Forest Ecosystem Services and Local Communities: Towards a Possible Solution to Reduce Forest Dependence in Bach Ma National Park, Vietnam

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Abstract

Conservation of protected areas is likely to be challenging in the long term if the dependence of local communities on natural resources is not measured appropriately. We investigated forest ecosystem services utilized by communities living around the Bach Ma National Park, Vietnam, and examined their spatial distributions through the integration of data from interviews, participatory mapping, and GIS analysis. The results suggest that provisioning services are crucial to the local livelihoods, and especially for an ethnic minority group. Many respondents confirmed the collection of specific types of forest foods, materials, and water resources mainly used for family consumption. We conducted spatial pattern analysis with land use, administrative units, terrain conditions, and accessibility, and clarified the characteristics of the spatial distribution of ecosystem service collection in relation to these factors, resource abundance, and forest governance. We propose the introduction of community-based tourism as one means to improve the livelihood opportunities of the ethnic minority groups to reduce their forest dependence.

Keywords Ecosystem services · Forest resources dependence · Local livelihoods · Forest ecosystem management · Protected areas · Bach Ma National Park · Vietnam

Introduction

The concept of ecosystem services gained general recognition following the publication of the Millennium Ecosystem Assessment, which established four categories of ecosystem services: provisioning, supporting, regulating, and cultural (Alcamo 2003). It has been shown that forests provide several significant ecosystem services that contribute to human well-being (Lakerveld *et al.* 2015). Several studies have indicated that economically challenged rural communities living near forests significantly depend on them for provision of ecosystem services for their livelihood as well as for resources, such as food, fiber, and firewood (Alcamo 2003; Vihervaara *et al.* 2012; Langat *et al.* 2016). However, it is also widely recognized that intensive dependence on forest resources causes degradation that may lead to reduction in the provisioning

services and impede poverty reduction efforts. In particular, unsustainable utilization of ecosystem services by local communities, especially from protected areas and their buffer zones, may lead to ecological problems such as ecological fragmentation (Struhsaker *et al.* 2005). In addition, conservation strategies for protected areas are unlikely to be successful in the long run if the needs of the local communities with regard to natural resources are not quantified and subsequently incorporated in relevant policies (McNeely 1994; Palomo *et al.* 2013).

Vietnam has 164 terrestrial protected areas covering 7.4% of the country's total land area (De Queiroz *et al.* 2013) located in special-use forests managed by fine and fence policy (Decree No. 117, 2010). However, the forest biodiversity has been declining (Pilgrim and Tu 2007). Vietnam has been identified as having a high number of threatened species (Pilgrim and Tu 2007): The International Union for Conservation of Nature assessed 3990 species and found that 512 (13%) were threatened with the extinction (De Queiroz *et al.* 2013). Of these, 152 are found in forests, 110 in inland wetlands, and 52 in near shore waters (De Queiroz *et al.* 2013). The factors driving forest biodiversity loss in Vietnam are excessive harvest of timber and non-timber forest products, land use changes, and the lack of a sustainable

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management mechanism (De Queiroz *et al.* 2013). This can be attributed to the poor socioeconomic conditions of local communities in the buffer zones. These communities of impoverished, near-subsistence farmers dependent on small paddy landholdings lack the capacity to produce food in sufficient quantities and, consequently, tend to rely on forest ecosystem services (Gilmour and Nguyen 1999; De Queiroz *et al.* 2013). Few studies have attempted to establish empirical data for the forest dependence of local communities living near the protected areas. A detailed understanding of the dependence is likely to be key to successful forest management.

In this study, we posit that explicit data on ecosystem services utilized by the local communities are useful for developing appropriate forest management and restoration strategies. In this context, we attempted to identify the specific ecosystem services utilized, their harvest seasons, and usage and clusters of collection through interviews. Furthermore, participatory mapping was carried out to obtain knowledge, perspectives, and needs of local people relying on ecosystem services that can be integrated into scientific research programs to develop sustainable management strategies (Brown 2004; Bryan *et al.* 2010; Ramirez-Gomez *et al.* 2015; Delgado-Aguilar *et al.* 2017).

