



RETRACTED ARTICLE: Going native: Prospects of native advertising development in the ASEAN and BRICS countries

Larissa Noda¹ · Olga Kolosova² · Natalia Levoshich³ · Elena Zatsarinnaya⁴

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The Editors-in-Chief have retracted this article because it shows evidence of peer review manipulation. In addition, we have evidence to suggest that authorship for this article was offered for sale before the article was submitted to the journal. The authors have not responded to correspondence from the Editor about the wording of this retraction.

The online version of this article contains the full text of the retracted article as Supplementary Information.

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✉ Larissa Noda
larissanoda@rambler.ru; anod.64@mail.ru

¹ Department of Printing and Electronic Media, Al-Farabi Kazakh National University, Almaty, Kazakhstan

² Department of Marketing, State University of Management, Moscow, Russia

³ Department of Logistics and Marketing, Faculty of Economics and Business, Financial University under the Government of the Russian Federation, Moscow, Russia

⁴ Basic Department of Financial Control, Analysis and Audit of the Main Control Department of Moscow, Plekhanov Russian University of Economics, Moscow, Russia