

## RESEARCH PAPERS

### Presented at the 1959 National Convention of the Department of Audio-Visual Instruction

"Criteria for the Evaluation of Instructional Materials Centers"—John G. Church, Director, Instructional Materials Center, Eastern Washington College of Education

"Uses of a Communication Model in Audio-Visual"—George Gerbner, Assistant Professor, Institute of Communications Research, University of Illinois

"Classroom Screen Darkness Levels for Educational Film Projection"—Raymond E. Denno, Executive Vice-President, Sutherland Educational Films, Inc., Los Angeles, Calif.

"Report on Research on Post-Graduate Dental Instruction Utilizing a Six-State Closed-Circuit Setup"—Percy H. Tannenbaum, Director, Center for the Study of Mass Communication, University of Wisconsin

"The Learning and Voluntary Viewing Habits of a Military Population Exposed to Telecourses"—Joseph H. Kanner, Chief, Audio-Visual Applications Office, Army Pictorial Service Division, Department of the Army, Washington, D. C.; and Charles J. McIntyre, Chief, Instructional Procedures and Evaluation Branch, Office of Armed Forces Information and Education, Department of Defense, Washington, D. C.

"Report on the Wisconsin Physics Film Evaluation Project"—Walter A. Wittich, Professor of Education, University of Wisconsin; Milton O. Pella, Professor of Science Education, University of Wisconsin; Charles A. Wedemeyer, Director, Correspondence Study, University of Wisconsin; Lindley J. Stiles, Dean, School of Education, University of Wisconsin; and Frederick A. White, Director, Bureau of Audio-Visual Instruction, University of Wisconsin

"The Foundation, Organization and Development of the Catholic Audio-Visual Educators Association and a Suggested Administrative Pattern for the Organization of a Specialized Audio-Visual Association"—John H. O'Meara, Teaneck (N. J.) Public Schools

"Teaching Machines and Self-Instructional Materials: Recent Developments and Research Issues"—A. A. Lumsdaine, Program Director, Training and Education, American Institute for Research, Pittsburgh, Pa.