Our specific objectives in this study were: (1) to identify the forest ecosystem services collected by local communities and map the frequency of collection to provide a better understanding of the demand for forest ecosystem services, and (2) to identify possible strategies to reduce the forest dependence.

Study Area

This study was conducted in 24 villages in the buffer zones of Bach Ma National Park, Vietnam (Fig. 1). The park is designated as a protected area and was established in 1991 to conserve the only green transect left in Vietnam, which stretches

from the South China Sea to the border with Laos (Tran and Ziegler 2001). The park is located in central Vietnam and covers a total area of about 37,487 ha (34,380 ha in Thua Thien Hue province and 3107 ha in Quang Nam province) with three subdivisions: the strictly protected area (12,065 ha), the ecological restoration area (20,234 ha), and the administrative service area (5188 ha). The common types of forest ecosystem are tropical monsoon forests at lowland areas and subtropical monsoon forests at altitudes between 900 m and 1450 m (Tran and Ziegler 2001). Although significant percentages of species in Vietnam were identified in this area (7% and 17% of all fauna and flora, respectively) (Phan 2015), the park has faced many threats leading to biodiversity loss and forest degradation (Plant 2002; Webb and Honda 2007; Spelchan *et al.* 2011; Huynh *et al.* 2016).

The buffer zones are located within 15 communes across three districts in two provinces and cover an area of 58,676 ha. Thua Thien Hue province contains two districts, i.e., Nam Dong (mountainous district) and Phu Loc (plain district), while Quang Nam province contains one mountainous district (Dong Giang). Four ethnic groups inhabit the region: the Kinh constitute 84.13% of the population, the Cotu 15.15%, the Van Kieu 0.68%, and the Muong 0.04% (Van *et al.* 2016). While most Kinh live in the plain district, most ethnic minorities inhabit the mountainous districts. A population of 79,000 distributed over 25,257 households live in the buffer zone and the average population density is 159 people/km² and the highest and lowest are 790 and 10 people/km², respectively (Van *et al.* 2016). Ten out of 15 communes have been classified as poor socioeconomic units by the government (Decision No. 73, 2016).

The dominant land uses in the study area are forests and farmland. Forestland is divided into three types (Fig. 3). First, special-use forests have been largely designated for (1) the conservation of nature and forest genetic sources, (2) scientific research, (3) protection of historical and cultural relics and landscapes, and (4) services of recreation and tourism in

Fig. 1 Study area showing the location of target villages

combination with protection and contribution to environmental protection (Decree No. 117, 2010). The entire Bach Ma National Park is designated as a special-use forest. Second, protection forests are designed to (1) protect soils and water sources, (2) prevent erosion and desertification, and (3) restrict natural calamities and regulate climate (Decision No. 17, 2015). Finally, production forests are allocated for producing and trading of timber and non-timber forest products in combination with contributing to environmental protection (Decision No. 49, 2016).

Methodology

We used a combination of qualitative social science methods, such as interviews and participatory mapping as well as quantitative spatial analyses in this study.

Interview surveys were conducted from April to June 2017. Interviews were based on semi-structured questionnaires and were initially conducted with 20 respondents to identify crucial forest ecosystem services for the local communities. Interviewees were experts and local officials working in government or non-governmental organizations and were familiar with the natural resources existing in the area as well as the livelihood practices of local communities. Based on consultation with commune officials, 24 villages that consist of the highest number of poor households living near the forest were selected as target villages and the different provisioning ecosystem services for interviews with the local communities were identified. Twenty-four meetings with 170 participants, including local community representatives, were undertaken to elucidate the crucial ecosystem services. The participants in meetings were selected based on the results of interviews with village leaders. Generally, the men access the forests to collect forest provisioning ecosystem services, occasionally staying for several days to collect the varieties and amounts they need. The role of women was rarely mentioned. In several villages, they collected only

foods (vegetables and mushrooms), but their main responsibilities were cited as housework, children, and cultivating agricultural crops. Structured questionnaires were employed to obtain information regarding (1) socio-demographic aspects of respondents, (2) ecosystem services collected by the local communities, (3) harvest seasons and usages of ecosystem services, and (4) collection locations. The questions followed a simple and straightforward design, e.g., “where do you often get forest food?” because the local community members were not familiar with the concept of ecosystem services.

