



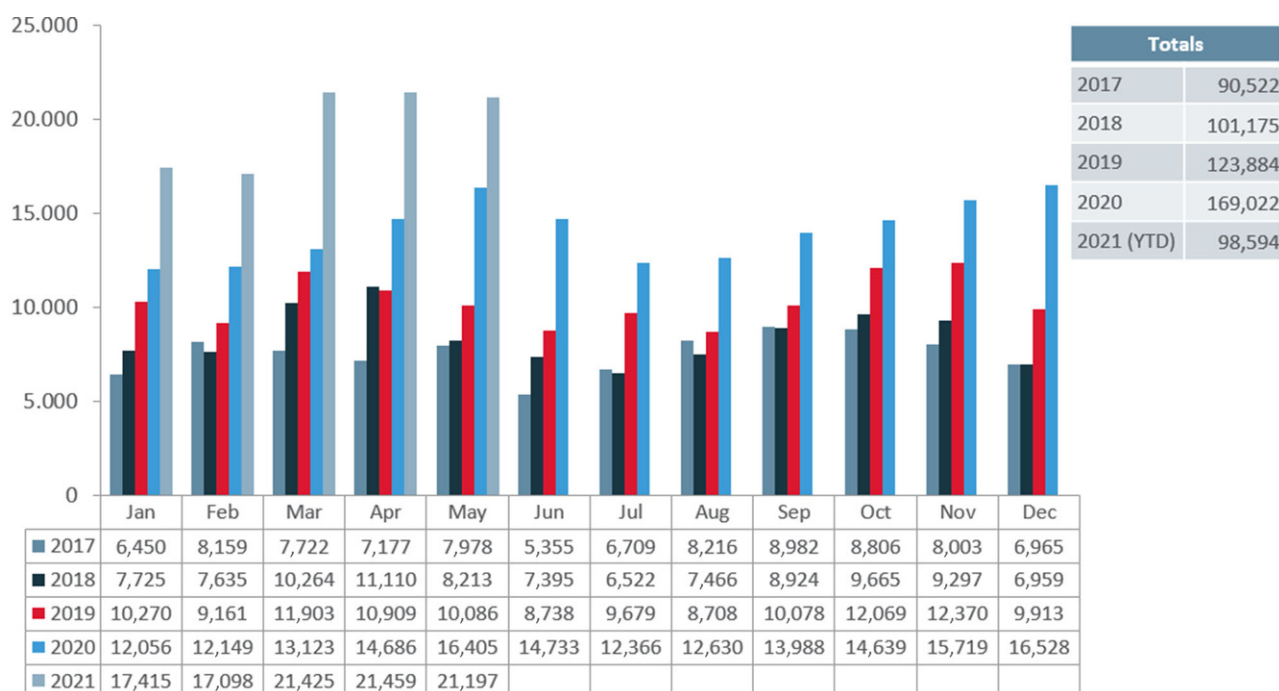
# The *wmw*—Wiener Medizinische Wochenschrift—2020 Publisher’s Report

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All editions of the *wmw*—*Wiener Medizinische Wochenschrift*—from 2003 onwards are accessible and available worldwide via the SpringerLink platform (<https://link.springer.com/journal/10354>). A look at the last years of this online presence shows how successful the magazine is in the electronic world.

