



Chapter 4

The Pricing of European Non-Performing Real Estate Loan Portfolios

This chapter presents the third dissertation study which focuses on stock market reactions of European vendor banks to distressed loan sale announcements.

Zusatzmaterial online

Zusätzliche Informationen sind in der Online-Version dieses Kapitel (https://doi.org/10.1007/978-3-658-35479-4_4) enthalten.

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4.1 Introduction

Non-performing loans (NPL), commonly referred to as loans in arrears for at least 90 days, have continuously been characterized as the top priority of the European Central Bank (ECB) and continue to attract central attention (ECB, 2018a,b). With the outbreak of the European debt crisis, the quality of banks' assets had deteriorated in a manner that, despite robust economic recovery and a variety of regulatory efforts, NPL still today pose a threat to bank and thrift institutions. Against this backdrop, the European regulator requires banks to develop effective strategies for reducing NPL, to set up clear governance and to operate powerful work-out structures (ECB, 2017). The ECB assists with a variety of guidance measures, and especially since 2014, one of the core advices is active portfolio reduction, effectively requiring banks to sell or securitize their (mostly real estate based) residual claims on NPL holdings to loan investors in the secondary market.

With the divestiture of NPL, risky and complex bank assets are transferred from a bank-based to a market-based financial system, which raises a number of critical pricing issues. In order to establish a stable secondary market environment for distressed assets in the long term, efficient loan portfolio pricings and fair compensations of the given risk-return profiles are necessary. The subprime crisis of the last decade, however, revealed severe problems of global capital markets in the evaluation of related structured real estate finance products like collateralized loan obligations and similar asset backed securities. Woltering et al. (2018) detect equity mispricing of property-holding companies in 11 countries during 2005 to 2014, which can be exploited using simple trading strategies based on net asset value spreads. Gallo et al. (2000), Mori and Ziobrowski (2011) and Cici et al. (2011) provide additional evidence in favor of equity mispricing in the case of U.S. REITs.

In equity capital markets, shareholders act as claimants of a company's residual income which is very close to the bank lender's position in distressed loan assets. Debt capital markets, on the contrary, are less liquid in comparison and potential buyers of loan portfolios are required to spend significant effort on a precise NPL evaluation. In this context, Demirgüç-Kunt and Levine (2004) analyze pricing issues with respect to accounting-based valuations of interest-bearing assets by comparing bank-based and market-based financial systems in the

aftermath of financial crises. They report evidence that institutions in bank-based systems tend to postpone necessary balance sheet restructurings in order to delay the effects of losses, whereas this option is not available for investors in market-based financial systems.

If the market-based system provides superior valuation skills, the pricing of loan portfolios should mostly profit when the heterogeneity and individuality of the underlying assets is as large as in the case of real estate collateral. The NPL sale should reduce outsider uncertainty on banks' asset values and raise confidence in their balance sheet statements. Additionally, with the sale of a loan portfolio, the bank's management signals that it does not perceive a significantly higher evaluation as compared to investors in the secondary market. Otherwise, the transaction parties would not concede on a purchase price, which effectively clears the market. In analogy, the NPL divestiture announcement can be interpreted as a signaling from the bank's management that it is not overconfident with respect to the proceeds from their NPL portfolios. Given that residual value exists, NPL sales recover (regulatory) liquidity immediately and transfer the risks and work-out expenses to the transferee ([Irani and Meisenzahl, 2017](#)).

While NPL sales increased significantly over the last years, there is only scarce evidence on market values of debt and NPL portfolios (see Section 4.2). These are depleted into secondary markets that are less liquid and market participants take time and effort to evaluate the respective assets. As most of the banks associated with NPL divestiture activity in Europe are exchange-listed, the stock market reaction to the announcement of the sales also indicates to some degree whether the realized sales prices are generally perceived as adequate. Additionally, the sales execution by itself reduces the uncertainty on the value of current risky bank assets which brings us to expect a positive share price reaction on the announcement of NPL deals. Given the ECB pressure on banks to dispose of NPL, we assume that the regulator expects the same effect.

In addition, the window of opportunity to transfer assets under distress is narrowing, as the determination of NPL is strongly linked to macroeconomic and bank-specific factors. A number of studies expect NPL to increase during potential economic downturns ([Dimitrios et al., 2016](#); [Keeton and Morris, 1987](#); [Klein, 2013](#); [Louzis et al., 2012](#)), inducing a supply

shock for this kind of portfolios. The level of price response should depend on the level of uncertainty resolved, the specific situation of the selling bank and the quality of the buyers or the appreciation of the buyer's competence. Therefore, we expect a) particularly positive effects in real estate deals, b) significant explanations by bank-specific factors and c) sales of real estate assets to be particularly connected to specialized financial investors.

The aim of this paper is to anticipate how complex asset sales whose cash flows are heavily dependent on real estate income are evaluated by capital market participants. This work provides both banks' decision makers and regulators with an indication how the cleaning of balance sheets from distressed assets will result in revaluations of bank equity. We synthesize a unique transaction database with 476 NPL sales for the period 2012 to 2018. As a starting point, we clarify descriptive statistics of the European NPL market, which so far lacks transparency and publicly available basic information on portfolio size and components. In particular, we are curious to understand the role of real estate in these transactions and the relevant market participants regarding real estate NPL deals. We find that about two thirds of transactions are directly related to real estate collateral. Considering mixed loan pool portfolio sales, where real estate collateral is involved in unknown proportions, this majority further increases (app. 90%). Thus, the pricing of NPL sales is largely determined by the underlying rental income and potential property proceedings in the real estate market to cover loan claims of the debtor. Second, using traditional event study methodology, we empirically analyze valuation effects of 317 distressed loan sale announcements at European banking institutions during the period 2012 to 2018, both generally and with a special focus on real estate collateral. Third, given significant valuation effects, we want to understand whether the effects can be explained by bank-specific characteristics of the vendor or specific characteristics of the sold NPL portfolios, such as the nature of collateral and (relative) portfolio size.

The analysis is structured as follows. Section 4.2 provides a literature overview and formally derives our hypotheses. Section 4.3 describes data synthesis and the methodology for the empirical part of the analysis. This includes a structural assessment of NPL market descriptive statistics. Section 4.4 presents empirical evidence on NPL sale announcement

effects and critically discusses the results. Finally, Section 4.5 concludes with a summary and implications of this work.

4.2 Related Literature and Hypothesis Development

The capital market based evaluation of various corporate actions like acquisitions and divestitures has traditionally been examined with event study methodology (Binder, 1998; MacKinlay, 1997). We connect our research to a number of studies that analyze market feedback following divestiture announcements of firms that sell non-performing (Brown et al., 1994; Lasfer et al., 1996) or non-core (Comment and Jarrell, 1995; John and Ofek, 1995) assets. This strand of literature generally reports positive feedback from the stock market and interprets this result as adjustment for the distress cost reduction (Lasfer et al., 1996) and reversal of value-destroying diversification (Clubb and Stouraitis, 2002).

In the literature stream that examines loan announcements, James (1987) reports positive stock returns of borrowers to the announcement of large new bank loan agreements. Maskara and Mullineaux (2011) and Huang et al. (2012) also focus on borrower stock returns related to large loan announcements, where sizeable information asymmetries are presented. Gande and Saunders (2012) suggest that loan sales generate moral hazard problems for banks that could potentially retain higher quality assets or convey sensitive (negative) information about borrowers (Gande and Saunders, 2012; Pennacchi, 1988). Dahiya et al. (2003) conduct the first series of tests with loans under distress (pp. 153). Based on a small sample of U.S. borrowers between 1995 and 1998 ($n=29$), including a sub-panel ($n=15$) of subpar loans, they obtain negative but insignificant results for the vendor.

We find several indications, albeit outside of the journal literature, that these findings could be transferable to banks that announce (divestiture) information about (real estate based) loan and mortgage portfolios. Dick (2010) analyzes NPL transactions from three European countries ($n=38$) for the timespan 2003 to 2007 and documents neutral evidence. Geiger et al. (2007) analyze European NPL portfolio sales ($n=56$) with real estate collateral during 1990 to 2005 and find significant positive stock market reactions for the loan announcements

with worst credit quality and small negative significant effects for loan portfolios with better credit quality. [Gentgen \(2007\)](#) investigates NPL transactions from Aareal Bank ($n=4$) during the period 2005 to 2007 in Germany with inconsistent results. More recently, [Faa \(2019\)](#) reports significant and positive announcement effects for NPL sales at Italian banks during the period 2013 to 2019 ($n=63$).

