



Correction to: A high-performance turnkey system for customer lifetime value prediction in retail brands

Yan Yan¹ · Nicholas Resnick¹

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Correction to: Quantitative Marketing and Economics <https://doi.org/10.1007/s11129-023-09272-x>

In the recently published paper, the subtitle ‘*Forthcoming in quantitative marketing and economics*’ should be removed.

The original article has been corrected.

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✉ Yan Yan
yanyan@amperity.com

Nicholas Resnick
nick.resnick@amperity.com

¹ Amperity, Inc., 701 5th Ave., Seattle, WA 98104, USA