns still exhibit a hostile nature toward COVID-19 and high levels of EPU during the first and second waves.

In terms of the policy implications, our findings offer key insights to the policy-makers, as it emphasizes the need to strive to subsidize economic uncertainty through conspicuous communication concerning macroeconomic fundamentals and ease the regulatory pressure to assist investors in the COVID-stricken financial stress periods. To this end, policy-makers must introduce expansionary policies to slow down the considerable contraction in economic activities. In addition to the unmatchable measures taken for curbing the novel coronavirus, the Chinese government should leverage COVID-stricken industries by designing preferential policies and allocating subsidies for their smooth recovery. The provision of loans at lower interest rates and tax reductions may assist companies in bouncing back from the financial heart attack attributed to COVID-19. Our findings corroborate that the behavior of Chinese stock markets toward the second wave of COVID-19 remained akin to the first wave. Based on these findings, we suggest that the prospective waves of COVID-19 can be better handled by taking lessons from the previous waves, and the policymakers should safeguard investors by designing policies aimed at subsiding volatility in the stock markets. The

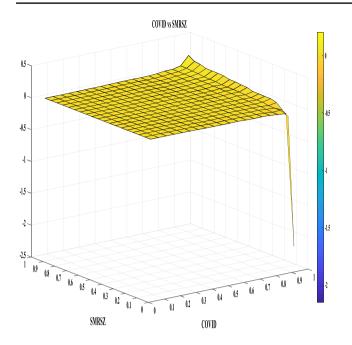


Fig. 4 Impact of COVID-19 on Shenzhen stock market returns

results of our study also suggest that investors should be wary of investing during turmoil periods and investments in highly diversified portfolios should be preferred. A relatively stable market with minimum fluctuations would be a better choice for designing investment portfolios. Conversely, our study also guides investors to opt

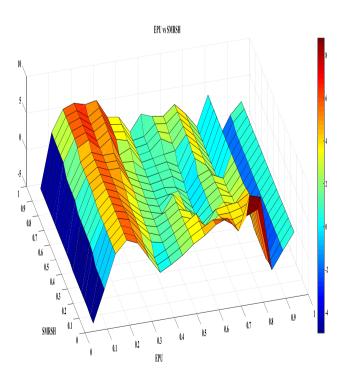


Fig. 5 Impact of EPU on Shanghai stock market returns

for alternative investments such as gold to cope with a highly volatile market.

Limitations and future research avenues

As the epicenter of COVID-19, this study only focused on China's stock markets. Our research work may guide other emerging economies to delineate the impact of COVID-19 on their financial markets via the economic policy uncertainty channel; in particular, the applicability of sophisticated econometric methodology in our case may guide researchers to establish reliable results for the policy-makers and investors to determine the stock market behavior amid recent pandemic. The scope of this study is predicated on a macro level. Future studies should further probe the impact of COVID-19 on China's stock market on a sectoral level. This exercise will further assist policymakers and particularly the portfolio investors in identifying asymmetries and gauge the response of stock return vis-à-vis COVID on a disaggregate level. Put differently, determining the impact of COVID-19 on stock returns on a disaggregate level will portray a comprehensive picture regarding the positive/negative response of each sector toward COVID-19. In this study, we have used a bivariate methodology to investigate the impact of COVID-19 and economic policy uncertainty on China's stock market returns. Future studies may analyze the question at hand in a multivariate framework utilizing time series or panel-based econometrics batteries. We hope to bridge these gaps in our future research work.