All in all, the empirical evidence from prior literature is broad but inconclusive. None of the earlier studies was able to synthesize large sample sizes across different asset classes, countries and longer time-spans simultaneously. Research in the banking literature yields a number of arguments in favor of a positive market reaction following NPL divestiture. There is evidence that banks are generally incentivized to sell loans to meet (short-term) liquidity needs under the new Basel III regime, either by raising capital or reducing the amount of risk-weighted assets ([Boudriga et al., 2009](#); [Irani and Meisenzahl, 2017](#)). As a consequence, bank capitalization is altered in favor of the capital adequacy ratio, adjusting banks' balance sheets in favor of the security holder ([Kwan and Eisenbeis, 1997](#)). Considering that failing banks generally report significant proportions of NPL prior to failure or distress ([Berger and DeYoung, 1997](#); [Jin et al., 2011](#)), selling risky assets may also be interpreted as a signaling to the equity market about the vendor's willingness to ensure smooth functioning after negative shocks ([Granja et al., 2017](#)), while banks continue to operate under increased regulatory pressure ([ECB, 2018a,b](#)). In addition, NPL sales should reduce the bank's complexity, transfer the future management costs to the transferee and help to increase financial stability ([Krause et al., 2017](#); [Irani and Meisenzahl, 2017](#)). Thus, we first hypothesize:

Hypothesis 1: Announcements of NPL divestiture activity coincide with significant positive valuation effects, as measured by the cumulative abnormal returns of the vendor share price.

Given the current market characteristics in the European NPL market (see Section 4.3.1), the pricing of NPL portfolios is largely defined by expected rental income and potential property sale proceeds in the real estate market to cover the debtors' loan claims. Real estate generally demands a highly distinct skillset to adequately manage important features of collateral, as it is characterized by its immobility, heterogeneity, complexity and indivisibility ([Breuer and Nadler, 2012](#)). Yet, its tangibility gives both vendor and the acquirer the opportunity

to estimate its intrinsic value and facilitates the evaluation compared to the appraisal of corporate or unsecured consumer debt. Based on this tangibility, the bidding price on real estate loans should likely be higher compared to other types of collateral. This should, in turn, affect the revaluation of bank capitalization in excess, ultimately inducing banks to carry less risk (Berger and DeYoung, 1997; Salas and Saurina, 2002). In the literature that analyzes NPL determinants at the loan level, a number of studies have started to account for real estate separately, the results yielding a further indication about the distinct features (Adelino et al., 2016; Beck et al., 2015; Ghosh, 2015). For these reasons, we hypothesize an appraisal difference depending on collateral quality, expressed in the net effect of distinct real estate attributes:

Hypothesis 2: Due to its distinct features, the sale of real estate NPL is reflected in excess significant positive cumulative abnormal returns of the vendor, as compared to the overall cumulative abnormal return of vendor banks.

Given that significant valuation effects may in fact be observed, another question arising is whether, and if so how, these abnormal returns can be explained upon the basis of vendor characteristics. This question is particularly appealing for both, investors and regulators alike. Investors might target those banks having the highest likelihood in generating abnormal returns. Regulators might adjust their guidance accordingly. Prior research has widely acknowledged the interlinkage between a bank's amount of NPL and its insolvency risk (Arena and Yan, 2008; Berger and DeYoung, 1997; Jin et al., 2011; Whalen, 1991), leading us to expect NPL divestiture to result in a significant reduction of bank-specific risk. More specifically, prior studies for instance have emphasized the impact of a bank's bad loans to total loans ratio upon bank-specific risk (Kwan and Eisenbeis, 1997), as weakest institutions generally exhibit higher proportions of NPL prior to failure (Berger and DeYoung, 1997; Jin et al., 2011). Assuming investor rationality, we would expect valuation effects to be related to those vendor characteristics that proxy for idiosyncratic risk. For instance, given that big transactions tremendously enhance the future prospects of these firms, we hypothesize that they should result in above-average positive shareholder wealth effects. We therefore formulate our third hypothesis as follows.

Hypothesis 3: The valuation effects observable around the announcement of NPL sales can be explained by a set of bank-specific characteristics that proxy for idiosyncratic risk as for instance a bank's ratio of NPL to total loans or the magnitude of sold NPL in percent of a bank's total assets.

While potential vendors usually have superior knowledge about the quality of their assets, the bargaining power in divestiture situations under distress is limited, while at the same time, the regulator continues to undermine the necessity of capable secondary markets (ECOFIN, 2018). With regard to real estate collateralized NPL, active resolution strategies in terms of e.g. redevelopments of underlying properties are necessary to turn from non-performing to performing assets. These endeavors encompass high amounts of risk and investors willing to bear these risks tend to be limited. Typically, investors willing to engage within these high-risk transactions are considered to be opportunistic (Rottke and Gentgen, 2008). Shilling and Wurtzbach (2012) for instance find that funds allocated to the real estate sector in 2009 (U.S. market) primarily come from value-add and opportunistic investors. Specialized institutional bidders on the buy-side are highly experienced in the valuation of NPL portfolios. Linked to the net effect of distinct attributes of real estate, a demanding skillset is needed to manage the workout of real estate collateral. Driven by different opportunity cost of capital, we would expect the opportunistic investors' buying position to be most accentuated in NPL divestiture situations that involve real estate collateral. We therefore hypothesize as follows.

Hypothesis 4: The largest buyer group of real estate collateralized NPLs are opportunistic investors, rather than other types of investors as for instance (investment) banks.

The remainder of this paper is devoted to data synthesis, formal methodology and the presentation of results.

4.3 Data and Methodology

4.3.1 Data Set

Our analysis concentrates on announcement effects of NPL divestitures in the securities market based on the event study methodology. This methodology is accredited to the seminal work of [Fama et al. \(1969\)](#)¹ and allows to estimate the impact of new and unexpected information on a company's market-based perception of corporate value ([MacKinlay, 1997](#)). In efficient capital markets, it is expected that security prices always correctly reflect all publicly available information ([Fama, 1970](#)). Having received broad attention in corporate finance research, event study methodology today serves as the central instrument in event-induced research ([Corrado, 2011](#); [Kothari and Warner, 2007](#)). [Corrado \(2011\)](#) structurally documents the advancement of short-term event study methodology and its many applications, and [Binder \(1998\)](#) gives a critical review of the theoretical advancement since 1969, including hypothesis testing and the use of different benchmarks for the estimation of expected returns. The basis of every event study is a thorough event selection and cleaning process.

Initial event selection. We accumulate publicly available NPL transaction data for the period January 1st 2012 to December 31st 2018. We start to identify NPL deal announcements using Debtwire's NPL Coverage database, that actively reports information about NPL trades. Next, we apply deep learning based text recognition techniques using Tesseract to gather deal data from publicly available NPL research reports. The two main sources in the segment are industry advisors Deloitte and Cushman Wakefield. This first quest leads to a possible identification of 709 European NPL deals. As this raw data stems from multiple resources and dates may not necessarily reflect the announcement date when the new information reaches the market, we develop a comprehensive three-step cleaning process. We visualize sample size development and the sample composition with respect to each database source in Appendix Figure C.1 of the Electronic Supplementary Material.

NPL data cleaning. First, we sort for vendor, date, and project name to identify potential

¹Note, however, that prior event studies in the field have been conducted by [Dolley \(1933\)](#); [Myers and Bakay \(1948\)](#); [Barker \(1956\)](#); [Ball and Brown \(1968\)](#).

duplicates. Line-by-line examining conflicted data, we ensure that the highest level of deal information remains in the sample and merge duplicates if it leads to more detailed information. In this step, 605 deals remain in the sample. Second, we run several availability checks. The name of the vendor has to be disclosed unequivocally, the date of the announcement has to be clear, the collateral type has to be known and also the country of collateral. More importantly, we match for unique identifiers in each category by hand. Where possible, we control for acquirers, detailed loan status and book value of the loans and match the information in a unified format. Having confirmed normal distribution of daily data, we first employ the 15th day of a month if only the event month of a deal is available. To ensure valid results, we later review announcement dates for all NPL deals that appear in the event study by hand. We particularly cross-check news announcements to ensure for the earliest arrival of new events in the market. Transactions in GBP-currency are converted to Euro at the historic exchange rate. NPL divestitures that were cancelled or only rumored about are exempted from the study. We group collateral types into four larger categories, namely real estate, consumer, corporate, and mixed loans. In this initial “descriptive sample”, 476 NPL sales remain and are functional to characterize the European NPL market.

