# Chapter 6 Biomarkers for Immune Modulatory Treatment in Head and Neck Squamous Cell Carcinoma (HNSCC)



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### **Background**

Immune checkpoint inhibitors have changed the standard of care in recurrent/metastatic mucosal head and neck squamous cell carcinoma. Initially in the 2nd-line post platinum based chemotherapy setting [1, 2], and more recently based on the results of the Keynote-048 trial in the 1st-line R/M setting [3]. Although responses can be durable, only a minority of patients respond. Hence, the need for predictive markers to ensure these therapies are provided to patients most likely to benefit, whilst sparing patients who are unlikely to benefit from these treatments.

# Potential Predictive Biomarkers for Immune Checkpoint Inhibitors

- 1. Immune checkpoint ligand expression e.g., programmed death-ligand 1 (PD-L1)
- 2. Markers of a T-cell inflamed microenvironment e.g., gene expression profiles
- 3. Markers of tumour neoepitope burden e.g., tumour mutation burden
- 4. Multidimensional quantitative immunohistochemistry (IHC)/immunofluorescence (IF) e.g., PD1/PD-L1

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### PD-L1

PD-L1 is the most studied predictive biomarker for response to immune checkpoint inhibitors. However, the field has been hampered by a number of factors including the use of different antibodies, measurement of tumour versus immune cells versus both, variable scoring criteria, and variable expression and cut-offs across tumour types [4]. In Table 6.1, the antibodies employed for some of the more common immune checkpoint inhibitors in use are shown, as well as the cells scored. With regard to staining tumour cells the antibodies behave similarly, with the exception of SP142 that stains a lower percentage of cells. However, in general these antibodies are not interchangeable, and it is best to use the same antibody and ideally the same assay as was used in the relevant trial in that cancer [4]. In general, good reproducibility has been demonstrated for scoring of tumour cells, but this is not the case for measuring immune cells only [5].

In R/M HNSCC there does seem to be a correlation between PD-L1 expression and response, as well as survival, albeit not in all studies (Table 6.2). In R/M HNSCC, as in other cancers, a range of assays and scoring criteria has been used. However, in this manuscript the focus will largely be on the assays used in the key pembrolizumab

	Nivolumab	Pembrolizumab	Durvalumab	Atezolizumab
Primary antibody	28–8	22C3	SP263	SP142
Scoring	Tumour	Tumour – TPS Tumour + immune cells - CPS	Tumour	Tumour and immune cells

**Table 6.2** Correlation between PD-L1 expression and response in R/M HNSCC

28–8	PD-L1 ≥ 1% TC	PD-L1 < 1%		
Nivolumab	<b>18%</b> (n = 96)	<b>12%</b> (n = 76)		Ferris et al. [6]
SP263	PD-L1 ≥ 25% TC	PD-L1 < 25% TC		
Durvalumab	<b>16%</b> (n = 112)	<b>9%</b> (n = 67)		Zandberg et al. [7], Siu et al. [8]
SP142	PD-L1 IC ≥ 5%	PD-L1 IC < 5%		
Atezolizumab	<b>24</b> % (n = 25)	<b>14%</b> (n = 7)		Colevas et al. [9]
22C3	PD-L1 CPS ≥ 20	PD-L1 CPS ≥ 1	PD-L1 CPS < 1	
Pembrolizumab		<b>22</b> % (n = 127)	<b>4%</b> (n = 25)	Chow et al. [10]
Pembrolizumab	<b>23</b> % (n = 133)	<b>19%</b> (n = 257)	<b>4</b> % (n = 44)	Burtness et al. [3]
	TPS ≥ 50%	TPS < 50%		
Pembrolizumab	<b>26</b> % (n = 65)	<b>11%</b> (n = 179)		Cohen et al. [2]

trials in R/M HNSCC that have led to approvals based on PD-L1 expression. In the 1st-line setting worldwide and in the 2nd-line setting in Europe use of pembrolizumab for R/M HNSCC first requires evaluation of PD-L1 expression.

The first phase 3 trial in R/M HNSCC was the trial of nivolumab versus standard of care (investigators choice—methotrexate, docetaxel or cetuximab) [1]. Patients were enrolled regardless of PD-L1 expression, and it was also not a stratification factor. Based on this trial nivolumab was approved for treatment in platinum resistant R/M HNSCC in all-comers, i.e., no restriction based on PD-L1 expression. In an exploratory analysis, tumour PD-L1 expression did not appear to be predictive of benefit [6].

