



## Correction to: Content valuation strategies for digital subscription platforms

Raoul Kübler<sup>1</sup> · Rouven Seifert<sup>2</sup> · Michael Kandziora<sup>2</sup>

Published online: 22 April 2021

© Springer Science+Business Media, LLC, part of Springer Nature 2021

### Correction to: Journal of Cultural Economics

<https://doi.org/10.1007/s10824-020-09391-3>

The paper has been published with a wrong subtitle. This subtitle has now been removed. The final title of the paper is now: Content valuation strategies for digital subscription platforms.

**Publisher's Note** Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

---

The original article can be found online at <https://doi.org/10.1007/s10824-020-09391-3>.

---

✉ Raoul Kübler  
raoul.kuebler@uni-muenster.de

Rouven Seifert  
rouven.seifert@uni-hamburg.de

Michael Kandziora  
michael.kandziora@uni-hamburg.de

<sup>1</sup> Marketing Center Münster, University of Münster, Am Stadtgraben 13–15, 48143 Münster, Germany

<sup>2</sup> Institute of Marketing, University of Hamburg, Moorweidenstraße 18, 20148 Hamburg, Germany