Banking and market data. For event study inclusion, vendors have to be a publicly listed financial institution, with liquid daily trading data during the 140 trading days preceding and 20 trading days following the event date, applying an event cutoff-date of 31st October 2018 due to the benchmark measure of normal returns discussed below. Attributing (European) subsidiary institutes to parent banks, if reasonable, we identify daily return data for 58 banks in the sample using Thomson Reuters Datastream. We retrieve daily percentage changes of the Datastream Return Index as daily stock returns in Euro, adjusted by dividends. We mark the occurrence of confounding events, i.e. NPL sales by banks within the event window of another deal by the same vendor, to control for a possible bias of our results. We check for robustness by including and excluding these follow-up events in the sample, but find that they should remain in the study as test results are not affected qualitatively. In addition to the return data, we collect a set of bank-specific variables from Thomson Financial Datastream to use both in the cross-sectional regression analysis of abnormal returns as well as in the descriptive characterization of vendors. As benchmark measure for normal returns, we obtain

data for the [Sharpe \(1964\)](#)-[Lintner \(1965, 1969\)](#) model by applying the MSCI Europe as a proxy for the European market index. As additional audit of robustness, we obtain the corresponding data for the STXE 600 banks, that sector-specifically covers the 47 largest European banks, based on their market capitalization. As a proxy for the risk-free rate, we apply the EU AAA-rated government bond yield rate with a 10-year maturity. Last, we drop all vendors without liquid daily trading data (measured in zero-percent return days) during the 140 trading days preceding and 20 days following the announcement date to ensure sufficient liquidity across the sample as NPL sales may coincide with financial turbulence of the seller themselves. This final step resulted in an event study sample of 317 NPL trades with a GBV in excess of €300bn from 58 financial institutions.

In [Tables 4.1](#) and [Appendix Table C.1](#) of the Electronic Supplementary Material, we provide summary stats for both this reduced event study sample as well as the larger descriptive sample to account for a potential bias due to excluding financial institutions that are unlisted or have insufficient daily and liquid return data. Both panels are consistent. With regards to transaction volumes, while the smaller single-name transactions or portfolio baskets start with smaller GBVs of €5m, the largest transactions amount up to €26bn face value. These large block transactions oftentimes account for NPL disposal into bad-banks or similar government endowed entities. Note, GBVs do not represent actual transaction prices.

[Table 4.1](#) reports the different collateral classes in the sample. The mapping procedure for collateral types is documented in [Appendix Table C.5](#) of the Electronic Supplementary Material. Based on a mere GBV-valuation, app. two thirds of the collateral (66.1%) are real estate loans. The other third accounts for consumer loans (5.7%), corporate loans (4.0%), and mixed loan pools (24.2%). Regarding the latter category, these loans represent a mixture of the other three loan types in an unknown proportion. For this reason, we estimate the actual real estate proportion to be higher. Real estate and mixed loan pools together pinpoint the dominant and distinct role of real estate collateral in the European distressed loan sale market, yielding a first indication regarding our second hypothesis.

Table 4.1: Distribution of Collateral Types

This table reports summary statistics for the initial NPL sample ($n=476$) as well as our event study sample ($n=317$) on estimated actual and relative GBVs of realized transactions for each collateral type, respectively. We recalculate GBP (£) to Euro with the respective exchange rate at the date of the transaction.

Type of Collateral	Estimated GBV in €bn	Relative (%)
<i>Panel A: Descriptive Sample</i>		
All Assets ($n=476$)	490.06	100.0%
Real Estate ($n=300$)	324.11	66.1%
Consumer ($n=58$)	27.81	5.7%
Corporate ($n=41$)	19.78	4.0%
Mixed Loan Pool ($n=77$)	118.35	24.2%
<i>Panel B: Event Study Sample</i>		
All Assets ($n=317$)	308.40	100.0%
Real Estate ($n=188$)	202.38	65.6%
Consumer ($n=45$)	21.36	6.9%
Corporate ($n=28$)	14.59	4.7%
Mixed Loan Pool ($n=56$)	70.07	22.7%

Appendix Table C.1 of the Electronic Supplementary Material reports an overview of the top transaction parties (both vendors and acquirers) as well as key transaction markets for both the larger descriptive market sample as well as the event study example. In regards to the country assignment of a transaction, we hypothesize some ambiguity in the data at this point, as many portfolio deals involve collateral from multiple countries, yet independent from the location of the vendor. Nevertheless, in line with industry expert and regulatory commentators, the majority of transactions in the sample stems from Italy, Spain and the UK (70.0%). For this approximation, we later include a binary dummy for Italy in the multivariate regression since Italian deals represent the largest subgroup. Considering the dominant buyer groups, the opportunistic private equity funds Cerberus, Lone Star and Blackstone account for a third of the deal volume. The largest single buyer party are securitizations or sales to consortia of multiple buyers, which we cannot assign precisely (15.9%). Thus, we explore these structures in more detail using logistic-regressions in Section 4.4.4. Considering the sell-side, the present sample appears rather homogeneous, as the five largest vendors account for much less of the market volume (30.1%) compared to the acquirer group (51.3%). In line with anticipated media coverage, the largest single vendors are Banca Monte dei Paschi

di Siena (6.8%), UKAR (i.e. UK Asset Resolution; 6.3%), Banco Santander (6.1%), and NAMA (Ireland Asset resolution vehicle; 5,7%). In addition, in Appendix Table C.2 of the Electronic Supplementary Material, we report the yearly distribution of the transactions for both samples and also account for a time-fixed effect in the robustness checks of the event study.

Table 4.2: Key Financial Characteristics of Vendors in the Event Study Sample

This table presents the key financial characteristics for the 58 vendor banks in the event study sample ($n=317$). Balance sheet items reflect year-end results. Items are reported in €bn for convenience.

	Overall Sample ($n=317$)	Real Estate Subsample ($n=188$)
<i>Panel A: Total Assets in €bn</i>		
Mean	673.00	620.00
Standard Deviation	538.00	451.00
Min.	1.28	1.28
Max.	2,377.43	2,377.43
<i>Panel B: NPL in €bn</i>		
Mean	21.50	18.50
Standard Deviation	20.02	18.50
Min.	0.13	0.59
Max.	84.40	79.80
<i>Panel C: NPL % Total Loans</i>		
Mean	9.79	9.26
Standard Deviation	7.90	6.55
Min.	0.30	0.30
Max.	63.13	31.77
<i>Panel D: NPL % Equity</i>		
Mean	97.18	93.06
Standard Deviation	82.26	75.04
Min.	3.13	3.13
Max.	541.51	333.13
<i>Panel E: ROA 5-Year Average in %</i>		
Mean	0.61	0.64
Standard Deviation	0.55	0.54
Min.	-2.63	-1.06
Max.	7.17	7.17

Table 4.2 reports the key financial characteristics for the vendors of the smaller event study sample ($n=317$), where we are able to retrieve the corresponding financial data from the Datastream database. Again, the event study sample serves as fair proxy of the larger descriptive sample of the current NPL market. The data shows the expected concentration

of key ratios within our sample of firms divesting loans under distress.

