



Correction to: Marketing Strategies of Tham Sing Robusta Coffee in Thailand: SWOT IE and TOWS Matrix

Sudarin Rodmanee, Sumalee Chaisit, Chomsaeank Photcharoen,
Yaowarin Rodmanee, and Raksmeey Sann

Correction to:

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The original version of the chapter was inadvertently published with the incorrect author sequence order and missed to include acknowledgment text.

The author sequence order is now changed from “Raksmeey Sann, Sudarin Rodmanee, Sumalee Chaisit, Chomsaeank Photcharoen, and Yaowarin Rodmanee” to “Sudarin Rodmanee, Sumalee Chaisit, Chomsaeank Photcharoen, Yaowarin Rodmanee, and Raksmeey Sann”

The following acknowledgment text has been included in the chapter:

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The above mentioned changes has been made in the chapters.

The updated version of this chapter can be found at
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