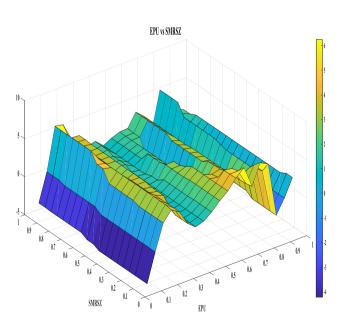


Fig. 6 Impactof EPU on Shenzhen stock market returns

Table 5Granger causality inquantiles for Shanghai stockmarket

Table 6Granger causality inquantiles for Shenzhen stock

market

Quantile(s)	EPU →SMRSH	SMRSH ≁EPU	COVID →SMRSH	SMRSH →COVID	COVID →EPU	EPU ≁COVID
0.05	0.473	0.025	0.312	0.004	0.025	0.004
0.10	0.075	0.81	0.158	0.004	0.817	0.004
0.15	0.004	0.878	0.004	0.004	0.892	0.004
0.20	0.004	0.821	0.004	0.004	0.824	0.004
0.25	0.007	0.842	0.007	0.004	0.842	0.004
0.30	0.004	0.968	0.004	0.004	0.968	0.004
0.35	0.097	0.534	0.072	0.004	0.538	0.004
0.40	0.018	0.541	0.018	0.004	0.541	0.004
0.45	0.401	0.047	0.125	0.004	0.047	0.004
0.50	0.541	0.14	0.297	0.004	0.14	0.004
0.55	0.466	0.401	0.559	0.004	0.401	0.004
0.60	0.007	0.57	0.007	0.004	0.57	0.004
0.65	0.004	0.864	0.004	0.004	0.864	0.004
0.70	0.004	0.634	0.004	0.004	0.631	0.004
0.75	0.004	0.552	0.004	0.004	0.552	0.004
0.80	0.004	0.606	0.018	0.004	0.606	0.004
0.85	0.072	0.452	0.204	0.004	0.448	0.004
0.90	0.864	0.183	0.688	0.004	0.183	0.004
0.95	0.824	0.029	1	0.004	0.029	0.004

 \rightarrow stands for (does not Granger causes)

Quantile(s)	EPU ≁SMRSZ	SMRSZ →EPU	COVID →SMRSZ	SMRSZ →COVID	COVID ≁EPU	EPU ≁COVID
0.05	0.093	0.025	0.373	0.004	0.025	0.004
0.10	0.211	0.810	0.803	0.004	0.817	0.004
0.15	0.004	0.882	0.043	0.004	0.892	0.004
0.20	0.004	0.821	0.004	0.004	0.824	0.004
0.25	0.011	0.842	0.082	0.004	0.842	0.004
0.30	0.004	0.968	0.039	0.004	0.968	0.004
0.35	0.118	0.534	0.039	0.004	0.538	0.004
0.40	0.430	0.541	0.194	0.004	0.541	0.004
0.45	0.111	0.047	0.047	0.004	0.047	0.004
0.50	0.434	0.140	0.186	0.004	0.140	0.004
0.55	0.566	0.401	0.814	0.004	0.401	0.004
0.60	0.430	0.570	0.376	0.004	0.570	0.004
0.65	0.204	0.864	0.215	0.004	0.864	0.004
0.70	0.369	0.634	0.344	0.004	0.631	0.004
0.75	0.710	0.552	0.538	0.004	0.552	0.004
0.80	0.018	0.606	0.090	0.004	0.606	0.004
0.85	0.022	0.452	0.072	0.004	0.448	0.004
0.90	0.158	0.183	0.355	0.004	0.183	0.004
0.95	0.556	0.029	0.297	0.004	0.029	0.004

→ stands for (does not Granger causes)

Author contribution Assad Ullah conceived the idea, wrote original draft, and finished formal analysis. Xinshun Zhao supervised the article and contributed toward conceptual and computational part of the study. Azka Amin and Aamir Aijaz Sayyed revised literature review section and verified the methodology. Adeel Riaz analyzed the data and reviewed final draft. All authors discussed the results and reviewed and finalized the draft.

Data availability The datasets used and/or analyzed during the current study are available from the corresponding author upon reasonable request.

Declarations

Ethics approval Not applicable.

Consent to participate Not applicable.

Consent for publication Not applicable.

Competing interests The authors declare no competing interests.

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