4.3.2 Methodology

We measure short-term valuation effects of banks' NPL divestiture announcements by applying common event study methodology. Thus, we first require a benchmark measure of normal returns (Brown and Warner, 1980; MacKinlay, 1997), as abnormal returns are defined as actual ex-post returns over the event window, exceeding returns that would have been expected without the event taking place (MacKinlay, 1997). As this paper entirely deals with equities from the financial industry, note that the performance of more sophisticated multi-factor models, such as the Fama and French (1993) three-factor model is disputed for explaining the cross-section of banking stocks (see Viale et al. (2009)). Thus, we first employ the one factor Sharpe (1964)-Lintner (1965, 1969) capital asset pricing model (CAPM), based on the MSCI Europe, followed by an analysis of robustness using deviations from market adjusted returns that account for sector-specific bank returns in the European financial industry, namely the STXE 600 banks. We measure expected normal returns using CAPM, calculating a stock's daily return as follows:

$$E(R_{it} | X_t) = rf_t + \beta_i MKTRF_t + \alpha_{it} \quad (1)$$

where $E(R_{it} | X_t)$ indicates the expected daily normal return for each bank i at time t , dependent upon the conditioning information X_t of our chosen asset pricing model (MacKinlay, 1997). Variable rf_t denotes the risk-free rate which we proxy by the EU AAA-rated government bond yield rate (10-year maturity). $MKTRF_t$ is the excess return on the European equity market, i.e. the return on the MSCI Europe minus the risk-free rate, and α_{it} indicates security-specific error terms. We apply both a 140 and an extended 273 trading day estimation window to ensure robustness of the results. The event period itself is not included in the estimation period "to prevent the event from influencing the normal performance model parameter estimates" (MacKinlay, 1997, p. 15). Respective betas are then used to predict normal stock returns over the event window. Considering the short-term horizon of the estimation (cf. Barber Lyon, 1996), we decide to estimate abnormal returns for each financial

institution i , by calculating respective daily abnormal returns (AR) in comparison to the one factor-model:

$$AR_{it} = R_{it} - E(R_{it} | X_t) \quad (2)$$

ARs are calculated over a whole 41-day event window from T_1 to T_2 , comprised of 20 pre-event days ($t=-20$), one event day, and 20 post-event days ($t=+20$). We define the event t_0 to be the earliest announcement of NPL divestiture during the timespan January 1st 2012 to October 31st 2018. Next, we aggregate abnormal returns of stock returns for all events respectively (CAR):

$$CAR_{iT_1, T_2} = \sum_{t=T_1}^{T_2} AR_{it} \quad (3)$$

where CAR_i is the cumulative abnormal return for a financial institution i and T_1, T_2 indicates the event window. Last, we report the cumulative average abnormal returns $CAAR_{T_1, T_2}$ over the chosen event window throughout all NPL divestiture announcements for stocks:

$$CAAR_{T_1, T_2} = \frac{1}{N} \sum_{i=1}^N \sum_{t=T_1}^{T_2} AR_{it} \quad (4)$$

We employ the parametric test statistics of [Boehmer et al. \(1991\)](#) and the non-parametric test statistics of [Corrado and Corrado and Zivney \(1992\)](#) to test for the statistical significance of ARs and CARs aggregated over all financial institutions in the sample. Further, we control for changes between median and mean CAARs. We apply the same methodology on a number of subsamples across different collateral classes and for the robustness checks.

Following preceding analyses, we perform multivariate regression analyses to identify key value drivers of abnormal returns following NPL divestiture announcements, using a series of bank-specific deal characteristics. In this paper, we employ cross-sectional analyses of the form:

$$CAR_{iT_1, T_2} = \gamma_0 + \gamma_1 npl_tl_i + \gamma_2 roa_5_i + \gamma_3 ceq_ta_i + \gamma_4 loanloss_rll_i + \gamma_5 capad_i + \gamma_6 gbvnpl_ta_i + \gamma_7 italy_dummy_i + \gamma_8 re_dummy_i + \epsilon_i \quad (5)$$

where we apply observed CARs for the [-5; +5] event window as dependent variable. npl_tl_i is defined as a bank's NPL to total loans ratio, roa_5_i is the bank's five-year average return on assets (ROA), ceq_ta_i the firm-specific common equity to total assets ratio, $loanloss_rll_i$ indicates a bank's actual loan losses in percent of reserves for loan losses, $capad_i$ reports the respective Tier 1 capital adequacy ratio, and $gbvnpl_ta_i$ the ratio of sold NPL's gross book value (GBV) to the respective bank's total assets. Next, due to the high number of NPL deals announced in Italy, we include a binary Italy dummy, Finally, we include a dummy variable indicating whether (1) or not (0) respective NPL deals are collateralized by real estate. Standard errors are clustered on vendor-level. All data for bank-specific characteristics is obtained via Thomson Reuters Datastream/Worldscope. Detailed variable explanations and calculations are presented in Appendix Table C.3 of the Electronic Supplementary Material.

Last, we perform logistic regressions to analyze the relationship between distinct types of investors and underlying NPL collaterals. For this purpose, we classify investors into five categories as follows: specialized (small) investors ($buyer_type$ 1), opportunity funds ($buyer_type$ 2), consortia of multiple buyers / securitization ($buyer_type$ 3), (investment-) banks ($buyer_type$ 4), and undisclosed investors ($buyer_type$ 5). We start by using the real estate dummy of the overall event study sample ($n=317$) as dependent variable, indicating whether the respective NPL is collateralized by real estate. As predictors, we choose the above-mentioned set of firm characteristics and buyer types, respectively and thus run logistic regressions as follows:

$$P(re_dummy = 1 | X) = G(\gamma_0 + \gamma_1 npl_tl_i + \gamma_2 roa_5_i + \gamma_3 ceq_ta_i + \gamma_4 loanloss_rll_i + \gamma_5 capad_i + \gamma_6 gbvnpl_ta_i + \gamma_7 italy_dummy_i + \gamma_8 buyer_type_i) \quad (6)$$

where $P(re_dummy = 1 | X)$ indicates the probability of being a real estate collateralized NPL transaction conditional upon our chosen set of bank-specific characteristics. G is a specific function taking values between 0 and 1, when applying logistic regression. Additionally, as a robustness check, we run logistic regressions using each buyer type as dependent variable, respectively. When running corresponding logistic regressions, the maximum likelihood estimation method is used.

4.4 Empirical Results

4.4.1 Abnormal Returns Following NPL Divestiture Announcements

We begin the analysis by concentrating on the short-term valuation effect following the announcement of NPL divestitures at European banks. For each announcement, we test our first hypothesis that the announcing banks experience significant positive valuation, as measured by the cumulative abnormal returns of the vendor.

In Table 4.3, we report our baseline event study results around the announcement dates for the 58 banks in the sample. Panel A documents our first model, the [Sharpe \(1964\)-Lintner \(1965, 1969\)](#) one factor asset pricing model, based on the MSCI Europe. Mean CAR amounts to 1.71%, significant at the 1%-level (z -score: 3.76) for the [-5; +5] event window. In Panel B, we present a market estimation robustness, based on the STXE 600 bank index, representing the movement of the 47 largest European banks. Mean CAR declines by 29 bps to 1.42% in Panel B, again significant at the 1%-level (z -score: 3.90).

CAARs are tested for statistical significance using both the parametric test by ([Boehmer et al., 1991](#)) and the non-parametric test procedure, introduced by ([Corrado and Zivney, 1992](#)), that test the hypothesis that CAARs equal zero. Our findings are robust across both statistics and we also monitor for sign changes between mean and median CARs, again affirming the result during the significant event window [-5; +5]. We estimate CAARs over multiple event windows, with the maximum event window being [-20; +20] and an estimation window of [-140; -21].

Table 4.3: Abnormal Stock Returns Following NPL Divestiture Announcements

This table shows the stock market reaction following 317 NPL divestiture announcements at 58 banks. *, **, *** indicate statistical significance at the 10%, 5%, and 1% level, respectively.

Event Window Days (t)	Panel A: MSCI Europe ($n=317$)				Panel B: STXE 600 Banks ($n=317$)			
	CAAR (%)	Median CAR (%)	BMP test	CZ test	CAAR (%)	Median CAR (%)	BMP test	CZ test
$[-20; +20]$	0.76	0.67	0.46	-0.39	0.47	0.38	1.10	0.10
$[-10; +10]$	0.00	-0.24	-0.25	-0.81	0.14	-0.38	0.48	-0.24
$[-5; +5]$	1.71	0.76	3.76***	2.00**	1.42	1.06	3.90***	2.25**
$[-1; +1]$	0.52	0.06	2.35**	1.05	0.50	0.07	2.48**	1.40
$[0; +0]$	0.33	0.08	1.92*	1.15	0.30	0.10	2.07**	1.32
$[0; +1]$	0.44	0.01	2.05*	1.20	0.44	0.15	2.29**	1.49
$[0; +5]$	0.98	0.17	2.52**	1.99**	0.81	0.39	3.36***	2.31**
$[0; +20]$	-0.14	-0.49	-0.53	-0.65	-0.06	-0.52	0.27	-0.13

As additional audit of coherence, we have checked the robustness with an extended estimation window of $[-273; -21]$, i.e. one full trading year, but the results are not affected quantitatively. Furthermore, we mark the occurrence of confounding events, i.e. NPL sales by banks within the event window of another deal by the same vendor, to control for a possible bias of our results. We check for robustness by including and excluding these follow-up events in the sample, but find that they should remain in the study as test results are not affected qualitatively. Furthermore, we do not detect a time-fixed effect, analyzing deals for each year separately.