In the pembrolizumab trials in HNSCC the PD-L1 22C3 pharmDx companion diagnostic assay has been used. Two scoring methods are available:

- 1. The tumour proportion score (TPS), which is the percentage of viable tumour cells with partial or complete membrane staining at any intensity
- The combined positive score (CPS), which is the ratio of the number of PD-L1– expressing cells (tumour cells, lymphocytes, macrophages) to the number of all viable tumour cells × 100

The PD-L1 CPS score has been shown to have good reproducibility in a gastric cancer study [11]. In an exploratory analysis of the Keynote-012 HNSCC cohort, measurement of tumour + immune cells seemed to be more predictive of response to pembrolizumab than measurement of tumour cells only [10]. In the Keynote-040 trial pembrolizumab was compared to standard of care (investigators choice—methotrexate, docetaxel or cetuximab) in patients who had received prior platinum [2]. Eligibility required submission of a tissue sample for PD-L1 assessment and PD-L1 TPS ( $\geq$ 50% vs. <50%) was a stratification factor. 26% of the population had PD-L1 TPS  $\geq$ 50%, and when analysed by TPS scores the benefit of pembrolizumab appeared to be predominantly in this population. In Europe, the EMA approved pembrolizumab for platinum pre-treated HNSCC in patients with PD-L1 TPS  $\geq$ 50%. In an exploratory analysis when analysed by PD-L1 CPS ( $\geq$ 1% vs. <1%) 83% of the population had CPS  $\geq$ 1, and it was predictive of benefit.

There has been a preliminary report of a posthoc analysis of efficacy outcomes based on PD-L1 scoring techniques in Keynote-040 [12]. Standard receiver operating characteristic curves were generated for TPS and CPS for patients receiving pembrolizumab versus SOC to demonstrate the relationship between pembrolizumab and SOC at each cutoff. Concordance between TPS and CPS cutoffs was 77% at a cutoff of 1, 91% at a cutoff of 20, and 95% at a cutoff of 50. At lower expression levels, CPS detects a larger fraction of pembrolizumab responders than TPS while maintaining similar survival results. At higher expression levels, CPS ≥50 can be used interchangeably with TPS ≥50%. Based on these results it was concluded that CPS is a valid scoring method for determining PD-L1 status in patients with HNSCC.

The Keynote-048 trial evaluated the role of pembrolizumab alone or in combination with platinum-5-FU chemotherapy compared to the standard of care, the Extreme regimen of platinum, 5FU and cetuximab in patients receiving 1st-line

systemic therapy for R/M HNSCC [3]. PD-L1 expression based on TPS (>50% vs. <50%) was a stratification factor, with 22% having TPS >50%. Key populations for the primary, secondary and exploratory endpoints were defined by PD-L1 CPS scores: >20, >1 and the total population. 40–45% of the population had CPS >20 and 85% had CPS >1. In this trial pembrolizumab monotherapy was shown to be superior to the Extreme regimen in the CPS >20 and >1 populations but not in the total population. The combination of pembrolizumab with chemotherapy was shown to be superior to the Extreme regimen in all three populations. For both monotherapy and the combination with chemotherapy there was increasing benefit (overall survival and response) with increasing PD-L1 CPS. Based on the Keynote-048 results, pembrolizumab approvals for use in the 1st-line R/M setting have been contingent on tumour PD-L1 expression as assessed by the CPS. The FDA restricted approval of pembrolizumab monotherapy to patients whose tumours express PD-L1 ≥1, but approved the combination with platinum and 5FU for the total population. The EMA approved both monotherapy and the combination with platinum and 5FU for 1st-line treatment of metastatic or unresectable R/M HNSCC in adults whose tumours express PD-L1 with a CPS  $\geq 1$ .

PD-L1 expression using CPS enriches for the population likely to benefit from use of an immune checkpoint inhibitor, and can identify a population unlikely to derive much benefit. However, it is a weak predictor of benefit as only a minority of patients with PD-L1 CPS  $\geq$ 20 achieve a response and prolonged survival.

### **Gene Expression Profiling**

Several signatures have been identified that are predictive of response to immune checkpoint inhibitors. These include the 'Teff' signature [13] defined by three genes (PD-L1, CXCL9, and IFN $\gamma$ ) and is associated with responses to atezolizumab in patients with non-small cell lung cancer and the 'T-cell inflamed gene expression profile' (GEP) [14] consisting of 18 interferon-gamma responsive genes and is associated with responses to pembrolizumab in melanoma and 9 different solid tumors, including HNSCC.

The T-cell inflamed GEP score is higher in patients with HNSCC who responded to pembrolizumab, with area under the receiver operating characteristic curve of 0.768 [15]. GEP was significantly correlated with PD-L1 expression in HNSCC (r = 0.51), which is consistent with PD-L1 expression regulation by T-cell derived IFN $\gamma$ .

### **Tumour Mutation Burden**

There is a correlation between the median mutation burden of a given tumour type and the probability of response to an immune checkpoint inhibitor [16]. HNSCC has a moderate TMB, with median number of coding somatic mutations per megabase of 5.0 [17]. TMB of HNSCC is similar to oesophago-gastric and urothelial tumours, and considerably lower than more responsive tumours such as melanoma, cutaneous SCC and mismatch repair deficient tumours.

