MTZ WORLDWIDE

Dear Reader,

Now in its 73rd year of publication, MTZ has lost none of its attractiveness for its users, as I am always pleased to hear and discover for myself. It is required reading for all engine technology specialists in their everyday work, and is the number 1 source of information among all the various media on offer. And amazingly, that is the case in more than 50 countries on all continents.

To ensure that more and more English-speaking readers can understand our content in full, MTZ worldwide was established as an e-magazine a few years ago, and has since acquired a wide readership. This electronic medium contains all of the specialist articles of MTZ in an English-language version. In future, even more articles from international engine development will be added. You can order a sample copy at springervieweg-service@springer.com. I would also be grateful if you would recommend this e-magazine to your colleagues, to enable this instantly accessible specialist medium to become even more popular.

For several years now, our event activities (ATZlive) relating to current issues in our technical field have been successful in networking our readers and bringing them together for a fertile exchange of experiences. I would therefore like to draw your attention to the following events in the second half of the year: 14th MTZ Conference "Virtual Powertrain Creation", 25/26 September in Esslingen; 5th MTZ Conference "Gas Exchange in the Internal Combustion Engine", 23/24 October in Stuttgart; 7th International MTZ Conference "Heavy-Duty, On- und Off-Highway Engines", 6/7 November in Nuremberg.

I would also like to take this opportunity to encourage you to make regular use of our many and varied online initiatives. ATZonline.de provides you with the very latest news from the automotive industry and you can also subscribe free of charge to our twice weekly newsletter to find more detailed reports. And if you have the time, please join in the discussion at the ATZblog to ensure an even more lively exchange of ideas.

Warm regards,

WOLFGANG SIEBENPFEIFFER,
Editor in Chief and Editor in Charge
Stuttgart, February 2012