We interpret our results as a clear indication affirming the first hypothesis, that announcements of NPL divestiture caused positive valuation effects, as abnormal returns are defined as actual ex-post returns over the event window, exceeding returns that would have been expected without the event taking place (MacKinlay, 1997). This finding underpins earlier results by Geiger et al. (2007) on a much broader basis and - in contrast to the findings of Dahiya et al. (2003) - indicates that NPL divestiture activity generated shareholder wealth in the short-term. We assert this early finding to the fact that failing banks generally report significant proportions of NPL prior to failure or distress (Berger and DeYoung, 1997; Jin et al., 2011), and thus interpret the sale of non-performing assets as a signaling about the vendor's willingness to ensure smooth functioning after negative shocks (Granja et al., 2017).

Banks currently operate under increasing regulatory and supervisory pressure to dispose of NPL (ECB, 2018a,b). In this regard, the signaling about smooth functioning after negative shocks is extended by showing security holders the willingness to comply to regulatory pressure.

On the contrary, considering longer event windows around the announcement date, such as $[-20; +20]$, the positive valuation effect appears to vanish over time. We interpret this finding as a first indicator that information related to NPL sale announcements tends to be priced rather quickly within the equity market and in favor of the idea of a short-term signaling effect. This potentially corroborates an information-efficient pricing of assets under distress and leads to potential negative returns in the longer term. Thus far, our findings therefore do not raise doubts about the ability of market participants to generate information efficient valuations of NPLs that are primarily collateralized by real estate (cash flows). Regarding a deeper interpretation of this result, in particular regarding changes of leverage and relative size of sold NPL, more analyses during sections 4.4.2 and 4.4.3 appear necessary.

4.4.2 Real Estate Driven Abnormal Returns

An important aspect to regulators and banks' decision-makers alike is whether the valuation effect is driven by specific types of collateral, considering the liquidated assets of banks' balance sheets. Thus, we split the overall event study sample into four smaller buckets, for each type of underlying collateral accordingly. We generally employ the same methodology and test statistics as for the overall analysis in Section 4.4.1.

The value of real estate NPL portfolios is largely determined by (expected) rental income and (potential) property sale proceeds in the real estate market. Figure 4.1 compares CAARs resulting from NPL sale announcements for each day of the significant $[-5; +5]$ event window of the overall sample ($n=317$) as well as a subsample exhibiting NPL sales with real estate collateral ($n=188$). This evaluation is based on the one-factor pricing model applying the MSCI Europe as the corresponding market return (i.e. Panel A in Table 3). Employing the market return estimation based on the bank index as robustness did yield the same result, and for reasons of brevity is thus not shown in the paper (i.e. Panel B in Table 3).

Figure 4.1: Cumulative Average Abnormal Returns Following NPL Divestiture Announcements

This figure shows the cumulative average abnormal return performance of the sample for real estate collateral ($n=188$) and the overall NPL sample ($n=317$) during 2012-2018. The [Sharpe \(1964\)](#)-[Lintner \(1965, 1969\)](#) capital asset pricing model is used by applying the MSCI Europe for the computation of CAARs.

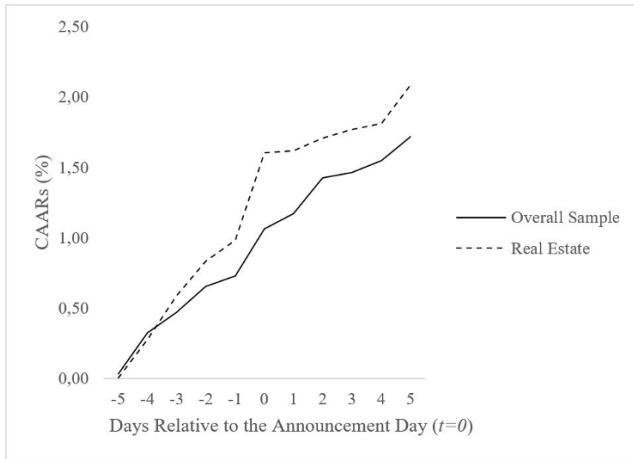


Figure 4.1 highlights that the positive valuation effect is more severe for NPL sales collateralized by real estate as compared to the overall sample. The excess return of 37 bps of the real estate sample during the event window $[-5; +5]$ as compared to the overall sample is highly significant, yielding evidence in favor of our second hypothesis.

Along this line of interpretation, Table 4.4 displays a more detailed analysis of each collateral class separately. Regarding the real estate sample, results are significant at the 1% level (z -score:3.86). In addition to our main event window $[-5; +5]$, CAARs for the $[-1; +1]$ event window increases from 0.52% to 0.79% and from 0.33% to 0.62% for the $[0; +0]$ event window. Statistical significance of the windows $[-1; +1]$ and $[0; +0]$ increases in the real estate sample accordingly. At the same time, the lack of significance for the non-real estate subsamples should be interpreted with caution. The power of the test statistics decreases with the smaller sample sizes of consumer loans ($n=45$), corporate loans ($n=28$), and mixed

loans ($n=56$), increasing the probability of an error of type II about the null hypothesis H_0 . We acknowledge from prior descriptive statistics in Table 4.1 that the distribution of deals in the event study sample is indeed representative for the secondary NPL market in Europe to the best of our knowledge.

Table 4.4: Abnormal Stock Returns Per Collateral Type

This table shows the stock market reaction following 317 NPL divestiture announcements at 58 banks for each collateral class separately. *, **, *** indicate statistical significance at the 10%, 5%, and 1% level, respectively.

Event Window Days (t)	CAAR (%)	Median CAR (%)	BMP test (z -score)	CZ test (z -score)
<i>Real Estate Loans (n=188)</i>				
[-10; +10]	0.27	-0.10	0.41	-0.61
[-5; +5]	2.08	0.98	3.86***	2.40**
[-1; +1]	0.79	0.40	2.68***	1.53
[0; +0]	0.62	0.25	3.30***	2.43**
<i>Consumer Loans (n=45)</i>				
[-10; +10]	1.05	0.41	0.22	0.65
[-5; +5]	2.07	0.31	0.86	0.60
[-1; +1]	-0.02	-0.74	0.25	-0.09
[0; +0]	-0.27	-0.27	-0.54	-0.63
<i>Corporate Loans (n=28)</i>				
[-10; +10]	0.87	-0.98	-0.26	-0.49
[-5; +5]	1.43	-0.19	-0.13	-0.13
[-1; +1]	-0.18	-0.10	-0.92	-0.58
[0; +0]	-0.23	-0.01	-1.17	-0.93
<i>Mixed Loan Pool (n=56)</i>				
[-10; +10]	-2.16	-1.00	-1.23	-1.35
[-5; +5]	0.33	0.98	1.40	0.24
[-1; +1]	0.40	-0.09	0.93	0.38
[0; +0]	0.13	-0.19	0.11	-0.25

Results from Figure 4.1 and Table 4.4 together pinpoint that capital markets evaluate the sales of real estate NPL portfolios to be relatively more attractive as compared to other kinds of NPL portfolios in the short-term. We interpret this observation as the net effect of distinct real estate attributes. Its tangibility gives both vendor and the acquirer the opportunity to estimate its intrinsic value and facilitates the evaluation compared to the appraisal of corporate or unsecured consumer debt. The result affirms our second hypothesis and adds to a trending research topic, namely accounting for real estate separately in NPL research

(Adelino et al., 2016; Beck et al., 2015; Ghosh, 2015). To verify a more specific possible interpretation of this finding, we perform a cross-sectional analysis of abnormal returns in the next subsection.

4.4.3 Cross-Sectional Analyses of Abnormal Returns

We continue the analysis by testing our third hypothesis, implying that CARs can be explained by a set of accounting variables that proxy for idiosyncratic risk, in a quest to understand the key value drivers of abnormal returns following NPL sale announcements. To obtain first insights on how bank-specific vendor characteristics relate to abnormal returns, we sort corresponding CARs into deciles, applying results obtained from the [-5; +5] event window due to its highest statistical significance (from lowest to highest CARs; P1 to P10). For each CAR decile, we report cross-sectional averages of cumulative abnormal returns as well as cross-sectional averages of the following bank-specific variables: NPL to total loans ratio (*npl_tl*), NPL to equity ratio (*npl_eq*), five-year average return on assets (*roa_5y*), common equity to total assets ratio (*ceq_ta*), actual loan losses in percent of reserves for loan losses (*loanloss_rll*), Tier 1 capital adequacy ratio (*capad*), ratio of sold NPL's GBV to bank's total assets (*gbvnpl_ta*) and the *italy_dummy*. Table 4.5 summarizes corresponding results. Panel A reports findings for our overall sample ($n=317$). Panel B presents insights obtained from the real estate subsample ($n=188$).

