

Register by July 10 and SAVE up to \$350

Cambridge Healthtech Institute's  
**ADAPT 2009**  
Accelerating Development & Advancing Personalized Therapy

September 22-25, 2009 • Grand Hyatt Washington • Washington, DC

**Track 1: Optimizing Clinical Trials**

*Third Annual*  
**ADAPTIVE CLINICAL TRIAL DESIGNS**  
Managing Complexity for Successful Implementation  
**September 22-24, 2009**

*Third Annual*  
**CLINICAL BIOMARKERS**  
Optimizing Drug Development  
**September 24-25, 2009**

**Track 2: Implementing Personalized Medicine**

*Inaugural*  
**PERSONALIZED MEDICINE**  
Delivering on the Promise  
**September 22-24, 2009**

*Inaugural*  
**TARGETED THERAPY**  
Towards Individualized Cancer Treatment  
**September 24-25, 2009**

**Track 3: Advancing Cancer Therapy**

*Second Annual*  
**TRANSLATIONAL CANCER MEDICINE**  
Optimizing Oncology Drug and Diagnostic Development  
**September 22-24, 2009**

*Inaugural*  
**CIRCULATING TUMOR CELLS**  
Shaping the Future of Cancer Care  
**September 24-25, 2009**

**Track 4: Bridging Silos in Biomarker Development**

*Third Annual*  
**BIOMARKER DATA ANALYSIS**  
Integrating Biomarker Data and Establishing  
Biological and Clinical Relevance  
**September 22-24, 2009**

*Seventh Annual*  
**PROTEIN BIOMARKERS**  
Overcoming Translational Challenges  
**September 24-25, 2009**

**KEYNOTE SPEAKERS:**



**J. Carl Barrett**  
*VP and Global Head  
Oncology Translational Medicine  
Novartis*



**Nicholas C. Dracopoli**  
*VP, Biomarkers, Centocor R&D  
Johnson & Johnson*



**Giora Feuerstein**  
*AVP, Head, Discovery Translational Medicine  
Wyeth Research*



**Stephen H. Friend**  
*President  
Sage*



**Mark J. Ratain**  
*Chairman, Clinical Pharmacology and  
Pharmacogenomics  
Cancer Research Center, Univ. Chicago*



**Allen D. Roses**  
*Director, Deane Drug Discovery Institute  
Duke Univ. School of Medicine*

**Make sure to mention key code ADPU44  
when registering!**

**ADAPTcongress.com**



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