RETRACTION NOTE

Retraction Note: A Study on Data Mining of Digital Display Performance of Brand Advertisement

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The Editor-in-Chief and the publisher have retracted this article. This article was submitted to be part of a guest-edited issue. An investigation concluded that the editorial process of this guest-edited issue was compromised by a third party and that the peer review process has been manipulated. Based on the investigation's findings the Editor-in-Chief therefore no longer has confidence in the results and conclusions of this article. The author has not responded to correspondence regarding this retraction.

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