As presented in Table 4.5, average cumulative abnormal returns range from lowest -8.42% to highest 16.58% within Panel A. Notably, deals that are conducted by banks exhibiting highest NPL to total loans ratios (*npl_tl*) as well as highest NPL to equity ratios (*npl_eq*), and highest ratios of sold NPL's GBV to bank's total assets (*gbvnpl_ta*) are the ones yielding highest abnormal returns (P10). We interpret this result as a first indication of a size effect, driven by the relative size of the liquidation of risky assets.

Table 4.5: Decile Sorting of Cumulative Abnormal Returns

This table summarizes average cumulative abnormal returns and average firm-specific characteristics of portfolios sorted on past cumulative abnormal returns for the [-5; +5] event window using the MSCI Europe as respective benchmark. Panel A reports findings for our overall sample ($n=317$). Panel B summarizes insights obtained from the real estate subsample ($n=188$). To construct portfolios, we sort cumulative abnormal returns into deciles. Within each decile portfolio, we then report cross-sectional averages of cumulative abnormal returns for the [-5; +5] event window as well as cross-sectional averages of the following bank-specific variables: NPL to total loans ratio (npl_tl), NPL to equity ratio (npl_eq), five-year average return on assets (roa_5y), common equity to total assets ratio (ceq_ta), actual loan losses in percent of reserves for loan losses ($loanloss_rll$), Tier 1 capital adequacy ratio ($capad$), ratio of sold NPL's GBV to bank's total assets ($gbvnpl_ta$) and the *italy_dummy*. Detailed variable explanations and calculations are presented in Appendix Table C.3 of the Electronic Supplementary Material.

Panel A: Total Sample ($n=317$)										
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
CAR [-5; +5]	-8.42	-3.94	-1.98	-0.54	0.35	1.36	2.68	4.39	7.16	16.58
<i>npl_tl</i>	9.93	8.81	10.15	7.83	10.83	6.66	8.02	9.18	14.79	12.27
<i>npl_eq</i>	100.04	88.40	100.22	77.96	97.72	67.41	75.92	87.38	151.61	128.94
<i>roa_5y</i>	0.51	0.65	0.56	0.80	0.47	0.68	0.60	0.58	0.47	0.76
<i>ceq_ta</i>	6.01	6.56	6.38	7.53	6.54	6.18	6.53	6.35	7.55	6.96
<i>loanloss_rll</i>	20.74	23.49	22.78	28.33	19.41	26.46	21.46	21.53	22.38	21.47
<i>capad</i>	12.97	13.77	14.07	13.60	13.74	13.49	13.31	13.53	13.53	13.40
<i>gbvnpl_ta</i>	0.50	0.81	0.79	0.76	0.57	0.74	0.57	1.51	1.34	1.90
<i>italy_dummy</i>	0.30	0.43	0.15	0.17	0.22	0.29	0.33	0.32	0.32	0.40
Panel B: Real Estate Subsample ($n=188$)										
CAR [-5; +5]	-8.53	-3.18	-1.46	-0.45	0.50	1.45	3.09	4.80	7.48	14.01
<i>npl_tl</i>	8.59	8.26	6.74	8.27	9.25	3.71	9.97	8.89	14.65	11.29
<i>npl_eq</i>	86.12	83.61	64.39	80.11	92.26	33.56	100.67	81.20	158.74	115.25
<i>roa_5y</i>	0.56	0.61	0.60	1.17	0.58	0.71	0.73	0.53	0.61	0.61
<i>ceq_ta</i>	5.88	5.97	6.48	9.92	6.36	5.79	6.07	6.72	6.54	6.07
<i>loanloss_rll</i>	28.11	35.65	44.82	27.02	23.75	32.73	21.69	35.45	20.80	29.86
<i>capad</i>	12.91	14.30	14.64	14.09	13.38	13.54	13.01	14.41	13.50	13.59
<i>gbvnpl_ta</i>	0.28	0.35	0.95	0.83	0.66	0.37	0.81	1.22	0.40	3.91
<i>italy_dummy</i>	0.33	0.08	0.08	0.00	0.17	0.08	0.17	0.17	0.27	0.27

Concerning the real estate subsample, average cumulative abnormal returns range from low-est -8.53% to highest 14.01%. Again, highest returns are obtained for banks exhibiting highest NPL to total loans ratios (*npl_tl*) as well as highest NPL to equity ratios (*npl_eq*),

and highest ratios of sold NPL's GBV to bank's total assets (*gbvnpl_ta*). Within both panels, lowest (P1) and highest (P10) returns seem to be driven by Italian NPL deals that represent the largest country subgroup in the sample.

To analyze the relationship between bank-specific characteristics and observed abnormal returns in more detail, we next perform cross-sectional regression analyses using observed CARs for our overall sample ($n=317$) as dependent variable. As explanatory variables, we apply the above-listed set of firm-specific characteristics with the exception of NPL to equity ratios (*npl_eq*) to avoid potential multicollinearity issues. Additionally, we add a real estate dummy within the regression analysis, indicating whether respective NPLs are collateralized by real estate. Table 4.6 summarizes cross-sectional regression results using CARs for the following event windows: [-5; +5] in Panel A, [-10; +10] in Panel B as well as [-20; +20] in Panel C. Within each panel, the left column reports results obtained from applying the MSCI Europe. The right column illustrates findings once applying the STXE 600 bank index.

As shown in Table 4.6, company characteristics exhibiting statistical significance in explaining CARs within the [-5; +5] event window are a firm's NPL to total loans ratio (*npl_tl*) (5% significance level) as well as the ratio of sold NPL's GBV to banks' total assets (*gbvnpl_ta*) (1% significance level). Statistical significances of these variables even increase once applying the STXE 600 bank index instead of the MSCI Europe. Whereas there exists a positive economic link between a firm's NPL to total loans ratio and its respective abnormal returns, firms exhibiting higher common equity to total assets ratios (*ceq_ta*) tend to show a more negative performance. Additionally, the five-year average return on assets (*roa_5y*) as well as actual loan losses in percent of reserves for loan losses (*loanloss_rll*) turn statistically significant at the 5% level once applying the STXE 600 bank index rather than the MSCI Europe. These results underline various facets of a size effect. Relatively large NPL portfolio sales unburden the restructuring teams in vendor banks significantly more than smaller sales. But a portfolio sale of a given size is more helpful for a bank with a lower level of common equity because these institutions become more stable after the transaction. More ECB pressure on the weakest financial institutions to clean balance sheets from distressed assets will result in short-term above-average revaluation of bank equity.

Table 4.6: Cross-Sectional Sell-Side Regression Results

This table reports OLS regression results for the overall event study sample of 317 events. As dependent variable we apply cumulative abnormal returns for the following event windows: [-5; +5] in Panel A; [-10; +10] in Panel B; [-20; +20] in Panel C. We apply the following bank-specific explanatory variables: NPL to total loans ratio (*npl_tl*), five-year average return on assets (*roa_5y*), common equity to total assets ratio (*ceq_ta*), actual loan losses in percent of reserves for loan losses (*loanloss_rll*), Tier 1 capital adequacy ratio (*capad*), ratio of sold NPL's GBV to bank's total assets (*gbvnpl_ta*) as well as an Italy dummy (*italy_dummy*) and a real estate dummy (*re_dummy*). Detailed variable explanations and calculations are presented in Appendix Table C.3 of the Electronic Supplementary Material. Standard errors are clustered on vendor-level. CAPM refers to the [Sharpe \(1964\)](#)-[Lintner \(1965, 1969\)](#) pricing model, based on the MSCI Europe; STXE 600 refers to our robustness check for the cross-section of banking stocks. *, **, *** indicate statistical significance at the 10%, 5%, and 1% level, respectively.

