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However, this does not mean that the two publications have been merged; they will continue as independent editions with separate contents, including their own covers. We designed alternative packaging, in which the journals are linked together through a combined bilingual suppliers' index that now features each company's logo.

Readers and subscribers of INTERCERAM will have the advantage of gaining insight into German scientific papers via their English language abstracts in KERAMISCHE ZEITSCHRIFT. If desired, you will also be able to contact the authors – for further data or potential research collaboration. This means more information – but no change in price.

Furthermore, visibility of advertisements and/or company and product information will be significantly increased, as distribution of the two titles will be extended to both the German-speaking world and the international market. Despite the somewhat more elaborate typesetting and printing process required for the alternative format, our advertising prices will remain at the same level as last year.

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