In HNSCC patients treated with pembrolizumab, TMB is higher in responders, with area under the receiver operating characteristic curve of 0.617 [15]. There was no correlation between TMB and either GEP or PD-L1. In another study higher TMB was associated with benefit from anti-PD1/PD-L1 in HPV negative HNSCC [18].

# **Combination of Tumour Mutation Burden and Gene Expression Profiling**

The combination of TMB and GEP had joint predictive utility in identifying HNSCC responders and non-responders to pembrolizumab in a study of 105 patients [15]. There were no responders in the patients with low TMB and low GEP, and only one responder in the group with high TMB but low GEP. The highest response rate was in the group with both high TMB and high GEP -37%. The group with low TMB but high GEP had an intermediate response rate of 16%.

## Multidimensional Quantitative IHC/IF

A recent meta-analysis compared biomarker modalities for predicting response to immune checkpoint blockade [19]. It concluded that modalities that permit assessment of more than one biomarker were promising, for instance multiplex immuno-histochemistry or immunofluorescence e.g., evaluating PD1 to PD-L1 proximity. These strategies may improve the positive predictive value that remains low with single modality predictive biomarkers. These techniques take into account the spatial importance of tumour immune interactions and the contribution of protein marker co-expression. The area under the receiver operating characteristic curve for multiplex IHC/IF was 0.79 that was considerably higher than for single factors e.g., PD-L1, GEP or TMB.

### Tissue Resident Memory (T<sub>RM</sub>) Cells

Tissue resident memory cells are a subset of T cells that occupy tissues without recirculating. They are characterised by expression of CD103 and CD69 and are usually CD8 and CD4 positive. T<sub>RM</sub>s have a role in infections and cancer immunosurveillance [20].

High levels of intratumoural CD103 positive immune cells (≥30%) in patients with HPV associated oropharyngeal cancer treated predominantly with chemoradiation is associated with an excellent outcome independent of stage [21]. This was demonstrated in a retrospective training cohort from the Peter MacCallum Cancer Centre with a hazard ratio of 0.13 (95% CI 0.02–0.94, P = 0.004) and confirmed in an independent validation cohort from the Princess Alexandra Hospital with a hazard ratio of 0.16 (95% CI 0.02–1.22, P = 0.02). The 5 year survival estimates for the patients with high intratumoural CD103 was 100% in both cohorts while in the patients with low (<30%) intratumoural CD103 it was 82% and 88% (Fig. 6.1—pooled results from the two cohorts). In both cohorts, which were unselected i.e., contained both low and high risk HPV OPSCC, the CD103 high group represented 20% of the population.

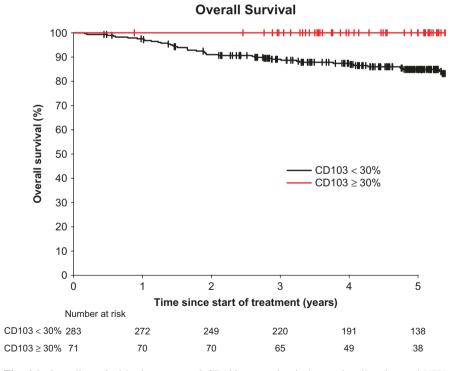


Fig. 6.1 Overall survival by intratumoural CD103 expression in locoregionally advanced HPV oropharyngeal SCC (combined Peter MacCallum and Princess Alexandra cohorts)

Tumours with CD103+ cells co-expressed CD69 and CD8 on multispectral immunofluorescence consistent with  $T_{RM}$ s. Tumours with high intratumoural CD103 also had higher expression of genes identified in a single cell gene expression analysis of  $T_{RM}$ s [22], as well as gene signatures associated with responses to pembrolizumab [14] and atezolizomab [13].

In another study there was expansion of CD103+ cells in biopsies of melanoma patients early during treatment with an anti-PD1 agent, which was greater in responding patients [23]. It has been suggested that high levels of CD103 CD8 tumour infiltrating lymphocytes in non-small cell lung cancer may be a predictive biomarker for sensitivity to immune checkpoint blockade [24]. It is reasonable to speculate that patients with CD103 + HPV-associated oropharyngeal cancer may be particularly sensitive to immune checkpoint blockade. While this population would be expected to be rare in the recurrent/metastatic setting, this locoregionally advanced population would be ideal candidates for de-escalation strategies in general, and in particular de-escalation trials that incorporate immune checkpoint blockade.

#### Conclusion

For the first time in HNSCC we have treatments approved based on the results of a companion diagnostic. Pembrolizumab for first-line treatment of recurrent metastatic disease requires assessment of PD-L1 expression as measured by the CPS. The PD-L1 CPS score enriches for populations more likely to respond, but the false positive predictive value remains high. Better predictive biomarkers are required, and while some show promise, clinical utility in HNSCC has not been established.

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