Editorial

A. Wagenhofer

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Beginning with this issue, the *Schmalenbach Business Review* (SBR) is published by Springer, an internationally renowned publisher of high-quality journals. The most visible effect is the new cover of SBR. Unaffected by this change of the publisher are the contents: SBR continues to publish research of wide interest in business, which addresses issues relevant to practice using a rigorous methodology. Articles fall broadly into four areas, including accounting and taxes; finance; marketing; and organizations, management, and digital business. SBR is published quarterly, alternating with its German-language sister journal, the *Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung*.

The change of the publisher has a number of tangible benefits: Besides receiving the print journal, subscribers have access to the online version of the articles through SpringerLink.

Authors benefit from the greater visibility of their articles. Springer has accumulated significant expertise in publishing research journals and disseminating research internationally, which increases the impact of articles in SBR in research and the informed practice, which helps to promote the objectives of the Schmalenbach-Gesellschaft e. V. that owns the journal. Authors also benefit from the professional services in the submission and peer-review processes. Papers should be submitted electronically at <https://www.editorialmanager.com/sbre/>, and authors can track the stage in the process at any time.

Besides the change of the publisher, we welcome two new editors at SBR: Rainer Niemann, a professor of accounting and taxation at the University of Graz, and Thorsten Sellhorn, a professor of accounting and auditing at the LMU Munich.

A. Wagenhofer (✉)
University of Graz,
Graz, Österreich
e-mail: sbr@uni-graz.at

We are confident that with these changes we will continue to best serve our readership and authors.

Alfred Wagenhofer
(Managing Editor)