A base map and colored beans were used for the participatory mapping exercise (Fig. 2). The participants were asked to indicate the locations of collected ecosystem services by putting colored beans on the base map. This mapped information was subsequently digitized using ArcGIS 10.5; the group layers for foods, materials, and water resources were created by merging the separate layers followed by calculation of their densities. Vegetables, bamboo shoots, fruit, mushroom, fish, honey, and wild animal layers were merged into the food layer. Firewood, roof covering material, wood, rattan, medicinal plants, broom materials, and traditional Vietnamese hat material were merged into the material layer. The spatial characteristics of collection points and frequency levels of collection were considered in relation to land use, administrative units, terrain conditions, the proximity to village centers and main roads (Fig. 3), resource abundance, and forest governance.

Results and Discussion

Socio-Demographic Characteristics of Participants in the Community Meetings

The participants consisted of 97.6% ($n = 166$) males and 2.4% ($n = 4$) females (Table 1). Previous studies have indicated that males play a greater role in collecting forest products (Shackleton *et al.* 2001; Sunderland *et al.* 2014). In our study

Fig. 2 Mapping the ecosystem services by local communities

Fig. 3 Maps of factors considered in relation to the spatial distributions of ecosystem service collection

Table 1 Socio-demographic characteristics of the participants in community participatory

Socio-demographic characteristics	Percentages of participants (%) (<i>n</i> = 170)
Gender	
Male	97.6
Female	2.4
Age group (years)	
18–37	21.1
38–49	65.9
50–59	11.8
Over 60	1.2
Ethnicity	
Main group (<i>Kinh</i>)	31.8
Ethnic minority	68.2
<i>Muong</i>	4.1
<i>Cotu</i>	64.1
Occupation	
Farmer	82.4
Village official	15.3
Housewives	2.3
Origin of resident	
Indigenous	96
Immigrant	4

males were reported as also hunting, logging, and harvesting of other high-value forest products. Most participants (65.9%, *n* = 112) were aged between 38 and 49 years, followed by 18–37 years (21.1%, *n* = 36), and 50–59 years (11.8%, *n* = 20). Participants over 60 years constituted a small fraction (1.2%, *n* = 2). Mamo *et al.* (2007) and Coulibaly-Lingani *et al.* (2009) indicated that young people tend to collect forest products more than elderly people, however, in our study we found an opposite trend when comparing the age groups of 38–49 years and 18–37 years. This is likely because the 38–49 years age group had fewer choices for temporary alternative occupations in comparison to the younger age group.

Table 2 Forest ecosystem services mentioned by experts and local officials

Ecosystem services	Numbers of experts and local officials (<i>n</i> = 20)
Environmental education	1
Fiber	1
Tourism	5
Seeds and animal breeding	6
Aesthetics	12
Materials	14
Food	20
Water resources	20

Additionally, two ethnic minority groups, i.e., the *Cotu* and the *Muong*, accounted for 64.1% (*n* = 109) and 4.1% (*n* = 7) respectively of all participants when compared to the *Kinh* (the largest main ethnic group in Vietnam) who constituted 31.8% (*n* = 54). The ethnic minorities have been classified as at or below the Vietnam poverty line for many generations (Decision No. 447, 2013, Decision No. 601, 2015; Decision No. 73, 2016), while the *Kinh* are more wealthy and have several livelihood options such as agriculture, aquaculture, and forestry. With regard to occupation, most participants were farmers (82.4%, *n* = 140), followed by village officials 15.3% (*n* = 26), and housewives (2.4%, *n* = 4). Indigenous people constituted 96% (*n* = 163) of the population while immigrant populations constituted (4%, *n* = 7).

