

## Editor's Foreword

**I**N A PERIOD OF DYNAMIC CHANGE in modern instructional technology the route that this professional journal must follow is clearly laid out. It demands an awareness of the changes that are occurring. And it requires us to stay ahead of the trend through an imaginative interpretation of these changes as they pertain to the application of new communication devices and techniques in the solution of educational problems.

Since the first issue of *AV COMMUNICATION REVIEW* came out seven years ago our field of interest has experienced some notable innovations. Television has established its place in instruction, language laboratories have been revived, complete courses have been recorded on motion picture film, and the teaching machine promises to take over many rote instructional activities of the teacher. The Ford Foundation has emerged as a potent force influencing the application of new technological media to education, and Congress, through the National Defense Education Act, has recognized that the AV communication tools are more than mere supplementary aids to instruction.

This issue of *AV COMMUNICATION REVIEW* is the first step in meeting the challenge of the changes in audiovisual communication by means of a redesigned, expanded, and more complete professional journal. Beginning with the present volume the journal will be expanded to six issues per year. Four of these will be comparable to the issue you have before you with increased coverage of the AV communication field both here and abroad, and a more extensive reporting

of research, including Title VII projects. Two of the issues will be special supplements. Each of these will be a complete issue devoted to an intensive consideration of some area of critical concern in AV communication. It is expected that these supplements will find audiences in other disciplines than our own and that they will serve to indicate the range of application of the audiovisual communication media.

The Editorial Board of AV COMMUNICATION REVIEW joins me in extending to all readers an invitation to participate in our task of continuing to develop a professional journal that will be representative of the scope of our field and that will be a really fine contribution to education. We hope that you will constantly and actively evaluate our editorial efforts in an attempt to reach this goal.

*William H. Allen*