Editorial

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Published online: 31 March 2012

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2011 has been a great year for the Journal of Maxillofacial and Oral Surgery. Pubmed and Pubmed central have indexed us. This is no mean achievement coming after two decades of relentless efforts by all past editors. The contributions of the Editorial committee and the reviewers of the journal must be commended. Timely turnout of submissions would not have been possible without their collective efforts.

Time has come therefore to improve the journal outlook. Springer has agreed to allow all colour printing of photographs at no additional expense to the authors. This makeover along with increase in number of pages will improve the image of JMOS to international standards. JMOS has seen a five-fold increase in downloads since 2010.

Indexing of the journal does bring with it additional responsibilities. Maintaining high standards would mean more rejection of manuscripts. The contributors have to

strive harder to submit original and research articles. The delays in reviews and decisions are an indication of the increased number of submissions in the last six months.

As Editor of this prestigious journal I still find it hard to solicit industry support for the journal. The Association with its limited revenue has been very encouraging with the journal activities. A journal with a readership of over 2,500 specialists in India and over 15,000 readers worldwide would be an ideal platform to showcase technological advances and materials. There seems to be no easy solution to this problem.

I thank the Association of Maxillofacial Surgeons of India and the Editorial Committee for the support offered in 2011. The coming year with the new look JMOS will prove a great hit among our readers. I look forward to a fruitful relationship between the Industry and the journal to allow seamless publication of deserving scientific articles. Wishing all readers of JMOS a wonderful 2012.

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