Collection of Forest Ecosystem Services

The experts and local officials mentioned eight major ecosystem services that could be divided into provisioning and cultural ecosystem services in accordance with the Millennium Ecosystem Assessment report (Alcamo 2003) (Table 2). More than half of the interviewees considered provisioning ecosystem services, such as food, water resources, and materials, to be more important to the communities than cultural services. This finding is similar to previous studies, which have indicated that the dependence on provisioning ecosystem services

Table 3 Forest ecosystem services mentioned by participants in the meetings

Ecosystem services	The number of meetings (<i>n</i> = 24)		
	Ethnic minority participants (<i>n</i> = 17)	<i>Kinh</i> participants (<i>n</i> = 7)	Total
Foods			
Wild animals	12	3	15
Honey	15	1	16
Fruit	14	4	18
Vegetables	14	4	18
Mushroom	14	4	18
Bamboo shoots	14	5	19
Fish	15	6	21
Materials			
Vietnam traditional hat materials	8	0	8
Medicinal plants	7	3	10
Roof covering materials	12	0	12
Rattan	10	2	12
Broom materials	12	2	14
Wood	14	4	18
Firewood	15	7	22
Water resources	14	2	16

was more popular than cultural, regulating, and supporting services (López-Feldman and Wilen 2008; Sakai *et al.* 2016).

Overall, forest foods were mentioned more frequently than materials and water resources, and the ethnic minority groups collected many more kinds of ecosystem services than the Kinh (Table 3). Among forest foods, fish was most commonly mentioned ($n = 21$), followed by bamboo shoots ($n = 19$), fruit ($n = 18$), vegetables ($n = 18$), mushroom ($n = 18$), honey ($n = 16$), and wild animals ($n = 15$). There were significant differences among forest materials. Firewood was most frequently mentioned ($n = 22$), followed by wood ($n = 18$), broom materials ($n = 14$), rattan ($n = 12$), roof covering materials ($n = 12$), and medicinal plants ($n = 10$). In addition, natural springs were the main source of water supply to the villages and were mentioned by the ethnic minorities in 14 meetings and by Kinh in two meetings.

Previous studies have shown that most local communities living in or near forests in developing countries are poor and rely heavily on natural resources for their subsistence (Mamo *et al.* 2007; van Noordwijk 2017). Our results in this study show that the number and type of ecosystem services increased in proportion to the number of ethnic minority participants in the meetings. At seven of eight meetings in Dong Giang district, the Cotu participants emphasized that their food requirements were largely met by forest ecosystem services and the agricultural products. However, in meetings organized in Phu Loc district where the Kinh people were the majority of participants, forest foods were not mentioned as

the main source of supply. In addition, firewood was the most frequently mentioned material in meetings organized in the two mountainous districts. This is consistent with Kim *et al.*'s (2017) conclusion that firewood is main energy source in rural families in Vietnam. Moreover, Ramage *et al.* (2017) highlighted that the demand for wood for the construction of houses is one of the major forest dependences globally, especially among poor communities. Our results reflect this as at 75% of the meetings ($n = 18$) participants indicated dependence in this regard.

The overall responses to harvest seasons of collected ecosystem services were not significantly different among the meetings (Table 4). Most foods, except mushrooms and honey, could be collected year-round. Water resources were available year-round; however, participants frequently mentioned some water quality problems, such as bad smell and muddy color. Eighty percent or more of collected foods, except honey and bamboo shoots, were collected for family consumption; 88% of honey was sold to local markets or traders, and bamboo shoots were used for both the family consumption and sale (Table 5). Harvest of materials was conducted mainly during the summer months of July and August that are marked by little rain and highest monthly temperatures that facilitate collection and preliminary processing (Table 4). Movement in mountainous terrain during rainy season is challenging and most forest materials have to be dried before consumption or sale. Sixty percent or more of the collected materials, except rattan and traditional