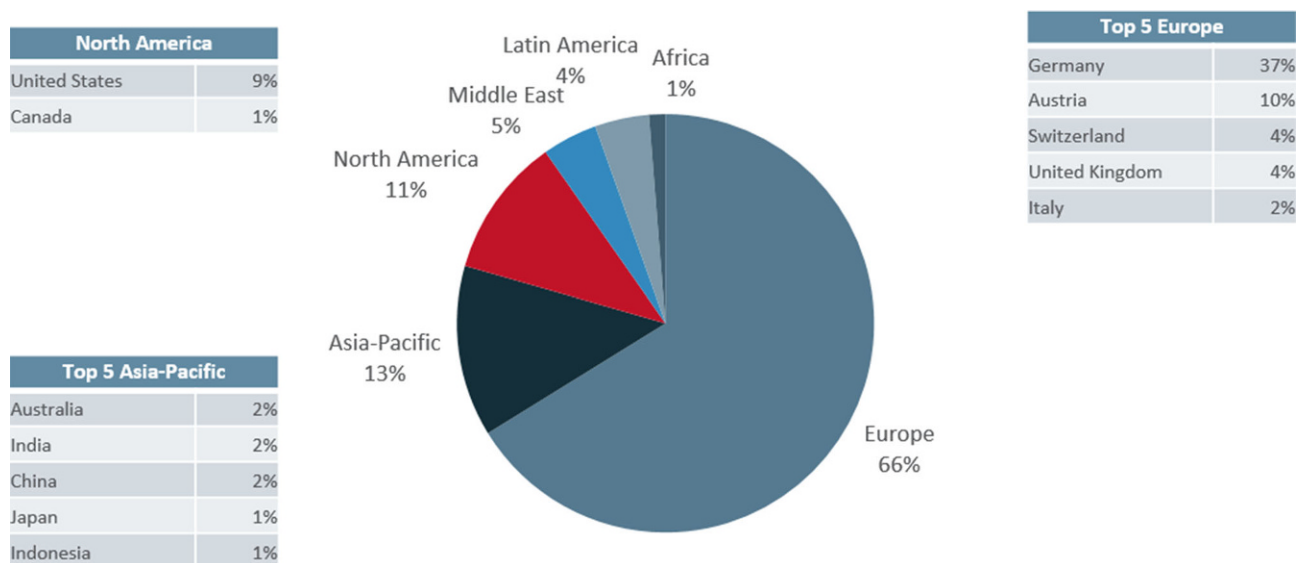
A look at the development of full-text downloads since 2017 (Fig. 1) shows how great the interest in the content of the *Wiener Medizinische Wochenschrift* journal is—an interest that is growing steadily: the number of full-text downloads in 2017 was 90,522, rose to 123,884 in 2019 and increased to 169,022 in



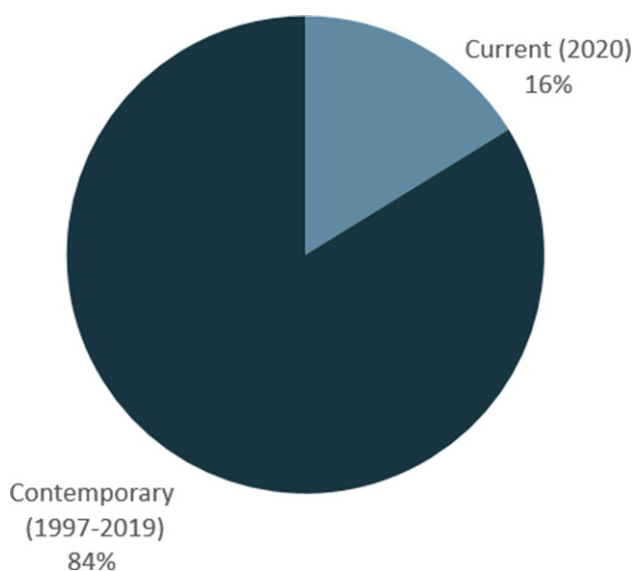
**Fig. 1** Successful full-text article requests 2017–2021 (YTD). (Source: COUNTER usage data on Google BigQuery. Downloads from SpringerLink, Nature.com and BMC Platform.)

*Wiener Medizinische Wochenschrift*—2020 Publisher’s Report

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**Fig. 2** Visits by geography. (Source: Google Analytics data on Google BigQuery. *Wiener Medizinische Wochenschrift*—2020 Publisher’s Report)



**Fig. 3** Full-text article request by content age 2020. (Source: COUNTER usage data on Google BigQuery. Downloads from SpringerLink, Nature.com and BMC Platform. *Wiener Medizinische Wochenschrift*—2020 Publisher’s Report)

Of interest is also the evaluation of access in view of the year of publication of the respective article (Fig. 3). Here it can be seen that a comparatively high proportion of accesses (16%) to current articles published in 2020 has taken place—a positive proof that the Editor-in-Chief and his team have a good sense for the “hot topics” in their specialist area.

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2020. The first 5 months of 2021—with 98,594 downloads already—give reason for great hopes for the future.

However, at least as impressive as the number of visitors is the analysis of access by geographic origin (Fig. 2), because this shows that the *wmw*—*Wiener Medizinische Wochenschrift* is an internationally recognized and appreciated publication: 66% of all full-text downloads come from Europe, 13% from the Asia-Pacific region, 11% from North America, and the remaining 10% from South America, Africa and the Middle East.