Editorial OMFS—Announcement of Prof. Peter Ward Booth as Co-Editor-in-Chief

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Internationality and sustainability are nowadays two often used phrases—however, satisfying these phrases with content is still meaningful and important. Regarding this content, our journal started with very good news in the New Year 2012: My highly appreciated colleague Prof. Peter Ward Booth, past president of the British Society of Oral and Maxillofacial Surgery, will contribute to the journal as Co-Editor-in-Chief. He has been editor of the *British Journal of Oral and Maxillofacial Surgery*. Furthermore, he was on the editorial board of a number of international journals. Since 2008, he was an Editorial Board Member of the *Oral and Maxillofacial Surgery*. Due to our long-lasting and wonderful connection during the last years and of course due to his great experience and his broad international network, I suggested that he joins me as a second Editor-in-Chief of our journal. He was concordantly confirmed by the editorial board members during the last editorial board meeting in Bamberg in June 2011. From the beginning of 2011, the publisher Springer officially appointed him as Co-Editor-in-Chief of the journal *Oral and Maxillofacial Surgery*.

I cordially welcome Prof. Peter Ward Booth and I am looking forward to working with him. I am sure this will further enhance both our worldwide visibility, as well as our well-known reputation in *Oral and Maxillofacial Surgery*.

Prof. Dr. Dr. Dr. h.c. Friedrich Wilhelm Neukam
Editor-in-Chief
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I welcome the chance to work with Prof. Neukam and his team; indeed, it is a great honour. As he mentioned, my links with the Journal go back a long time. In the UK, we have always had a great respect for German maxillofacial surgery and its training pathways. I appreciate it must have been a very hard decision to change your journal into one written in the international scientific language, even if it is American English! I hope I can bring a few ideas and support from the English-speaking countries. All small specialty journals struggle to satisfy the demand set by the “goal” of success, the “Impact Factor”. This was once questioned in the *British Medical Journal*, “why should science be judged by something unscientific”. We must, however, accept this challenge, and our aim will be to attract as many review or formal scientific papers as possible. This, readers, is why we need your support and trust. Our aim is to increase readership and the impact factor, and with your help, it will be achieved.

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