

An Editorial and a Welcome: Our New Editorial Board (2011–2015)

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Every 5 years, the Journal renovates its Editorial Board. We are delighted to announce to the readership of the Journal that we have been able to recruit again an impressive list of splendid scholars to this board—on top of the many highly esteemed colleagues who have agreed to stay with us for another 5-year term. The input provided by the members is of great value to us in maintaining appropriate standards of scholarly excellence as well as in supporting innovative intellectual exploration in the Journal. We are deeply grateful to those board members who have served their terms and now leave the Board with our appreciation. And we are delighted to welcome the newcomers, whose experience in consumer science and law across the breadth of disciplines in which the Journal operates will allow us to move forward. The new Board represents scholars from 11 countries and many of the finest academic institutions all over the world. A full list of the Editorial Board members 2011–2015 may be consulted on the inside cover of the Journal as well as on the website.

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