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## COMMUNITY-BASED WIRELESS INITIATIVES: The Cooperation Challenge

Scott A. Shamp University of Georgia Athens, GA U.S.A.

Lev Gonick
Case Western Reserve University
Cleveland, OH U.S.A.

Sirkka L. Jarvenpaa University of Texas at Austin Austin, TX U.S.A.

Pouline Middleton
CrossRoads Copenhagen
Copenhagen, Denmark

Around the world, municipalities are exploring wireless as a way to improve their communities. Evangelists of community-based wireless are finding the technical challenges the easiest to master. Tougher challenges come in forging the partnerships, collaborations, and cooperative agreements necessary to make their community wireless initiatives a success. This panel will explore how three wireless initiatives in various stages of implementation are addressing the challenge of cooperation.

The OneCleveland initiative (http://www.onecleveland.org) will be represented by Lev Gonick, Chief Information Officer for Case Wester Reserve University. Sirkka Jarvenpaa, the James L. Bayless/ Rauscher Pierce Refsnes, Inc. Chair in Business Administration at the McCombs School of Business, University of Texas at Austin, will represent the Austin Wireless City project (http://www.austinwirelesscity.org/). Pouline Middleton, Managing Director of CrossRoads Copenhagen, will represent their project (http://www.crossroadscopenhagen.com/). Scott Shamp, Director of the New Media Institute at the University of Georgia, will represent the Wireless Athens Georgia Zone (http://www.athenscloud.com/), as well as serving as moderator for the panel.

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Each panelist will briefly describe their wireless initiative and will highlight their strategies for fostering collaboration between government, business, service providers, educational institutions, and users.