Table 4 Harvest seasons of forest ecosystem services

Ecosystem services	Month											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Food												
Wild animals	+	+	+	+	+	+	+	+	+	+	+	+
Honey			++	++	++	++	++					
Fruit	+	+	++	++	++	++	++	+	+	+	+	++
Vegetables	++	++	++	++	++	++	++	+	+	+	+	++
Mushroom										++	++	++
Bamboo shoots	+	++	++	++	++	++	++	+	+	+	+	+
Fish	+	+	++	++	++	++	++	++	+	+	+	+
Materials												
Vietnam traditional hat materials				+	+	+	++	++				
Medicinal plants	+	+	++	++	++	++	++	++	++	+	+	+
Roof covering materials							++	++				
Rattan			+	+	+	++	++	++				
Broom materials				+	+	+	++	++				
Wood							++	++				
Firewood		+	+	+	+	++	++	++				
Water resources	++	++	++	++	++	++	++	++	++	++	++	++

The assessment was derived from the most frequent opinions of participants in the meetings

“++” refers to the main harvest season and “+” refers to the extra harvest season

Table 5 Utilization of collected ecosystem services

Ecosystem services	Family consumption (%)	Sale (%)	Village activities (%)
Foods			
Wild animals	90	10	0
Honey	12	88	0
Fruit	80	20	0
Vegetables	92	8	0
Mushroom	90	10	0
Bamboo shoots	48	52	0
Fish	86	14	0
Materials			
Traditional hat materials	10	90	0
Medicinal plants	60	40	0
Roof covering materials	97	0	3
Rattan	10	90	0
Broom materials	90	10	0
Wood	80	0	20
Firewood	96	3	1
Water resources	100	0	0

Vietnamese hat materials (10%), were also used for family consumption (Table 5). The percentage consumption of collected wood, roof covering materials, and firewood for community activities were 20%, 3%, and 1%, respectively.

Spatial Characteristics of Ecosystem Service Collection

In the forestland, 84% ($n = 833$) and 89% ($n = 1168$) points were observed for foods and materials, respectively, of which the production forest was most popular (Table 6). The concentration of collection points was not influenced by resource abundance, but rather by legal regulation of the local community's access to the forests. Using the government criteria of forest classification, the special-use forest covering the park has the most resource abundance among the three forest types, followed by the protection forest, with the lowest resource abundance in the production forest (Decision No.62, 2005, Decision No.61, 2005, Circular No.34, 2009). With regard to the governance, forest resources and forestland are under government management through state forest organizations. Administratively, the national park management board is responsible for the management of Bach Ma National Park, and the district and commune people's committees and state forest enterprises are responsible for the management of the forests located in the buffer zones. The local communities' access to these forests has been limited by different restriction levels placed on them (the most restrictive in the special-use forest, and the least restrictive in the production forest) (Decree No. 117, 2010, Decision No. 17, 2015, Decision No. 49, 2016). The number of collection points for water

resources was equivalent in the forests and farmlands ($n = 101$ and 107 , respectively). In addition, the number of collection points was highest in the mountainous districts, and Dong Giang district showed the highest number of points for collection of foods, materials, and water resources at 53% ($n = 525$), 51% ($n = 667$), and 48% ($n = 100$), respectively.

With regard to terrain conditions, around 60% of collection points ($n = 587$ for foods, $n = 752$ for materials, and $n = 139$ for water resources) were located in hilly areas (altitudes from 100 to 500 m), and the majority of food and material collection points were on flatter slopes (from 8 to 15 degrees) and undulating slopes (from 15 to 25 degrees). Also, our results indicated that the number of collection points for foods and materials decreased at a distance of over 4 km from the village centers, and increased at a distance of 6 km from the main roads. The measurements showed that most water collection points were within a distance of 2 km from village centers and main roads.

The densities of ecosystem service collection points were calculated over 1 km² grids (Fig. 4). The frequency levels of collection were evaluated as “high” (13–19 points for foods, 24–35 points for materials and water resources), “medium” (7–13 points for foods, 13–24 points for materials and water resources), and “low” (0–7 points for foods and 0–13 points for materials and water resources). The results showed that “high” collection levels were observed at three locations for foods, one location for materials, and one location for water resources (Fig. 4).