	Panel A		Panel B		Panel C	
	Dependent Variable CAR [-5; +5]		Dependent Variable CAR [-10; +10]		Dependent Variable CAR [-20; +20]	
	MSCI Europe	STXE 600	MSCI Europe	STXE 600	MSCI Europe	STXE 600
<i>npl_tl</i>	0.24** (2.14)	0.22*** (2.76)	0.11 (1.19)	0.14 (1.39)	0.18 (0.98)	0.06 (0.43)
<i>roa_5y</i>	1.75 (1.11)	1.99** (2.17)	-0.82 (-0.46)	0.41 (0.28)	-0.72 (-0.19)	-1.68 (-0.65)
<i>ceq_ta</i>	-0.25 (-0.79)	-0.33** (-2.23)	0.02 (0.06)	-0.29 (-1.29)	-0.08 (-0.11)	0.01 (0.02)
<i>loanloss_rll</i>	0.01 (0.42)	0.03** (2.04)	0.01 (0.53)	0.05*** (3.05)	0.00 (-0.01)	0.02 (1.27)
<i>capad</i>	-0.10 (0.27)	-0.13 (-0.66)	0.48 (1.22)	0.09 (0.34)	1.04 (1.60)	0.10 (0.21)
<i>gbvnpl_ta</i>	0.21*** (3.00)	0.32*** (3.99)	0.61*** (4.42)	0.57*** (4.58)	0.12 (0.64)	0.26 (1.24)
<i>italy_dummy</i>	0.44 (0.44)	-0.01 (-0.01)	-0.21 (-0.18)	0.38 (0.36)	-4.63*** (-2.67)	-1.98 (-1.47)
<i>re_dummy</i>	0.26 (0.31)	0.02 (0.02)	1.07 (0.88)	-0.68 (-0.71)	-2.60 (-1.29)	0.17 (0.15)
<i>CONSTANT</i>	0.57 (0.14)	1.14 (0.41)	-9.23 (-1.58)	-2.15 (-0.49)	-12.74 (-1.20)	-0.80 (-0.11)
<i>R</i> ²	0.070	0.087	0.068	0.083	0.071	0.036
<i>F - value</i>	5.95	4.69	6.57	7.86	4.74	1.88

For the [-10; +10] event window, the explanatory power of a firm's NPL to total loans ratio (*npl_tl*) disappears in both columns. Conversely, statistical significance of the variable *gbvnpl_ta* even increases within both columns of Panel B. Once taking into account the [-20; +20] event window, the explanatory power of the variables *npl_tl*, *roa_5y*, *ceq_ta*, *loanloss_rll* and *gbvnpl_ta* disappears entirely. This finding confirms baseline event study results reported in Section 4.4.1. Information related to NPL sale announcements tend to be priced quickly within the equity market. Thus, the explanatory power of bank-specific characteristics concerning abnormal returns following NPL sale announcements vanishes over time once taking into consideration longer event windows. We interpret these findings as a confirmation of our third hypothesis, stating that valuation effects observable around the announcement of NPL sales can be explained by a set of bank-specific characteristics that proxy for idiosyncratic risk, as for instance the bank's ratio of NPL to total loans, its common equity in percent of total assets, and the GBV of sold NPL in percent of a bank's total assets.

Our main results imply that announcements of NPL divestiture result in positive valuation effects of European vendor banks. The announcement effect is strongest for real estate NPL portfolios as compared to other kinds of NPLs. We have ensured validity of these findings in multiple ways, including the application of extended estimation windows as well as the exclusion of confounding events.

To test for the robustness of the explanatory power of reported bank characteristics, we additionally conduct four robustness checks, which are provided in Appendix C of the Electronic Supplementary Material. Specifically, we rely on several fixed-effects regressions, leaving either collateral type, buyer type, vendor bank, or NPL-size constant. When running fixed-effects regressions, we apply the least squares dummy variable model (LSDV). In line with equation (5), we use observed CARs for the [-5; +5], [-10; +10] as well as the [-20; +20] event window as dependent variables and our previously specified set of bank characteristics as corresponding independent variables.

The main result of our additional robustness checks is that the size-effect (*gbvnpl_ta*) remains statistically significant in explaining abnormal returns within all of the above-listed regression specifications (ranging between the 1% and 5% significance level). In line with

reported findings in Section 4.4.3, our robustness tests confirm that the explanatory power of this size effect vanishes over time. In addition, we find the NPL to total loans ratio (*npl_tl*) to maintain its statistical significance within three out of four fixed-effects model specifications (ranging between the 5% and 10% significance level). Similar to the size-effect, the explanatory power of the NPL to total loans ratio (*npl_tl*) disappears over time. The findings thus underline that information related to NPL divestitures seem to be priced quickly within European equity markets. Also, in line with reported findings in the text, we document supporting evidence that over longer periods (i.e. over the [-20; +20] event window), Italian banks seem to do particularly poorly in comparison to the overall European market. However, the statistical relevance of banks' common equity in percent of total assets (*ceq_ta*) cannot be confirmed in any of the four fixed-effects model specifications.

Overall, the findings of additionally conducted robustness checks still support our third hypothesis, implying that valuation effects observable around the announcement of NPL sales can be explained by a set of bank-specific characteristics that proxy for idiosyncratic risk. Most significantly, we are able to validate that positive stock market reactions are driven by a size effect.

4.4.4 Cross-Sectional Buy-Side Analyses

We proceed by investigating the relationship between different types of investors and previously categorized NPL collaterals. While potential vendors usually have superior knowledge about the quality of their assets, the bargaining power in divestiture situations under distress is limited. In our fourth hypothesis, we argue that to a vast majority, real estate collateralized NPL should be acquired by opportunistic investors. We expect specialized institutional bidders on the buy-side to be highly experienced in the valuation of complex real estate NPL portfolios. We therefore perform logistic regressions, using the real estate dummy of our overall sample ($n=317$) as the dependent variable and our chosen set of bank characteristics as well as corresponding buyer types as explanatory variables.

Table 4.7 summarizes results obtained from our first-step logistic regression analysis (Panel A) and corresponding margins at means for each indicator variable (Panel B).

As shown in Table 4.7, the probability of being a real estate collateralized NPL transaction is highest when sellers exhibit high five-year average ROAs (*roa_5y*) while simultaneously having high actual loan losses in percent of reserves for loan losses (*loanloss_rll*). Conversely, the probability of being a real estate collateralized transaction decreases for Italian deals. On an aggregate basis, the predicted probability of being a real estate collateralized NPL transaction is highest (0.84) for buyer type 2 (opportunity funds) and lowest for undisclosed buyers (0.19) as well as consortia of multiple buyers (0.41). Our findings imply that opportunity funds in particular tend to acquire NPL collateralized by real estate, therefore confirming our fourth and final hypothesis. We relate this finding to the specific knowledge and experience needed to cope with real estate as an asset class as well as the high potential of value creation and the risk associated within these kind of transactions.

As a robustness check, we next run logistic regressions using each buyer type as dependent variable separately. Table 4.8 summarizes respective regression results.

As shown in Table 4.8, the real estate dummy is positive and statistically significant only for buyer type 2 (opportunity funds), however, negatively significant for buyer types 3 (consortia of multiple buyers) and 5 (undisclosed investors). This finding suggests that real estate collateralized NPLs tend to be acquired by opportunistic investors while simultaneously being avoided by consortia of multiple buyers and undisclosed investors. These results overall confirm our fourth hypothesis, implying that real estate collateralized NPLs mainly tend to be acquired by opportunity funds.²

²Further information can be found in Appendix Table C.1 of the Electronic Supplementary Material that reports the opportunistic investors Cerberus, Lone Star and Blackstone to be active buying parties, accounting for a large oligopoly share in the secondary market that the regulator currently aims to strengthen (ECOFIN, 2018).

Table 4.7: Real Estate Logistic Regression Results

This table reports logistic regression results (Panel A) and margins at means (Panel B) for corresponding indicator variables. *RE_dummy* is the dependent (dummy) variable and equals 1 if the NPL is collateralized by real estate, 0 otherwise. Following prior analyses, we apply the following bank-specific characteristics as explanatory variables: NPL to total loans ratio (*npl_tl*), five-year average return on assets (*roa_5y*), common equity to total assets ratio (*ceq_ta*), actual loan losses in percent of reserves for loan losses (*loanloss_rll*), Tier 1 capital adequacy ratio (*capad*), ratio of sold NPL's GBV to bank's total assets (*gbvnpl_ta*) as well as an Italy dummy (*italy_dummy*) and corresponding buyer types (*buyer_type*). Detailed variable explanations and calculations are presented in Appendix Table C.3 of the Electronic Supplementary Material. Standard errors are clustered on vendor-level and indicated in parentheses. *, **, *** indicate statistical significance at the 10%, 5%, and 1% level, respectively.