The “high” collection level for foods and materials was mainly observed in the production forest while the “high” level of water resources was seen in the farmland. The densities of collection at “medium” and “low” levels were spread largely in the special-use forest and farmland, with their main concentration in the forests (Figs. 3a and 4). Some previous studies have indicated that poor households living near the forests often depend strongly on the forest ecosystem services (Mamo *et al.* 2007; van Noordwijk 2017). In this study, “high” collection levels for all ecosystem services were observed only in the mountainous districts where participants in participatory mapping exercise were Cotu (Figs. 3b and 4).

The “high” collection level for foods was mainly in the area of altitudes from 100 to 500 m and slopes from 25 to 45 degrees (Figs. 3c, d and 4), which is equivalent to the classification of hilly and steep terrain (Rahayuningsih *et al.* 2016). The collection level for materials was located in high hills and undulating terrain (altitudes from 500 to 1000 m, and slopes from 15 to 25 degrees), and lowland and rather flat terrain (altitudes from 15 to 100 m and slopes from 0 to 8 degrees) for water resources (Figs. 3c, d and 4).

Delgado-Aguilar *et al.* (2017) noted that the high density of ecosystem service collection is often located close to main roads, and we also found that proximity to village centers influences the distribution. The “high” collection level for water resources was located within a distance of 2 km from village centers, and the collection level for materials was within 2–4 km from village

Table 6 Number of ecosystem service collection points by land use, administrative units, terrain conditions, proximity to village centers, and proximity to main roads

Factors	Area (km ²)	Number of collection points		
		Food (<i>n</i> = 991)	Material (<i>n</i> = 1316)	Water resources (<i>n</i> = 208)
Land use				
Forest land				
Special-use	418.20	196	439	6
Protection	149.12	315	284	18
Production	239.13	322	445	77
Farmland	147.32	150	148	107
Others	4.25	8	0	0
Administrative units				
Mountainous districts				
Dong Giang	302.44	525	667	100
Nam Dong	420.49	362	443	95
Plain district				
Phu Loc	235.00	104	206	13
Altitude (m)				
15–100 (lowland)	145.99	78	59	35
100–500 (hill)	433.99	587	752	139
500–1000 (high hill)	319.99	307	493	34
1000–2000 (mountain)	53.00	19	12	0
>2000 (high mountain)	1.00	0	0	0
Slope (degree)				
0–8 (flat/level)	164.99	132	144	23
8–15 (rather flat)	282.00	283	411	69
15–25 (undulating)	285.99	324	429	78
25–45 (steep)	208.00	242	322	38
>45 (very steep)	13.00	10	10	0
Proximity to village centers (m)				
<2000	—	145	252	107
2000–4000	—	348	506	77
4000–6000	—	284	312	24
6000–8000	—	190	156	0
>8000	—	24	90	0
Proximity to main roads (m)				
<2000	—	200	215	148
2000–4000	—	216	283	37
4000–6000	—	227	406	9
6000–8000	—	202	200	12
>8000	—	146	212	2

centers. The “high” collection level for foods occurred at distances of up to 6 km from village centers (Figs. 3e and 4).

Conclusions

Previous studies have indicated that the dependence of local communities on forest resources is the root cause of biodiversity loss in protected areas of Vietnam (De Queiroz *et al.*

2013). However, empirical data for specific types of ecosystem services, their distributions, and the number of dependent communities are limited. This study, conducted in the Bach Ma National Park and its buffer zones, attempts to fill these information gaps. Our results indicate that the poor ethnic minority communities living in the mountainous districts are highly dependent on multiple forest ecosystem services originating from different types of forestlands. As a consequence, the forest ecosystem may face ecological imbalance due to

Fig. 4 Maps showing spatial distributions of frequency levels of collection of ecosystem services

slow regeneration of long-lived species and colonization by invasive species (Fredericksen and Mostacedo 2000; Sunderland *et al.* 2011, Muler *et al.* 2014). Cummings and Read (2016) concluded that intensive collection of one forest ecosystem service caused substantial declines in other services. For example, logging of trees may result in habitat loss for wildlife and fires used by the Cotu to smoke out bees during traditional collection of honey may cause forest fires. Therefore, in the light of the forest dependence of local communities, it is difficult for the forest management organizations to achieve sustainable management. We propose that investment in local livelihood options for the ethnic minorities would reduce their dependence on the forest resources and thus facilitate sustainable forest management.