	Panel A Regression Results	Panel B Margins at Means
<i>npl_tl</i>	0.053 (0.03)	
<i>roa_5y</i>	0.944* (0.53)	
<i>ceq_ta</i>	-0.146 (0.11)	
<i>loanloss_rll</i>	0.020** (0.01)	
<i>capad</i>	-0.004 (0.08)	
<i>gbvnpl_ta</i>	0.035 (0.06)	
<i>italy_dummy</i>	-1.400** (0.33)	<i>italy_dummy</i> 0 0.730*** (0.047) 1 0.400*** (0.063)
<i>buyer_type</i>		<i>buyer_type</i>
2	1.252*** (0.46)	2 0.841*** (0.051)
3	-0.767* (0.42)	3 0.412*** (0.081)
4	-0.040 (0.38)	4 0.592*** (0.076)
5	-1.897*** (0.73)	5 0.185* (0.107)
<i>CONSTANT</i>	0.279 (1.13)	
<i>Pseudo R²</i>	0.2069	

Table 4.8: Buyer Types Logistic Regression Results

This table reports buyer types logistic regression results. As dependent variable, we apply each buyer type, respectively, using a dummy variable which equals 1 if the NPL is acquired by a specific type, 0 otherwise. Buyer type 1 (*buyer_type 1*) represents specialized (small) investors, buyer type 2 (*buyer_type2*) opportunity funds, buyer type 3 (*buyer_type 3*) consortia of multiple buyers / securitization, buyer type 4 (*buyer_type 4*) (investment-) banks as well as buyer type 5 (*buyer_type 5*) undisclosed investors. Again, we apply the following bank-specific characteristics as explanatory variables: NPL to total loans ratio (*npl_tl*), five-year average return on assets (*roa_5y*), common equity to total assets ratio (*ceq_ta*), actual loan losses in percent of reserves for loan losses (*loanloss_rll*), Tier 1 capital adequacy ratio (*capad*), ratio of sold NPL's GBV to bank's total assets (*gbvnpl_ta*) as well as an Italy dummy (*italy_dummy*). Additionally, we include a real estate dummy, signalling whether respective NPL deals are collateralized by real estate. Detailed variable explanations and calculations are presented in Appendix Table C.3 of the Electronic Supplementary Material. Standard errors are clustered on vendor-level and indicated in parentheses. *, **, *** indicate statistical significance at the 10%, 5%, and 1% level, respectively.

	Panel A <i>buyer_type 1</i>	Panel B <i>buyer_type 2</i>	Panel C <i>buyer_type 3</i>	Panel D <i>buyer_type 4</i>	Panel E <i>buyer_type 5</i>
<i>npl_tl</i>	0.024 (0.025)	-0.011 (0.030)	0.023 (0.045)	-0.053* (0.027)	0.012 (0.037)
<i>roa_5y</i>	-0.233 (0.366)	-0.116 (0.398)	0.349 (0.787)	-0.185 (0.381)	0.371 (0.683)
<i>ceq_ta</i>	-0.031 (0.073)	0.048 (0.073)	-0.207 (0.141)	0.041 (0.084)	0.044 (0.144)
<i>loanloss_rll</i>	-0.0123* (0.007)	0.007 (0.007)	0.013* (0.007)	-0.005 (0.008)	-0.003 (0.013)
<i>capad</i>	0.023 (0.075)	0.017 (0.093)	-0.020 (0.146)	-0.053 (0.083)	-0.111 (0.141)
<i>gbvnpl_ta</i>	0.053 (0.042)	-0.038 (0.048)	0.057 (0.056)	-0.157 (0.161)	-0.037 (0.115)
<i>italy_dummy</i>	0.110 (0.329)	-0.750 (0.457)	-1.079* (0.654)	1.115*** (0.335)	0.050 (0.511)
<i>re_dummy</i>	-0.112 (0.317)	1.600*** (0.418)	-1.082*** (0.383)	-0.115 (0.360)	-2.331*** (0.776)
<i>CONSTANT</i>	-0.856 (1.053)	-2.170 (1.447)	-0.500 (2.281)	-0.452 (1.240)	-0.685 (1.940)
<i>Pseudo R²</i>	0.034	0.129	0.056	0.056	0.156

4.5 Conclusion

This study synthesizes a unique transaction database of 476 NPL deals during the period 2012 to 2018. Decomposition of this data enables deeper understanding about the secondary market for loan sales under distress, which so far lacks transparency and publicly available information on a broad basis. Following the financial crises of the past decade, financial institutions in the European bank-based system are still in the restructuring process of bad assets and effectively hold large portfolios of NPL on their balance sheets. Our analysis has regulatory implication, as the ECB currently ascribes the NPL-issue high priority, assisting with a variety of guidance measures. In particular since 2014, the core advice is active portfolio reduction, that requires banks to sell their oftentimes real estate-based NPL holdings to loan investors, thus resulting in a strengthening of the secondary loan sale market.

The descriptive analysis reveals that the sell-side of the secondary market is relatively granular, while we face narrow buy-side structures. While smaller single-name transactions or portfolio baskets start with smaller GBVs of €5m, the largest transactions amount up to €26bn face value. These large block transactions oftentimes account for NPL disposal into bad-banks or similar government endowed entities. Based on GBV, two thirds of the collateral (66.1%) are real estate loans. The other third accounts for consumer loans (5.7%), corporate loans (4.0%), and mixed loan pools (24.2%), which represent a mixture of the other three loan types in an unknown proportion. For this reason, we estimate the actual real estate proportion to be higher. Real estate and mixed loan pools together pinpoint the dominant role of real estate collateral in the European distressed loan sale market. Thus, the price setting for NPL portfolios is largely driven by tangible assets whose cash flow depends on rental income and property sales proceeds.

Recent empirical evidence raises doubts about the ability of financial market participants to generate information efficient valuations for real estate capital market instruments. We contribute to this stream of literature with the empirical examination of value implications for a subset of 317 NPL divestiture announcements at 58 listed banks during 2012 to 2018. Our results provide robust evidence in favor of a significant positive stock market reaction at vendor banks following NPL sales, which are driven by a size effect and real estate collateral

in these transactions. This finding underpins earlier (more anecdotal and non-international) results by Geiger et al. (2007) on a much broader basis and indicates that capital markets perceive the realized sales prizes to be attractive for vendors. While failing banks generally report significant proportions of NPL prior to failure or distress (Berger and DeYoung, 1997; Jin et al., 2011), the sale of non-performing assets may be interpreted as a signaling about the vendor's willingness to ensure smooth functioning after negative shocks (Granja et al., 2017). In addition, this signaling provides security holders with positive information about the banks' willingness and ability to comply with increased regulatory pressure.

In regards to a potential divergence among different types of underlying collateral, we analyze each collateral class separately, detecting an excess return driven by real estate loans. We interpret this finding as evidence that capital markets evaluate the sales of real estate NPL portfolios as comparatively more attractive, compared to other kinds of NPL portfolios, such as unsecured corporate debt. We attribute this observation to the net effect of distinct real estate attributes. Its tangibility gives both vendor and the acquirer the opportunity to estimate its intrinsic value and facilitates the evaluation compared to the appraisal of corporate or unsecured consumer debt. But real estate also demands a very distinct skillset to adequately manage important features of real estate collateral in interdisciplinary teams of practitioners, representing high opportunity costs of capital for the vendor. With the sale of NPL portfolios, these very demanding management tasks are transferred out of the vendor banks and generate new capacities for highly specialized human resources.

Last, applying cross-sectional regression analyses, we find that bank-specific characteristics such as the vendor's bad loan to total loan ratio are consistent drivers of abnormal returns, providing evidence in favor of a size effect concerning relative asset scaling. This finding undermines recent research in the banking literature, suggesting that banks are generally incentivized to sell loans to meet their (short-term) liquidity needs under the Basel III regime, either by raising capital or reducing the amount of risk-weighted assets (Boudriga et al., 2009; Irani and Meisenzahl, 2017). As a consequence, bank capitalization is altered in favor of the capital adequacy ratio, making bank's balance sheets more appealing to the security holder (Kwan and Eisenbeis, 1997). Along this line of reasoning, the alteration

is most accentuated if vendors decide to liquidate relevant portions of problematic assets. Finally, performing logistic regressions, we are also able to detect that real estate NPLs to a large extent are acquired by opportunity funds, and tend to be avoided by consortia of multiple buyers and undisclosed investors, potentially reflecting reduced opportunity costs of capital. We attribute this finding to the specific knowledge and human resources needed by investors to cope with real estate as an asset class.

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