Previous studies have proposed that development of agriculture or agroforestry could both enhance rural areas and reduce forest dependence (Kamanga *et al.* 2009; Teshome *et al.* 2015; Hlaing *et al.* 2017). A study conducted by Chung *et al.* (2015) in Nam Dong district indicated that agricultural activities on household-scale farmlands relied entirely on weather conditions and the lack of irrigation water in the dry season was a significant challenge in the highland areas of central Vietnam. This could be addressed by agricultural and agroforestry development at the household-scale in this area and would contribute to alleviating poverty in the Cotu communities. Meanwhile, utilization of regional resources, such as natural landscapes and local culture, in developing community-based ecotourism (CBT) (Masud *et al.* 2017) have been documented in the study area. The mountainous districts are located in the transition zone of northern (Sino-

Himalayan, Indo-Burmese) and southern (Malesian) floras, assessed as an important “Floristic Biodiversity Centre” for the Indochina region (Tran and Ziegler 2001). In addition, these districts are located inside the original area occupied by the minority Cotu with their distinct culture (Tran 2009).

CBT has been shown to be a “win-win” component in designing conservation strategies and improving livelihoods of poor communities (Barzakar *et al.* 2011; Kiper 2013). Socioeconomic benefits from CBT, such as employment and income generation for local communities, and contributions to conserving natural resources, have been examined in Nepal (Lama 2000), Tanzania (Nelson 2003), Botswana (Mbaiwa 2005), Uganda (Ahebwa 2013), Cambodia (Toko 2016), and Malaysia (Goh 2017). Thus, CBT appears to be a possible solution to reduce the dependence of local communities on forest ecosystem services in mountainous areas. In this regard, households significantly dependent on forest ecosystem services should be involved as the main stakeholders in new and alternative livelihood options. The success of CBT may be limited by a local lack of entrepreneurial and managerial experience. Therefore, investment in training local personnel in tourism skills should be a priority. For example, men in the age group of 38–49 years, who were significant participants in the meetings, could become the main stakeholders for nature-based tourism activities and trained in forest protection and managerial skills.

Karacaoglu (2017) defined 16 success factors of CBT that can be summarized into three groups: (1) community participation, (2) proximity to tourism markets and competitive advantages, and (3) tourist satisfaction and the quality of tourist services.

There is a potential for CBT in the study area. A survey was conducted through group discussion with 30 local managers in six villages, and in-depth interviews with 158 local people in Dong Giang district, where the highest number of collection points was identified (Table 6). The local communities are well aware of limitations of legal barriers on maintaining their forest-dependent livelihoods, and all respondents welcomed the prospect of new livelihood opportunities and confirmed their expectation and willingness to become the main stakeholders for CBT development. This consensus in turn would facilitate the success of the tourism development plan. In addition, the location of study area is near to two famous tourist destinations in central Vietnam, Hue and Da Nang (Fig. 1). Hue tourism provides historical and heritage values (Nguyen and Cheung 2014). Da Nang is the third largest city of Vietnam, and has developed coastal tourism and modern services (Hildebrandt and Isaac 2015). The development of CBT in the study area incorporating both the natural environment and cultural values of the ethnic minority groups can provide competitive advantages in the tourism market.

Finally, our research indicates that the livelihoods of ethnic minorities living in the mountainous districts, especially in Dong Giang district, needs to be improved to significantly reduce impacts on ecosystem services. Based on the analysis of local conditions, we propose CBT as an alternate livelihood option, which is likely to not only enhance lives of the forest dependent communities, but also increase their awareness with regard to forest protection and preservation of cultural values. Presently, the process of investigating the local resources of CBT development and its main stakeholders is underway. Our findings from this study can also be used as a reliable reference in developing sustainable forest management and restoration strategies in Bach Ma National Park and its buffer zones.

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Compliance with Ethical Standards

Conflict of Interest The authors declare that they have no conflict of interest.

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